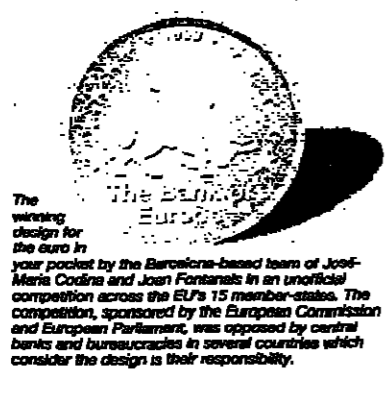
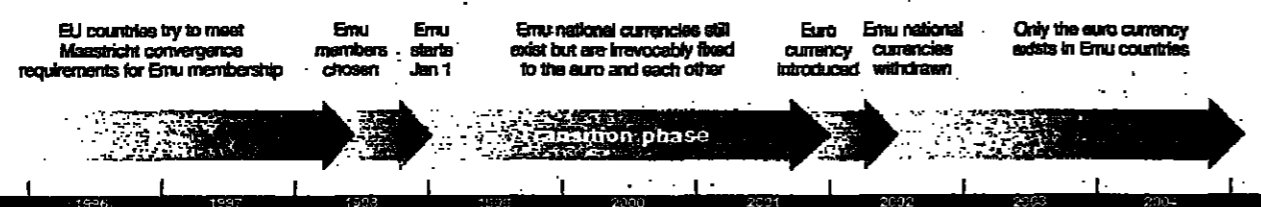


NEWS: EUROPE

European economic and monetary union: timetable for change



The EMU's proposed legal framework... The EMU will be based on the principle of the single currency... The EMU will be based on the principle of the single currency...



Brussels urged to boost challenge to illegal state aid

By Neil Buckley in Brussels
EU companies should have stronger powers to sue competitors that have received illegal state aid in their national courts according to Unice, the European employers' federation.

Unice also urges that procedures for vetting aid cases by the European Commission should be overhauled. Increasing numbers of aid cases are being approved by the Commission when they should be blocked, because inquiries are poorly published and competitors' views not properly canvassed, the federation says.

EU lawyers to discuss how to beat speculators on road to single currency

Quest for an Emu without tears

As the markets mull the outlook for European monetary union, a group of law officials will gather in Brussels today for a secretive meeting.

Just how far this fear is justified is an issue of considerable debate in the markets. On the one hand, the currency markets have been calm in recent months. And with some market players having been burnt by failed attempts to weaken the French franc in recent years, most traders insist there is little stomach for speculation at the moment.

Some market players believe this intervening period could trigger considerable market volatility. For if market traders believe that the currencies will be fixed in 1999 at rates which differ from the rates in force in mid-1998, they will bet on different exchange rates in their dealings.

During this period, national notes and coins will remain in full circulation. But since the different national notes will only be separate expressions of the same currency - the euro - they will be freely convertible with each other at fixed, "irrevocable" exchange rates.

Representatives from the European Commission, European Monetary Institute and European Union governments will be working out details of the legal framework for Emu.

With the EMU and Commission having both recently produced draft legal frameworks, many of the key issues have been decided. However, one small detail could generate some strong debate today - the question of how far the law can be used to fight currency speculation in the transition phase in which national currencies and the euro co-exist.

In legal terms there is little that the EMU or Commission could do to combat this because the fixed exchange rates do not legally start until 1999. However, some policy makers are already casting around for other solutions.

In theory, this means that there will be no more room for currency speculation. In practice, however, the crucial question will be whether dealers will be prepared to bet that the supposedly "irrevocable" exchange rates might be changed in the future, or Emu itself fall apart.

German government contracts deal opposed

By Michael Lindemann in Bonn
German industrialists have displayed their political muscle by trying to thwart Bonn's attempt to settle a row with the US over public sector contracts.

Kohl's cabinet postponed a final discussion last week about the legal changes needed to ensure that companies such as General Electric could seek legal redress.

Heavy blow for EU fishermen

By Neil Buckley in Brussels and Alison Maitland in London
The European Union's fishing industry suffered another heavy blow yesterday when the European Commission halved this year's quotas for herring fishing in the North Sea to avoid a collapse of the stock.

Demands to reduce fishing fleets to protect stocks are expected to provoke clashes between EU states and the Commission in coming months, as the precise cut-backs each state must make are negotiated.

THE FINANCIAL TIMES
Published by The Financial Times (Europe) GmbH, Niederwallstrasse 3, 10115 Frankfurt am Main, Germany. Telephone +49 69 150 150. Fax +49 69 150 151. Registered in Frankfurt by J. Walter Boldt, Wilhelmstrasse 10, 10117 Berlin. A. Kennard is General Manager and in London by David Lambert, 11, Old Broad Street, London. E.C. Bull, Chairman, and Alan J. Miller, Deputy Chairman. Shareholders of the Financial Times (Europe) GmbH are The Financial Times (Europe) Ltd, London and F.T. (Germany Advertising) Ltd, London. Shareholders of the above mentioned two companies are The Financial Times Limited, Number One Southwark Bridge, London SE1 9HQ. FRANCE: Publishing Director: P. Marignac, 42 Rue La Boetie, 75008 PARIS. Telephone (01) 574 834. Fax (01) 574 833. Printer: S.A. Nord Editeur, 15211 Rue de Caen, F-93400 Romainville. Editor: Richard Lambert. ISSN 1148-2733. Commission Paritaire No 67883.

Bildt visits new Bosnian Serb leader

Peace envoy keen to find out if Mrs Plavsic's takeover from Karadzic is genuine

By Laura Silber and Bruce Clark
Mr Carl Bildt, the peace envoy to Bosnia, yesterday called on Mrs Biljana Plavsic, the Serb nationalist politician, in the hope of winning assurances that her takeover of power from Mr Radovan Karadzic, an indicted war criminal, was genuine.

Lyons communiqué. However western officials have balked at Russia's claim that the impending lapse of the UN sanctions regime makes all talk of fresh punishment irrelevant.

EUROPEAN NEWS DIGEST

Court rules on EU job barriers

A German musician whose request to join the Athens opera was turned down on the grounds of nationality has had his complaint upheld in the European Court of Justice.

Probe into Crédit Foncier aid

The European Commission is today to launch an investigation under state aid rules into the French government's plans to rescue Crédit Foncier de France, the troubled property lender.

Greenpeace manager dismissed

Greenpeace, the international environmental organisation, suffered a setback to its campaign against Danish industrial fishing of tobi off the east coast of Scotland, when Greenpeace Denmark dismissed its manager, Mr Mats Abrahamsson, on Monday night.

Ukraine bank cuts discount rate

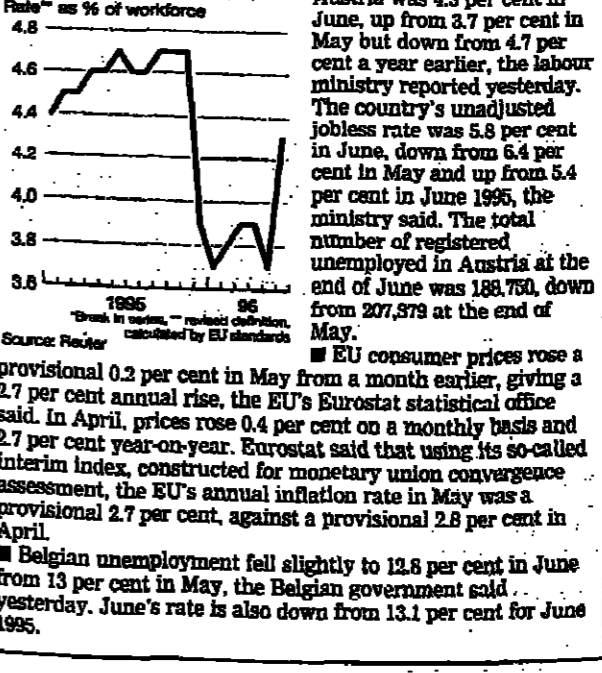
Ukraine's central bank lowered its yearly discount rate 10 points yesterday to 40 per cent, as its inflationary outlook improves during the summer months.

Tudjman TV show dropped

Croatian state television, controlled by President Franjo Tudjman's government, has cancelled its only programme that was critical of the Croatian leader and his ruling party.

ECONOMIC WATCH

Austrian unemployment rises



July 3 1996



Václav Klaus: was reappointed as prime minister yesterday

Prime Minister Klaus chooses cabinet to rule with minority End of Czech uncertainty

By Vincent Boland in Prague

Mr Václav Klaus was reappointed prime minister of the Czech Republic yesterday for a second term, a key step in his attempt to put a new minority government in place following an inconclusive general election last month.

Mr Klaus also submitted a list of proposed cabinet members to President Václav Havel, who is expected to swear them in tomorrow. Mr Klaus had earlier handed to the president the resignation of his outgoing government, which lost its parliamentary majority in the election last month.

The prime minister's Civic Democratic party (ODS) has

formed a new coalition with the Christian Democrats (KDU) and the Civic Democratic Alliance (ODA), its partners in the former government. They hammered out the substance of a governing programme in talks over the past month, and Mr Klaus said yesterday he expected final agreement in about 10 days.

He said he should be able to present the programme to parliament "around July 16 or 17" and seek a vote of confidence. The new coalition, with 99 of parliament's 200 seats, needs the support of the main opposition Social Democrats (CSSD) to win the vote and to survive in office.

The four parties have sig-

nalled a willingness to compromise in order to secure that support, but it is not yet guaranteed.

Some of the CSSD's demands have already been met, including the election of its leader, Mr Miloš Zeman, as chairman of parliament and of senior party officials to parliamentary committees.

Following his election last week Mr Zeman gave a further sign that the party's support would be forthcoming by making a conciliatory acceptance speech.

It is possible the CSSD would back the coalition in office for its full four-year term, although there is a widespread belief that a minority adminis-

tration will not survive that long. Within the new cabinet the ODS has retained its influence over financial policy and foreign affairs, but has been forced to surrender the large majority it enjoyed in the old cabinet.

It will take eight of the 16 posts, including that of prime minister, with the KDU and the ODA taking four each.

The list of proposed ministers contains six new faces but only one new portfolio, a ministry for regional development, while the privatisation and economy ministries are abolished. Mr Havel has already indicated that he does not see any barrier to approving the list of ministers.

Irish crime puts EU in shade

By John Murray Brown in Dublin

The Irish government yesterday launched a drive against organised crime, using the opening day of business of Dublin's presidency of the European Union to highlight the need for co-operation in tackling the problem of drug trafficking.

The package of measures, approved by the cabinet last night, is a direct response to public anger at the killing of Veronica Guerin, a crime reporter shot in her car last Friday, allegedly by gangland elements.

The government reform package is expected to include changes to the bail law and police detention periods, the curtailing of the right to silence, and more resources to improve the police and prison systems. Adoption of an opposition Fianna Fail proposal giving courts the power to freeze assets of suspected drug barons is also thought to be part of the package.

In addition, the government is said to be considering the appointment of a special prosecutor, similar to what happened in Italy to combat the Mafia.

Ireland's drugs problem is arguably no worse than in other European states. But it has been allowed to flourish in a climate of lawlessness, which many politicians believe is a direct spillover from Northern Ireland's 25 years of paramilitary violence.

Irish police said yesterday former paramilitaries may have been involved in what is believed to have been a contract killing of Guerin. "Ireland didn't have a crime problem in the 1960s. But always when there are people using guns for a cause there will be those who use guns for their own ends," said Mr Joe Costello, a Labour party MP in Dublin.

Without a forthright policy response from the government, some deputies worry the republican movement may seek to exploit the situation for political gain. Already a paramilitary involvement is suspected in a number of vigilante beatings of drug pushers in Dublin's inner city.

Police were also last night investigating a possible threatening telephone call to Ms. Roisin Shortall, a Labour party MP involved in campaigning against drug dealers.

Brussels warning over French TV's health kick

By Diane Summers in London and Andrew Jack in Paris

France has been given 40 working days by the European Commission to lift restrictions on the TV broadcasting of sporting events where hearings advertising alcoholic drinks and tobacco can be clearly seen by viewers.

If the French government fails to comply, it faces being taken to the European Court of Justice, the Commission warned yesterday.

The Commission is arguing that the restrictions on TV broadcasts under France's *Loi Evin* violate EU rules on the freedom to provide services. The Commission has sent a "reasoned opinion" - the second stage of formal infringe-

ment proceedings - to France. The Commission said it was the first time a case of this kind had reached this stage.

The Commission's action was sparked by the banning of a screening by the French TV channel, TF1, of a European football match in March 1995. Since then, other sporting events have also been banned on the grounds that alcohol adverts were visible.

The objective of protecting public health was fully supported, the Commission said, but "in this instance" it considered that "the measures taken to interpret and apply the relevant French legislation are not proportional to this objective".

Mr Philippe Boucher, director of the French national committee against excessive smok-

ing, said yesterday that the decision by Brussels would lead to new efforts to call for a complete ban on alcohol and tobacco advertising at sports events.

"This could backfire against the advertisers," he said. "The fact that there is this type of advertising at sports events at

all is more shocking than the fact that it is broadcast. This will put pressure on lobbying of international sports organisations to introduce a total ban." He pointed out that many football clubs were currently supported by public funding, which strengthened the argument for a ban in the

interests of public health. He said that the French legislation to ban alcohol and tobacco advertising in sports events was already periodically broken, and that the Brussels decision served simply to clarify the existing situation.

The CSA, the French audiovisual regulator, filed a com-

plaint with the public prosecutor last year after TF1 broadcast football games from other countries but with advertising it claimed was targeted to reach the French market.

However, since that time the CSA has changed its president, and has been less vocal on the subject.

Greek PM leads party out of east

For a man once dismissed by party colleagues as "wimpish", Mr Costas Simitis, Greece's prime minister, showed unexpected determination in shouldering aside rivals for command of the governing Panhellenic Socialist Movement.

Moreover, Mr Simitis's election on Sunday as Pasok's chairman at a special congress shattered a popular Greek myth. The myth is that technocrats are useful to manage the economy and smooth out Greece's problems with the EU, but that only a charismatic personality can lead a political party.

One analyst said: "Pasok has signalled its re-invention as a European socialist party that can respond to what's happening in Greek society, rather than the concerns of the party leader and his hangers-on."

In an unprecedented display of openness by Pasok, state television broadcast the party congress live. Greek viewers watched a dramatic leadership battle in a smoke-filled hall at the Athens Olympic stadium, including a desperate appeal for support by Mr Simitis's populist rival, Mr Akis Tsouchatzopoulos, the public administration minister.

Under the late Andreas Papandreou, who founded Pasok and remained its leader until his death last week, party congresses were as secretive as in communist eastern Europe. Central committee votes were frequently rigged and no challenge to Papandreou's supremacy was permitted. Pasok members say, however, Mr Simitis's victory was as much the result of cultivating support for his moderate pro-European policies among younger Socialist organisers around Greece as his performance at the congress.

Even before becoming prime minister, Mr Simitis had developed a network of supporters in local Pasok organisations which elected the 5,100 delegates to the congress.

To secure support from Pasok hardliners, Mr Simitis could point to an impeccably leftwing background. His father, a prominent lawyer, was a member of the communist-led "Mountain Government" during Greece's civil war in the 1940s and several close advisers started their political careers as members of a Maoist communist splinter group that attracted Greek intellectuals in the 1970s.

The challenge for Mr Simitis is not just to keep control of Pasok but to implement policies that conflict with much that Mr Papandreou stood for, including cuts in government

spending, reductions in the bloated public sector payroll and a more flexible foreign policy, especially over Turkey.

Since taking over as prime minister from Mr Papandreou in January, Mr Simitis has been criticised for accepting US mediation to defuse a crisis with Turkey and for giving mixed signals to investors.

As party leader, Mr Simitis finally controls the levers of power. He will decide who becomes a Socialist parliamentary candidate in the general election next year. Now that his supporters dominate the 200-member central committee which will elect Pasok's new executive bureau later this week, Mr Simitis will be able to promote his reformist policies more effectively.

Thanks to strong backing at the congress from Mr George Papandreou, the education minister and former premier's eldest son, Mr Simitis can also claim a share in Mr Papandreou's heritage - which will exert a powerful pull on the Socialists for some time. On his first day as Pasok chairman, Mr Simitis made a point of going to the central Athens cemetery to lay flowers on Mr Papandreou's grave.

However, Pasok's populist wing, which gave Mr Tsouchatzopoulos 46 per cent of the vote, will find it hard to accept defeat. The populists are used to profiting from the pervasive patronage system and will try to undermine Mr Simitis unless he carries out a purge of Mr Tsouchatzopoulos's supporters in the party machine.

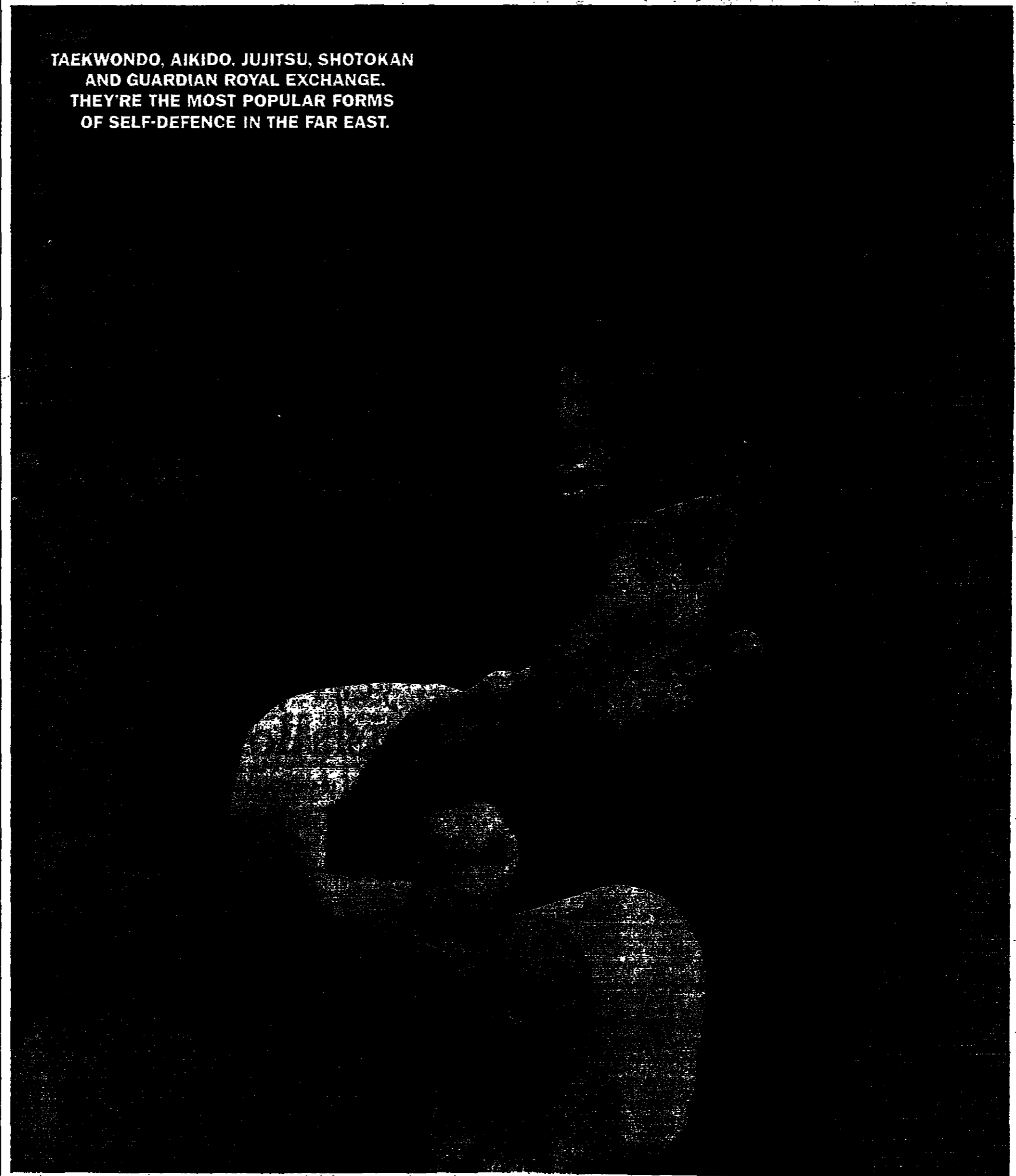
Analysts said fears of a split in Pasok seemed exaggerated, given Mr Simitis's high approval rating in opinion polls, which favour his chances of leading Pasok to a sweeping election victory next year against a weak conservative opposition. Government advisers say there are no immediate plans to sack populist cabinet ministers.

The main battleground will be the public sector, where employment has increased by more than 3 per cent in the past year as Mr Tsouchatzopoulos, responsible for both the civil service and local government, allowed his supporters to hand out jobs to Socialist voters in defiance of a government hiring freeze.

Mr Simitis's first task is to push through much-postponed legislation for spending cuts aimed at bringing down the government deficit by 1.5 percentage points of gross domestic product next year, in line with Greece's effort to meet the Maastricht targets for EU economic union.

Kerin Hope

TAEKWONDO, AIKIDO, JUJITSU, SHOTOKAN
AND GUARDIAN ROYAL EXCHANGE.
THEY'RE THE MOST POPULAR FORMS
OF SELF-DEFENCE IN THE FAR EAST.



Since as far back as 1835, Guardian Royal Exchange have been practitioners in the noble art of insurance in the Far East. And today, we provide protection of black belt level proportions in 14 countries in the region, making us more widely represented there than any other European insurer. In these fast-growing nations, many areas of commerce and

industry are feeling the benefits of our worldwide expertise, as well as the numerous life, motor, and home insurance customers. As a multinational company which manages assets of over £18 billion, we're a force to be reckoned with, even without Karate chops and flying drop kicks.

Guardian
Guardian Royal Exchange Group

BETTER INSURANCE FOR THE WORLDLY WISE

سكزامن الأصل

NEWS: INTERNATIONAL

Saudi dissident's presence in the UK 'irrelevant', claims foreign secretary

Rifkind brushes aside Massaari affair

By Roula Khalaf in Jeddah

Mr Malcolm Rifkind, the UK foreign secretary, claimed yesterday that the presence in Britain of Mr Mohammed al Massaari, the Saudi dissident, had become "irrelevant" in British-Saudi relations.

British companies have claimed that Saudi irritation with Mr Massaari has led to discrimination against them. British businessmen had been looking to Mr Rifkind's trip to Saudi Arabia...

The subject of the dissident was mentioned only once in discussions "very briefly and to dismiss it as a matter of irrelevance to British-Saudi relations," Mr Rifkind said.

UK officials said the future of the Arab-Israeli peace process following the election in Israel of Mr Benjamin Netanyahu, the Likud hardliner, featured prominently in the foreign secretary's discussions with Crown Prince Abdullah.

Mr Rifkind said there "appears to be a lot of interest" from Saudi officials for a UK proposal for an international initiative to exclude from the 1951 UN convention on refugees asylum seekers who incite others to commit terrorist acts.

He added that the adoption of the UK proposal by the United Nations as a supplement to the convention would require a definition of terrorism, which he believed could be agreed.

Israel takes first step of sweeping plans for fiscal restraint and privatisation

Determined Netanyahu pushes through \$1.5bn budget cuts

By Hana Prusher in Jerusalem

Israel's new government yesterday approved plans to cut \$1.5bn (\$1.5bn) from its 1997 budget, part of prime minister Mr Benjamin Netanyahu's sweeping plans for fiscal restraint and privatisation.

enabling him to tout its details to US business leaders and financiers. The prime minister has been eager to implement plans for trimming Israel's bloated current account deficit and for selling state-owned businesses...

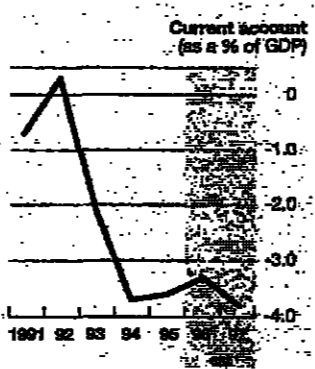
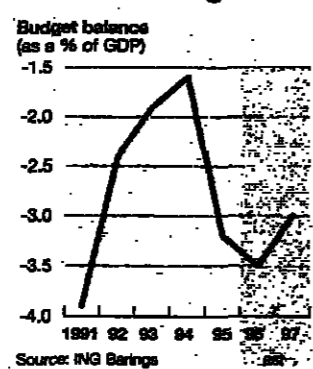
1995. He also needs to try to curb an annual rate of inflation heading towards 15 per cent, against 8.1 per cent last year.

Israeli workers and pensioners are not likely to swallow Mr Netanyahu's reforms so easily. Hundreds of thousands of public workers staged a one-hour strike on Monday to protest a planned sell-off of government assets.



Benjamin Netanyahu (right) confers with Bank of Israel governor Jacob Frenkel before yesterday's cabinet meeting

Israel: tackling the deficits



Investors in Vietnam face stricter regime

By Jeremy Grant in Hanoi

Foreign investors who spent nervous months awaiting the outcome of Vietnam's Communist party congress before committing themselves to new projects were little the wiser yesterday, despite clarification of plans to plant Communist party cells into enterprises which have foreign investors.

Some changes are now expected in October, when the foreign investment law will be improved and there could be sweeping changes to top personnel in ministries in frequent contact with foreign businessmen.

By Mark Nicholson in New Delhi

India's software industry grew rapidly in 1995-96, with turnover up 51 per cent to \$1.2bn, and similar growth is expected this year, according to the National Association of Software and Service Companies.

However, the local market increased turnover by a record 87 per cent last year to more than \$490m, helped by a steep cut in duties on imported software packages to 10 per cent in last year's budget.

India's software industry is distinctive in that export markets have eclipsed domestic sales throughout the past six years as Indian-based companies have exploited an ability to match high quality with relatively low labour costs.

Exports could receive a further fillip through Indian companies offering solutions to the "millennium bug", the problem facing thousands of financial service and other companies worldwide whose software is not equipped to deal with the arrival of the year 2000.

US election year politics puts free trade legislation on hold

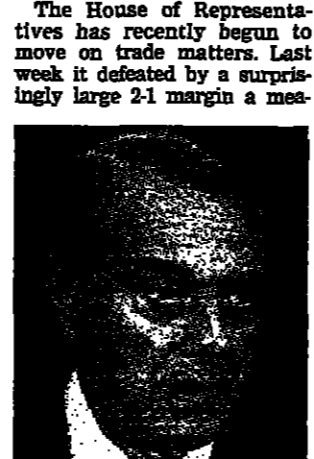
Nancy Dunne tracks the record of a reluctant Republican Congress

Since it became Republican-controlled in January last year, the US Congress has failed to pass any trade liberalisation measure President Bill Clinton has been willing to sign.

leader, to warn that the lapse of the GSP was having "negative foreign policy implications". At the same time many small businessmen who rely on GSP inputs have suffered financial losses.

which could have the effect of killing a long-sought deal with other ship-building countries in the Organisation for Economic Co-operation and Development to curb state subsidies to the industry.

WTO as the successor to the General Agreement on Tariffs and Trade.



Dole: caution over WTO

What has turned delay into indefinite hold-up is the fact that this is in an election year and politicians of both parties are uncomfortable pushing free trade when many Americans think imports are costing US jobs.

sure to end China's most-favoured nation trading status - equivalent trading rights to most other countries. And it has granted the same free trade treatment to products from Gaza, West Bank and regional trade zones as that given to Israel.

Before he resigned his seat to campaign full-time for the presidency, Senator Dole tried, but failed, to move long-planned legislation creating a commission of judges which would oversee rulings by dispute settlement panels of the World Trade Organisation.

Lobbyists for greater trade liberalisation fear that the election in November may see the return of more protectionist congressmen as happened in the 1994 poll. They would replace many departing members who have long championed open trade initiatives but have grown weary of the battle.

INTERNATIONAL NEWS DIGEST

KwaZulu result good for peace

Final election results issued yesterday for South Africa's most unstable province, KwaZulu Natal, showed President Nelson Mandela's African National Congress winning the towns while bitter rivals Inkatha took the countryside in the local elections, both with strong majorities.

Copper broker suspends staff

Rudolf Wolff, the London-based metals broker, said yesterday it had suspended three employees in its Tokyo office as part of an internal inquiry into the firm's dealings with Sumitomo Corporation in the copper market.

Capital penalty for dollar users

Sudan's government has threatened to execute Sudanese who use US dollars or other hard currency. Sudan fears the flight of much-needed hard currency, which it uses to pay \$1m a month to the International Monetary Fund and to purchase an estimated \$360m a year worth of oil.

Iraq poser for UN chief

United Nations chief Mr Boutros Boutros Ghali will have to overcome US objections to an Israeli distribution plan for humanitarian supplies if an "oil-for-food" deal is to go ahead, diplomats and UN officials said yesterday.

NEWS: WORLD TRADE

India emerges as world centre for software

By Mark Nicholson in New Delhi

India's software industry grew rapidly in 1995-96, with turnover up 51 per cent to \$1.2bn, and similar growth is expected this year, according to the National Association of Software and Service Companies.

However, the local market increased turnover by a record 87 per cent last year to more than \$490m, helped by a steep cut in duties on imported software packages to 10 per cent in last year's budget.

India's software industry is distinctive in that export markets have eclipsed domestic sales throughout the past six years as Indian-based companies have exploited an ability to match high quality with relatively low labour costs.

Exports could receive a further fillip through Indian companies offering solutions to the "millennium bug", the problem facing thousands of financial service and other companies worldwide whose software is not equipped to deal with the arrival of the year 2000.

WORLD TRADE NEWS DIGEST

Caricom fears deregulation

Leaders of the Caribbean Community (Caricom) meet today to speed up efforts to create a common market, amid concern that the region's small economies are becoming increasingly uncompetitive because of deregulation in international trade.

The four-day meeting in Barbados will also consider the impact of the North America Free Trade Agreement on the region. Caricom is uncomfortable, too, with proposed changes to the Lomé Convention, a trade and aid treaty with the European Union which expires in 2000.

Attica enters fast ferry race

Attica Enterprises, a Greek ferry operator, has ordered two high-speed car ferries costing \$200m from Kvaerner Masa-Yards of Norway in response to growing competition on the Adriatic crossing.

High-speed ferries, some with a single hull, others of catamaran design, are starting to make inroads into markets dominated by traditional ferries. Stena Line, the Swedish ferry group, is introducing them on routes on the Irish Sea and the English Channel.

JAVICO 150

BUSINESS AND THE ENVIRONMENT

Caspar Henderson on the potential offered to developing countries

The solar revival

Rumours of the stillbirth of the solar industry have been much exaggerated. Nevertheless, even its most optimistic supporters admit that it has failed to generate much success in two areas where its potential ought to be greatest.

In large plants supplying power to national grids, and stand-alone schemes for the more than 2bn people who do not have access to a grid, electricity produced by photovoltaic (PV) cell technology has until recently not been considered feasible without subsidy, or at least the removal of subsidy from rival generation technologies.

But this perception could be about to change. Where communities are more than a few miles from a national grid, PV systems can already provide the most cost-effective solution for basic energy needs. "The barriers are no longer technical," says Jenny Gregory of the US consultancy IT Power. "The problem is attracting capital."

India, the Rajasthan State Electricity Board has signed a 25-year power purchase agreement with Amoco/Enron Solar for power from an array to be pumped directly into the grid. Construction is scheduled to begin soon on a plant in the Thar Desert for supply of 50MW in the first instance and possibly 150MW in subsequent years.

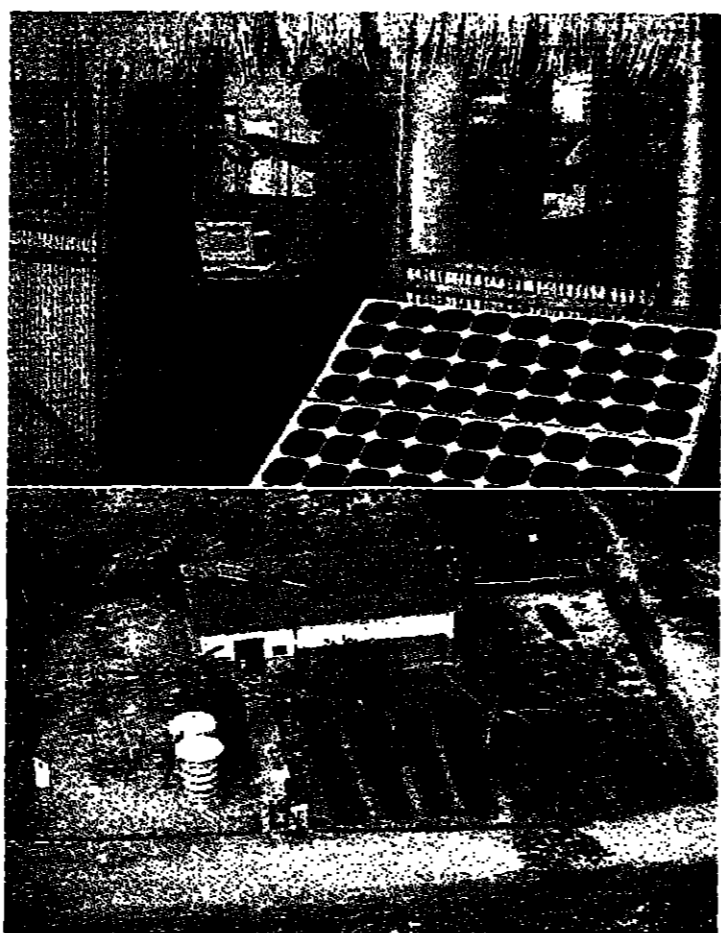
In China, Amoco/Enron has signed an agreement with the State Science and Technology Commission for a joint feasibility study for a solar cell manufacturing centre and 150MW generating facility.

"We think there is a great big market out there and we are going for it," says Bob Kelly, executive vice-president of Enron and co-chairman of Amoco/Enron Solar, a joint venture between Amoco, the US oil company, and Enron, North America's largest natural gas company.

While the Rajasthan project will meet only a tiny fraction of India's energy demand, it could set an important precedent for solar power to a national grid at truly competitive prices. With India's economy apparently in the early stages of "take-off" (GDP grew by about 6 per cent last year, energy use by 7 per cent) and a population projected to overtake China's, choices made now will reverberate far into the future.

As in other rapidly growing countries, energy use per dollar of GDP in India is high compared with the US and western Europe. So, until there are greater incentives for energy efficiency, enormous amounts of power will be needed to fuel growth.

A recent study by Kleinfwort Benson said that maximising domestic coal stock use and minimising expenditure on foreign oil and gas would make the best economic sense for India. But the study does not account for the cost to the environment and Indian society of fossil fuels used on the predicted scale.



A model of a solar-powered bamboo home (top) and a working PV system in Brazil

technology can deliver power virtually without pollution and without heavily burdening the balance of payments of a country that has to import fossil fuels.

Unlike large-scale hydro-power projects, it is seldom likely to cause severe disruption. Damage to the ecology of desert regions that suit solar arrays best is unlikely to be significant, and few people live there. Bhatnagar Singh Skekhawat, Rajasthan's chief minister, estimates the state could easily generate 10,000MW of solar power. Finance for the Rajasthan plant, which could cost about \$100m (\$84m), has yet to be finalised. A proportion of the equity capital will come from Amoco/Enron itself.

Kelly says the company is still negotiating with the Global Environmental Facility, a fund set up after the Earth Summit in Rio in 1992 and administered by the World Bank to encourage initiatives mitigating greenhouse gas emissions.

operates for renewable energy projects - is indicative of an outlook that has put India on the road to becoming the first country outside the OECD with large-scale solar power at commercial rates.

Renewable energy technologies are set to boom in India, according to Vijay Bhatnagar, the agency's director. By 2015, he estimates, the country could have 16,000MW on line - or 6 per cent of total generating capacity.

But the agency remains cautious about the role of solar power in the total renewable energy mix. Although it agrees that solar has by far the greatest potential in the long run, it envisages only 10MW-15MW coming on line in the country each year until 2015. The next few months in Rajasthan could determine whether a very different scenario emerges.

The Indian Renewable Energy Development Agency, or IREDA, could be among those providing some backing. The existence of the agency - hailed internationally for the success of the revolving fund it

operates for renewable energy projects - is indicative of an outlook that has put India on the road to becoming the first country outside the OECD with large-scale solar power at commercial rates.

Viewpoint • By Ronald McLean and Jonathan Shopley

Green light shows for corporate gains

Dow Chemical aims to show that investment can bring high returns

When Dow Chemical announced recently that it planned to invest \$1bn (\$645m) in new environmental equipment and programmes during the next 10 years, the real news was not the size of the proposed expenditure but the company's prediction that it would make a return of between 30 and 40 per cent on its investment.

For several years observers in the business community have been saying that companies can enjoy tangible gains from environmental initiatives. But solid evidence of these benefits - the kind of proof that wins the confidence of corporate decision-makers - has been slow in coming.

A recent survey by Arthur D. Little, the international consultancy, found that companies often face a barrier between their business activities and environmental functions, which stops them realising any associated benefits. Of 185 North American companies surveyed in a range of industries, only 4 per cent reported that they treated environmental issues as a fully-fledged part of business management.

More than 70 per cent said the main obstacles to progress on such issues were the separate professional culture of environmental management and the inability of business managers to see environmental management as a business issue.

These companies are contending with a corporate "split vision". The business vision is active and positive, focusing on growth and profitability, but the environmental one is passive and negative, concerned with satisfying regulators and appeasing environmentally-conscious customers and pressure groups. Because of this split vision, companies often perceive environmental actions as barriers

to business growth, not opportunities for success. The good news, as companies such as Dow are showing, is that the split vision is not inevitable. Those that bring together their environmental and business visions may gain substantial bottom-line results.

Xerox, for example, launched a programme in 1991 to lower costs across its product life cycle. Partly in response to proposed product take-back legislation in Germany and other parts of Europe, it explored relevant activities, including product recovery, disassembly, and remanufacturing or recycling. It discovered that its copiers had considerable residual value - in numerous components that last far longer than the product as a whole. As long as the company simply allowed old copiers to be disposed of, that value was lost.

After Xerox launched its take-back initiative to recapture and remanufacture parts for use in new products, it achieved almost immediate results. In its first year, the initiative increased the company's net earnings by \$50m as a result of lower manufacturing and raw material costs and reduced inventory charges. Recent calculations put the initiative's total contribution at about \$200m for a three-year period.

For Baxter International, packaging is one area where a combined focus on business and environmental goals is winning benefits. After a task force was set up by the company's cardiovascular division to reduce the per-unit weight of packaging by 15 per cent, it looked for options that cut packaging and cost without raising prices or inconveniencing customers. As a result, one material was replaced by another that eliminated the need for one layer of packaging and was more easily recyclable, saving \$2m annually.

Bristol-Myers Squibb is getting sustained results conducting life-cycle reviews of all existing products and expects to complete the process, which began in 1992, by 1997. In each review, an employee team representing a range of business areas and skills use product life-cycle analysis tools to identify environmental advantages and cost savings. To date, with more than half the reviews completed,

Bristol-Myers Squibb has identified average savings of \$300,000 on each review.

Despite success stories such as those, many corporations continue to question whether such performance gains can be repeated or sustained. Examples abound of environmental initiatives that began with a great fanfare and then fizzled out.

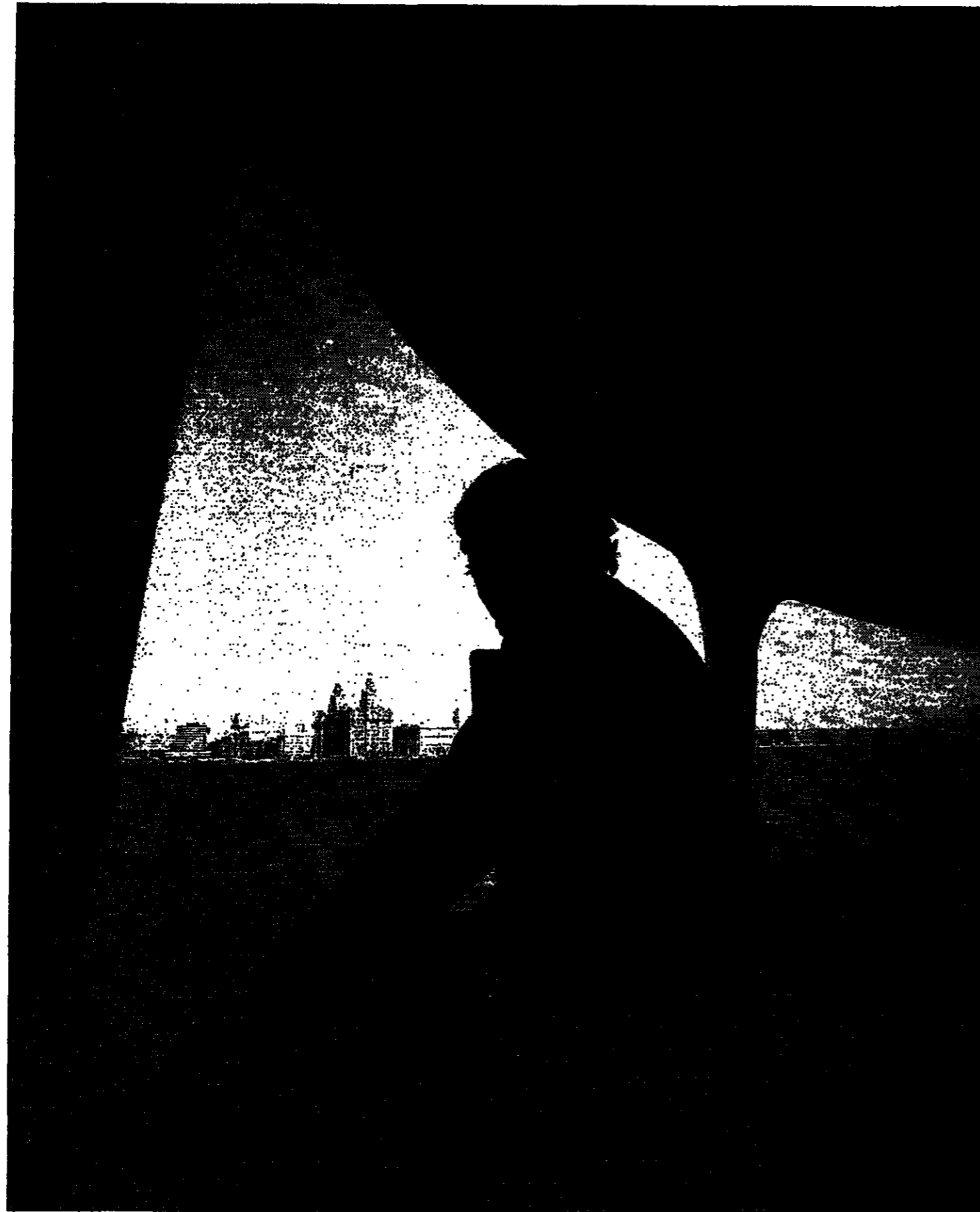
One critical factor is building management support by proving the environmental initiative will work. Despite conventional wisdom, many successful programmes did not start with senior management support driving them. Instead, they demonstrated success in one business area, then used those results to interest senior management and spread the programme through the company.

It is equally important to recognise and address how much environmental managers have worked in isolation from business concerns. Even the best managers - trained in technical, engineering, and scientific disciplines and accustomed to keeping the company in compliance with complex regulatory codes - may not be skilled in business basics.

To work effectively with business staff on environmental initiatives that offer paybacks, most of today's environmental managers need to acquire skills for framing environmental issues in business terms and communicating their bottom-line value. They must state objectives clearly and provide tangible measures of results. Baxter's packaging initiative succeeded in part because the goal was familiar and compelling to business managers: to meet or exceed customer expectations while reducing costs.

Through approaches like these, leading companies are reshaping the relationship between business goals and environmental activities. They recognise that only limited results can be won by demanding that business staff should meet environmental obligations; instead, they let the recognition of business value drive their environmental efforts.

Ronald A.N. McLean and Jonathan B. Shopley are based in Brussels at Arthur D. Little's European Environmental Management practice.



Thinker, tailor, screenwriter, sailor, rich man, foreman, businessman or comic? (It must be something in the water.)

From Lord Leverhulme to Leonard Rossiter, William Pilkington to Willy Russell, Merseyside has always been incredibly rich in one natural resource. Its people.

Where else has the same wealth of entrepreneurial spirit and creativity?

There's a pool of talent here that a business can float on.

For more information on investment opportunities on Merseyside call 0800 22 0151

MERSEYSIDE
A pool of talent

Handwritten signature or stamp at the bottom of the page.

ARTS GUIDE
LONDON
BARCELONA
BERLIN

Handwritten text at the top of the page, possibly a date or page number.

FINANCIAL TIMES COMPANIES & MARKETS

Wednesday July 3 1996

brother PRINTERS FAX MACHINES

Japan, Inc. has no magic management system. There is simply no substitute for a conscientious work force.

IN BRIEF

Morgan Stanley boosts earnings

The continuing strength of financial markets helped Morgan Stanley, the investment bank, to nearly double earnings per share in its second quarter to May 31. Fully diluted earnings per share for the quarter were \$1.75, up from 91 cents in the same period of 1995, and from \$1.57 in the first quarter.

Olivetti may name new chief tomorrow

Directors of Olivetti, the Italian computer group, could name a replacement for Mr Corrado Passera, the outgoing chief executive, as early as tomorrow following Banco Ambrosiano Veneto's announcement yesterday that Mr Passera will be the bank's

Stena Line starts for Stena Line

Stena Line, the Swedish ferry company, has had a gloomy start to the summer season. Stena, the world's largest ferry operator, was forced to issue a profits warning last month because of the effects of competition on the English channel from Euro-tunnel, and delays in introducing its High-speed Sea Service (HSS) vessels on the Irish Sea.

NYSE targets overseas stock

The New York Stock Exchange has undermined its global ambitions by recruiting Mr Georges Ugeux to its new post of group executive vice-president, international. However the exchange has dropped plans to begin trading in non-US companies' shares in their home currencies. The intention had been to start a pilot scheme this autumn but the plan has been put off, with no firm date set for a launch.

John Fairfax picks chief executive

John Fairfax, Australia's leading newspaper publisher in which Mr Conrad Black, the Canadian media tycoon, holds the largest single stake, announced it was appointing Mr Robert Mincat as chief executive. Mr Mincat is currently chief operating officer at News Limited, the Australian arm of News Corporation, the media and entertainment group headed by Mr Rupert Murdoch.

Cookson acquires Camelot Systems

Cookson Group, the UK industrial materials company, strengthened its presence in electronic components by acquiring Camelot Systems, the US dispenser manufacturer, for up to \$100m. The UK group said the acquisition would make it the world's only integrated manufacturer of electronic materials, laminates and circuit board equipment for the semiconductor industry.

Dutch give zinc smelter more time

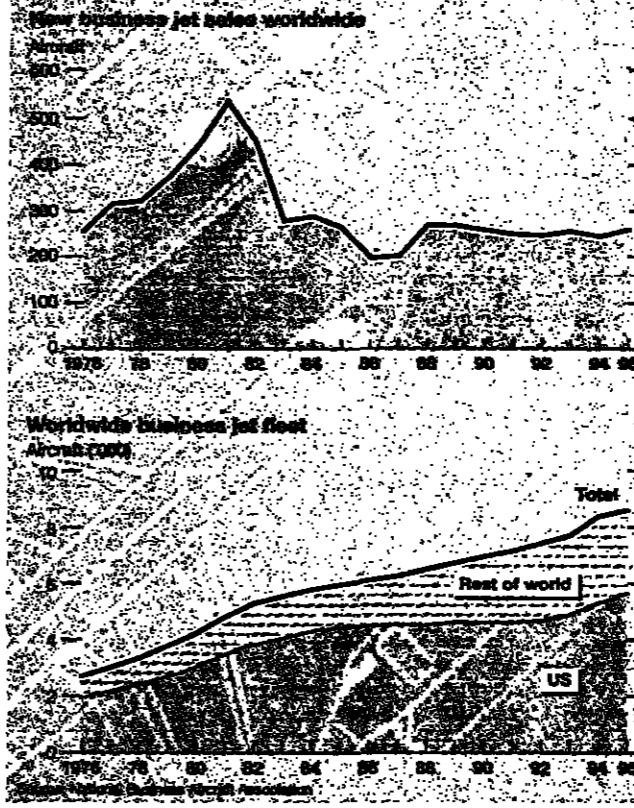
The Dutch authorities have agreed to give Pasminco of Australia more time before it has to stop dumping poisonous jarosite waste at its Budel zinc smelter in the south of the country.

Joint venture to build long-haul aircraft to compete with Bombardier and Gulfstream

Boeing and GE enter corporate jet market

Boeing and General Electric, both of the US, yesterday launched a joint venture to build business jets capable of flying from New York to Tokyo and London to Johannesburg. The joint venture comes at a time of intense competition in the executive jet market between Bombardier of Canada and Gulfstream Aircraft of the US, which are also producing aircraft capable of flying 6,500 miles. Boeing said yesterday that its jet, based on the new Boeing 737-700, would be bigger than either the Gulfstream V or Bombardier's Global Express. Mr Philip Condit, Boeing chief executive, said the aircraft would also be more flexible than any of its rivals.

Blueprint for a challenge



Crédit Lyonnais to securitise FFr40bn of loans

Crédit Lyonnais, the state-owned French bank, is to announce today details of a securitisation issue to help increase its financial flexibility at a time when it is facing the prospect of substantial losses. The bank is to launch a securitisation of about FFr40bn (\$7.65bn), representing one-third of the loan it made to a company created by the French state as part of its restructuring plan approved last year.

BAM may shun South African broker

Baring Asset Management, one of the biggest foreign investors in South African shares, is considering suspending share dealing through Nedcor, South Africa's fourth-largest bank, after the bank disavowed a research report critical of one of its largest corporate clients. Nedcor had written to its broking clients criticising its own research report, which caused BAM's Mr Michael Power, head of African and Middle Eastern equities, to protest at "the obvious violation of Chinese walls".

SmithKline Beecham agrees \$90m gene deal

SmithKline Beecham and HGS said yesterday they had agreed a \$90m deal to develop a gene therapy for the treatment of certain types of cancer. The research, genomics, looks at the chemical structure of DNA - a person's genetic blueprint. Each of the 70,000 to 100,000 genes in human DNA triggers the production of a protein.

Table of Companies in this issue with columns for company name and page number.

Table of Market Statistics including FT-SE 100, DAX, Nikkei, and other indices.

Table of Chief price changes yesterday listing various commodities and their price movements.

Barry Riley

How Italy knocked out Germany in bonds

The shift from confrontation to co-operation has been reflected in the government bond markets by a revival in the appetite for risk. Risky currencies and risky bonds have enjoyed an excellent run as spreads have narrowed. According to J.P. Morgan, only Italy, Spain and Sweden delivered clearly positive local currency bond returns in the first half of 1996 within Europe, and if you add in the currency effect D-Mark.

Advertisement for Hambros Management and Employee Buyout of Scotland Track Renewals Company Limited, featuring £15.0 million and various financial details.

THE SHAKE-UP AT CREDIT SUISSE

George Graham, Banking Correspondent

Global competition

Making sure of one of the few places at the top table

The approach of the millennium has injected an almost apocalyptic spirit into the world's leading universal banks.

A group of 15 or 20 contenders are jostling for position, convinced that, in a matter of years, there will be room at the top table for no more than four or five dominant players which will command the lion's share of the profitable business while the second division picks up the scraps.

Mr Rainer Gut, who has imprinted his mark indelibly on the Credit Suisse group over the past 20 years, has already made one attempt this year to ensure that Switzerland had a representative in this "global bulge bracket" of top wholesale banks.

His overture in April to Union Bank of Switzerland

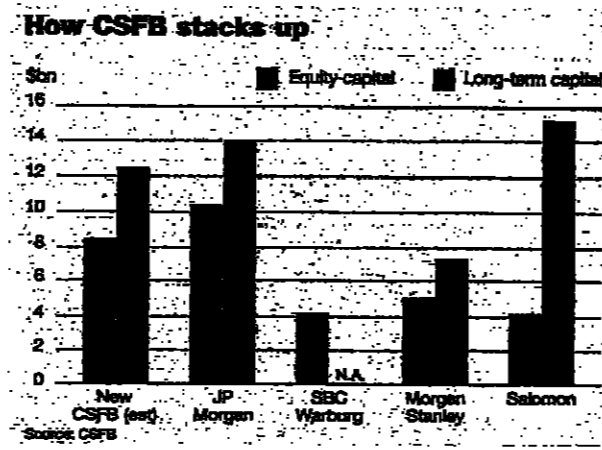
would have created one of the world's largest financial groups, with a commanding position in asset management and a rare strength in investment banking on both sides of the Atlantic.

A CS-UBS merger would, Mr Gut still believes, have represented a "quantum leap". But after a vigorous rejection from UBS, Mr Gut looked battered.

Now, he has looked inward in search of ways of making CS into an international powerhouse. The comprehensive overhaul will organise the group by line of business, merging away the mixture of history and geography that has determined CS's structure.

Swiss analysts welcomed the new structure and the promise of SF700m (\$660m) a year of cost savings in years to come.

"If you ever want to run this



empire efficiently, you have to run it according to sectors and not according to geographical location," said Mr Hans Kaufmann, a banking analyst at Bank Julius Baer in Zurich.

The new CS organisational chart bears a marked resemblance to the structure announced earlier this year,

with considerably less fanfare, by Swiss Bank Corporation.

Like SBC, CS has grouped into four divisions: wholesale and investment banking, asset management, private banking, and domestic retail banking.

"It's the standard McKinsey model," said Mr Kaufmann.

CS has even brought in a McKinsey man to run the new organisation: Mr Lukas Mühle- mann, who ran the manage- ment consultancy's Swiss busi- ness for 17 years before he left to head Swiss Re, the giant reinsurer, and will now become group chief executive.

The restructuring offers CS a number of immediate gains. First, it creates an opportunity to tackle head-on overcapacity in the Swiss retail banking market, with the elimination of 3,500 jobs and 112 duplicate branches in half the time. Plac-

ing private banking and asset management in stand-alone divisions also creates more visibility for these low volatility profits, which command greater respect from investors.

The new structure will also allow CS to eliminate unnecessary competition between the group's various units. Mr Gut had already begun to tackle these duplications, with projects under way in areas such as equity research - the group boasted six different analysts following Nestlé shares - and settlement back offices. The process can now be carried much further.

Finally, CS has promised investors that the SF1bn restructuring charge it will take this year will be covered by profits on its non-core investments, principally its 47 per cent stake in the Elektro-

watt utility. London analysts have long urged CS to get rid of this stake.

What remains to be seen, however, is whether the combination of Credit Suisse's wholesale banking business with CS First Boston and CS Financial Products - a marriage of investment and commercial banking Mr Gut had long resisted - will create a global bulge bracket bank.

Marrying CSFB's entrepreneurial culture and high pay packets with the more stolid mores of Credit Suisse may be difficult. But the new bank will now have the size to compete with the biggest and the right sort of structure to offer corporate clients a full range of financial services under one roof, following the example of European rivals such as BZW and Deutsche Morgan Grenfell.

The path of change over two decades

1856 Credit Suisse founded.

1877 Huge losses resulting from a scandal at its Chiasso branch in southern Switzerland shake the whole group.

1878 Joint eurobond venture between Credit Suisse and White Weld metamorphoses into investment banking powerhouse Credit Suisse First Boston in partnership with the US's First Boston.

1883 Mr Rainer Gut becomes chairman.

1989 CS Holding created as umbrella parent for group, with Credit Suisse domestic and international bank as its main subsidiary, but is immediately obliged to bail out its First Boston partner after heavy credit losses.

1993 Credit Suisse takes over Swiss Volksbank, Switzerland's fourth largest bank, and quickly falls foul of a slump in the Swiss housing market.

1994 Swiss Re buys a 30 per cent stake in CS Financial Products, the CS group's derivatives unit, while CS seals the alliance by taking a reciprocal 9 per cent stake in the reinsurer.

1995 Credit Suisse forms a new alliance with Winterthur insurance. Its attempt to buy Austria's Creditanstalt is rejected.

1996, April Rival Union Bank of Switzerland rebuffs Mr Gut's suggestion of a merger that would have created one of the world's largest banking groups.

1996, July CS launches radical overhaul of group structure.

George Graham

The people

Ralph Atkins and Nicholas Denton

Blue-eyed boy of the investors

Mr Lukas Mühle- mann created a whirlwind within the sometimes sleepy reinsurance world with his appointment as chief executive of Swiss Re in September 1994. Mr Mühle- mann, who is succeeded by Walter Kielholz, has attracted a strong stock market following that CS might well be seeking to emulate.

In the same month as Mr Mühle- mann's appointment, Swiss Re raised SF5.5bn from the sale of its direct insurance companies, leaving the group to concentrate on its core business of protecting conventional insurers against big losses.

Mr Mühle- mann, who joined from McKinsey & Co, the management consultancy, set a target return on equity of 15 per cent and, from the start, increased Swiss Re's focus on shareholder interests. "Lukas Mühle- mann is the blue-eyed boy who, in the eyes of American investors, can do no wrong," says Mr Angus Runciman, insurance analyst at Barclays de Zoete Wedd.

Aged 46, cigar-puffing Mr

Mühle- mann is a model management consultant, fizzing with ideas and nervous energy but also creating some upset within the group with the pace of change he decided was necessary.

Indeed, his is precisely the character Mr Rainer Gut thought needed to push through the restructuring of the CS group.

If the plan succeeds, Mr Mühle- mann is well placed to follow Mr Gut as chairman of CS. That, as much as the official "differing views", is the reason why Mr Josef Ackermann, president of Credit Suisse and long seen as heir apparent to Mr Gut, resigned.

Mr Ackermann had been offered the post of chief executive of CSFB, the new integrated division embracing both commercial lending and investment banking.

But colleagues said he felt passed over in favour of Mr Mühle- mann. The post goes instead to Mr Hans-Ulrich Doerig, a member of the executive board of Credit Suisse.

Another executive from the commercial banking division, Mr Oswald Gröbel, takes the powerful post of head of global trading of the new CSFB.

The appointments do not, however, represent a takeover of the investment bank by the commercial bank. Both Mr Doerig and Mr Gröbel worked at CSFB in London in its heyday as the leading euromarkets house in the 1980s. Moreover, the key business heads will report primarily into Mr Allen Wheat, who bolsters his position as chief operating officer of CSFB.

It is understood that the executive committee of CSFB will consist of five executives from the investment banking and derivatives side of the business - Mr Wheat, Mr Chris Goeckjan, Mr Chuck Ward, Mr Richard Thornburgh and Mr Chris Roberts - and three from Credit Suisse - Mr Doerig, Mr Gröbel and Mr Rudolf Hug.

But the key people will be the executives one or two levels down - those who actually bring in business. There is a

significant risk that the restructuring will provoke some of them to leave. Mr David Mulford, head of Europe for CSFB, says: "People are not going to rush out the door when they have this opportunity."

But there are two particular dangers. First, the overheated jobs market in investment banking, which has already contributed to a haemorrhaging of staff from CSFB's US bonds division. "To go through a restructuring right now could be detrimental," says an executive. "You do risk losing your best people, which is very dangerous in investment banking."

Second, the harmonisation of investment banking and commercial banking pay structures - which Mr Gut said would begin next year - will be especially delicate. Credit Suisse executives balk at the bonuses paid to CSFB staff, which were last year double the investment bank's pre-tax profits. Mr Wheat alone earned an estimated \$9m.



Gut choice: Lukas Mühle- mann, a model management consultant fizzing with ideas

The structure

William Hall, Zurich

Four core businesses in refocused international financial institution

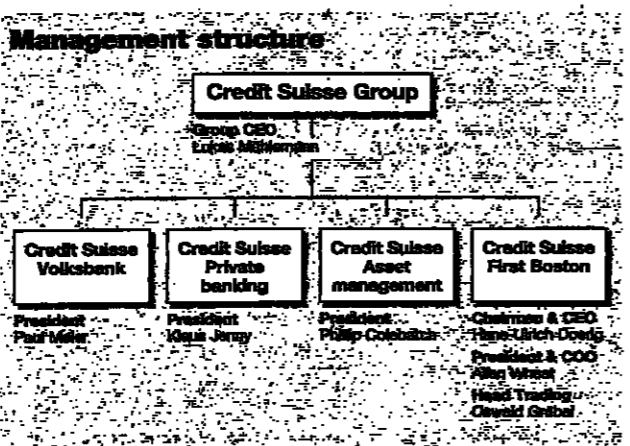
Credit Suisse, the oldest and most international of the Swiss banks, has a deserved reputation as one of the pioneers of modern Swiss banking. It played a decisive role in financing the industrialisation of Switzerland, including the construction of the Gotthard railway tunnel, and is the only European financial services group with a significant investment banking presence in the US.

However, its recent haphazard growth and acquisition of stand-alone businesses with decentralised managements has resulted in overlapping products and a lack of customer focus.

The purpose of the current restructuring is to change the group from a Swiss bank with international activities into an international financial institution with headquarters and certain core businesses in Switzerland.

Credit Suisse Group, the new holding company, will be refocused into four core businesses, each operating under its own brand name and legally grouped under two separate Swiss banks: Credit Suisse (using the former Swiss Volksbank as a corporate vehicle) and a big new Swiss bank, Credit Suisse First Boston (within the legal framework of the old Credit Suisse).

Functionally, the new Credit Suisse will have two autonomous divisions: Credit Suisse



Volksbank (Swiss domestic banking) and worldwide private banking under its existing brand name Credit Suisse Private Banking.

The former will be run by Mr Paul Meier, currently president of Swiss Volksbank, and the latter will be headed by Mr Klaus Jenny, a member of the executive board of Credit Suisse. Bank Hotmann, Clariden Bank and the reorganised Bank Leu will continue as subsidiaries of the holding company but will be managed by the private banking business unit.

Credit Suisse Volksbank will combine the domestic branch networks of Credit Suisse, Swiss Volksbank and Bank Leu.

At present, the group oper-

ates a total of 376 branches in Switzerland and there are overlapping facilities in 224 locations. In all these locations, the branches will be amalgamated - resulting in a reduction of 112 branches and 15 and 20 branches will be closed, so the Swiss branch network will shrink by 40 per cent to less than 260 branches after the reorganisation is completed. However, Neue Aargauer Bank, which is the biggest bank in the canton of Aargau, will continue to operate as a full service regional banking subsidiary of Credit Suisse Volksbank.

By far the biggest part of the new Credit Suisse Group will be the enlarged Credit Suisse First Boston, which will be headed by Mr Hans-Ulrich

Doerig. This will include two autonomous divisions, Credit Suisse Asset Management, and the corporate and investment banking business, Credit Suisse First Boston.

In essence, the existing international investment banking business of CS First Boston is being merged with the existing international corporate and Swiss investment banking business of Credit Suisse. Credit Suisse Financial Products, a leading player in derivatives and risk management products, will also form part of this unit.

The top management of the new Credit Suisse Group will be strengthened by a number of new appointments to central support functions.

Mr Phillip Colebatch, who will head Credit Suisse Asset Management, will act as interim group chief financial officer until a replacement is found. A new chief risk officer will also be appointed to ensure that the group's strategy towards risk fits in with its corporate objectives. The new management structure will take effect from January 1 next year.

The realignment of the new business units will take place over the next couple of years and by the end of 1998, the new organisation should be in place - with each business unit managing its own infrastructure, accounting system and branch network.

Swiss retail banking

George Graham

A crowded and unprofitable market

Switzerland has lost a quarter of its banks over the past five years through acquisition and closure, but Swiss bankers are in no doubt that their market remains crowded and unprofitable.

With one branch for every 938 people, Switzerland is one of the most densely banked countries in Europe. With generally low interest rate margins and a cost base that averages more than 75 per cent of net banking income, the Swiss banks clearly face a long-term profitability problem.

"Restructuring in Switzerland is as sure as next Christmas Day," said one senior Swiss banker.

Credit Suisse has already

played a part in the restructuring of the Swiss banking industry, notably with the 1993 acquisition of Swiss Volksbank, the country's fourth largest bank, and the subsequent takeover of Neue Aargauer, a regional bank.

Together, these acquisitions have made it the market leader with a market share of around 30 per cent.

However, despite the group's vaunted claims that the integration of Volksbank had been successfully completed by the end of last year, it was clear that much more remained to be done.

Mr Rainer Gut, CS chairman, is under no illusions that mergers are a panacea; indeed, he

observes that in an average merger, 30 per cent of the customers move their accounts.

But he also believes firmly that consolidation is needed and leapt at what he perceived to be an opportunity earlier this year to strike boldly at Switzerland's banking overcapacity by merging with rival Union Bank of Switzerland.

The resulting group would have controlled almost half of the domestic banking market, but the scale of the likely job cuts was frightening enough. It certainly provided useful ammunition to bolster UBS's rejection of the approach.

Yesterday, CS admitted that its basic retail banking operations were losing money,

bailed out by profits from asset management services to its private banking clients.

But the retail network will bear the brunt of the group's restructuring, with an estimated 3,500 job cuts in Switzerland out of 5,000 worldwide.

Mr Gut said 112 branches would close in locations where Credit Suisse, Volksbank and Bank Leu units operate in close proximity. Another 15 to 20 will be shut in unprofitable areas.

Compared with the slowly phased elimination of 2,000 jobs at Volksbank over the last three and a half years, that represents a significant ratcheting up of the pace of restructuring.

All of these securities having been sold, this advertisement appears as a matter of record only. July 1996

MGM Grand, Inc.
8,625,000 Shares
Common Stock

Joint Global Coordinators
Deutsche Morgan Grenfell **Oppenheimer & Co., Inc.**

1,725,000 Shares
This portion of the offering was offered outside the United States.

Deutsche Morgan Grenfell **Oppenheimer International Ltd.**
Dean Witter International Ltd. **Montgomery Securities**

ABN AMRO Hoare Govett **Barclays de Zoete Wedd Limited**
Credit Lyonnais Securities **Goldman Sachs International**

Robert Fleming & Co. Limited **Nomura International** **SBC Warburg**
Schroders **UBS Limited**

6,900,000 Shares
This portion of the offering was offered in the United States.

Deutsche Morgan Grenfell **Oppenheimer & Co., Inc.**
Dean Witter Reynolds Inc. **Montgomery Securities**

Bear, Stearns & Co. Inc. **BT Securities Corporation**
Morgan Stanley & Co. Incorporated **Salomon Brothers Inc**
Ladenburg, Thalmann & Co. Inc. **Raymond James & Associates, Inc.**
The Seidler Companies Incorporated **Sutro & Co. Incorporated**

INTERNATIONAL CAPITAL MARKETS

Strong housing figures send Treasuries lower

By Lisa Bratenet in New York and Samer Iskandar in London
Another set of surprisingly strong housing figures sent US Treasury prices lower in early trading yesterday as the Federal Reserve's Open Market Committee began its two-day meeting to consider monetary policy.

activity in the housing sector. Economists had expected new home sales to have fallen to 740,000.
While most on Wall Street had discounted the chances that the Fed would boost interest rates at this week's FOMC meeting, some economists suggested yesterday that the strong housing data might spur the Fed to tighten sooner rather than later.

tion to a 0.3 per cent increase in the index of leading economic indicators for May, which was largely what economists had forecast.
"Provided the Fed does not tighten monetary policy, the spread [of BTP yields over bonds] could go down to around 250 basis points in the medium term," said Ms Maria Owens Thomas, chief economist at BIP-Dresdner in Paris.

with those of German bunds will depend on the outcome of the US Fed's FOMC meeting.
"Provided the Fed does not tighten monetary policy, the spread [of BTP yields over bonds] could go down to around 250 basis points in the medium term," said Ms Maria Owens Thomas, chief economist at BIP-Dresdner in Paris.

totally erased earlier gains. The market was supported by the firmness of starting in foreign exchange dealing.
French bonds were dragged down by falling Treasuries and bunds. Matif's September national future closed at 121.82, down 0.85, after reaching a low of 121.76.

Matif, the French financial futures exchange, yesterday announced a reduction in the margin requirement for its national and Ecu bond contracts and its futures on three-month Fibor rates, due to lower market volatility.
The daily fluctuation limits were also reduced, from 2.5 to 2.0 percentage points on the bond futures and from 0.80 to 0.60 points on the Fibor contract. These changes will take effect on July 5 (margin requirement) and July 8 (new fluctuation limits).

Steady flow of smaller deals in wide range of currencies

By Corner Middelmann
With this week's horizon clouded by events in the US - the ongoing meeting of the Federal Open Market Committee, Thursday's independence day and Friday's jobs data - large euro-denominated deals appear to have been put on hold. Nevertheless, the market saw a steady flow of smaller deals yesterday in a wide range of currencies.

Given that Discover is a less well-known name and its deal was larger, this reflected strong investor demand, said lead manager Merrill Lynch.
An official said the bonds were placed mainly among German and Luxembourg large euro-denominated banks, corporate treasuries and fund managers around Europe.

ket funds, corporates and banks, mainly in the UK.
UK supermarket chain J. Sainsbury launched \$300m of three-year bonds priced to offer a substantial yield pick-up over similarly rated corporate bonds in that maturity, at a re-offer spread of 95 basis points over Treasuries, it compared favourably with McDonald's bonds due December 1999 which trade at 8 basis points over Treasuries, and Hewlett-Packard bonds yielding 12 basis points more, a dealer at lead Goldman Sachs said.

Two Latin borrowers also tapped the dollar market for more risk-seeking investors, the unrated City of Rio de Janeiro issued \$125m of one-year bonds priced to yield 400 basis points over Treasuries, via Merrill Lynch, while Banco de Inversiones y Comercio Exterior, the Argentine foreign trade bank, issued \$100m of two-year, government-guaranteed bonds yielding 240 basis

points over Treasuries, via UBS.
The Czech koruna sector saw the third new issue in as many months, a Kč1.5bn two-year offering for the International Financing Corporation, the World Bank's private financing

arm. The World Bank and the European Bank for Reconstruction and Development issued one-year deals in recent weeks; all three deals were led by ING Barings, which is keen to become a leading player in this market.
A syndicate official said that the triple A rated bonds, which offer a hefty 11 per cent yield, saw good demand from the usual European retail buyers as well as from dedicated Eastern Europe funds, Asian and offshore US investors.

Saab plans \$1bn facility as part of wider refinancing

By Antonio Sharpe
Saab, the Swedish car manufacturer, is seeking to raise \$1bn through a five-year syndicated loan as part of a wider plan to put the company on a sound financial footing.
The facility, arranged by J.P. Morgan, follows news last week that Saab's two owners, General Motors, the US and Investor, the main arm of the

Several Swedish facilities have been increased due to the strong interest from the market, suggesting that any credit concerns which banks may have had as a result of the country's problems in recent years have faded.
The \$750m seven-year refinancing for Investor was raised to \$1bn despite its fine terms. Fifteen banks, including the Arranger Enskilda, have participated in the loan, which is scheduled to be signed today.

Wallenberg empire, are to pump SKr3.45bn (\$320m) into Saab in a refinancing deal that should lead to a complete takeover by GM.
The facility will replace a \$750m loan which Saab took out in 1991 and provide the company with additional funding. J.P. Morgan declined to give details on pricing but it is believed that it could be in line with that on an outstanding \$120m five-year transaction for Saab's US financing arm, which was priced at between 40 and 45 basis points over London interbank offered rates.
The company held a meeting with about a dozen banks which have been invited to underwrite the loan. Underwriters will be asked to take on a hefty \$100m each. The underwriting phase is expected to be completed by the middle of the month, after which the loan will be released into general syndication.

Other Swedish loans which have been increased include a debut deal for Vassanona, the Swedish state-owned real estate company, which was launched at \$200m and raised to \$300m, and a five-year transaction for ASG, a freight-forwarding company, up from an initial DM300m to DM350m.
Other high-profile facilities have also been increased, suggesting that banks are still flush with cash. The \$500m loan for SPT Telecom of the Czech Republic, which had been put on hold because of a legal dispute, is set to be increased by about 50 per cent after attracting \$1m from the market. The loan, led by Chase and Citibank, should be signed next week.
The \$500m loan for Billiton, the international mining and minerals subsidiary of South Africa's Gencor, was also raised, to \$650m, after being heavily oversubscribed in general syndication. Banks were keen to be in the deal, which was signed last week, because of the relatively generous terms and the prospect of future business from the company.
Among new loans, Southern Energy, which failed to take over Southern Water, is seeking to raise \$500m for its own requirements, via BZW and Chase.

New international bond issues table with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Spread, Book-runner

Final terms, non-callable unless stated. Yield spread (over relevant government bond) at launch supported by lead manager. 1. Unlimited. 2. Restricted access to proceeds. 3. Floating rate coupon. 4. Fixed rate coupon. 5. Fixed rate coupon with equity warrants. 6. Fixed rate coupon with equity warrants and warrants. 7. Fixed rate coupon with equity warrants and warrants. 8. Fixed rate coupon with equity warrants and warrants. 9. Fixed rate coupon with equity warrants and warrants. 10. Fixed rate coupon with equity warrants and warrants.

WORLD BOND PRICES table with columns: Country, Coupon, Price, Yield, etc.

US INTEREST RATES table with columns: Rate, Yield, etc.

GERMANY table with columns: Instrument, Price, Yield, etc.

UK GILTS PRICES table with columns: Instrument, Price, Yield, etc.

FT-ACQUIRES FIXED INTEREST INDICES table with columns: Index, Price, Yield, etc.

FT FIXED INTEREST INDICES table with columns: Instrument, Price, Yield, etc.

FT/ASIA INTERNATIONAL BOND SERVICE table with columns: Instrument, Price, Yield, etc.

Other Fixed Interest table with columns: Instrument, Price, Yield, etc.

GILT EDGED ACTIVITY INDICES table with columns: Instrument, Price, Yield, etc.

COMMERCE BANKS table with columns: Instrument, Price, Yield, etc.

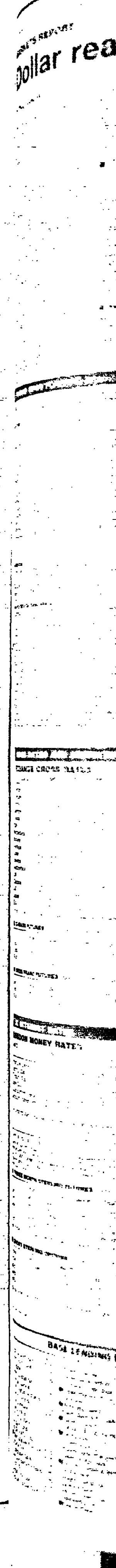
Other Fixed Interest table with columns: Instrument, Price, Yield, etc.

DISCOUNT BANK STRATEGIES table with columns: Instrument, Price, Yield, etc.

DISCOUNT BANK STRATEGIES table with columns: Instrument, Price, Yield, etc.

DISCOUNT BANK STRATEGIES table with columns: Instrument, Price, Yield, etc.

DISCOUNT BANK STRATEGIES table with columns: Instrument, Price, Yield, etc.



CURRENCIES AND MONEY

MARKETS REPORT

Dollar reaches highest level since January 1994

By Philip Gawth

The dollar yesterday made the long awaited breach of the psychologically important Y110 level, although analysts cautioned that more significant technical hurdles still lay ahead.

The breach was hardly surprising given the dollar's strength in the European trading session below Y110. It closed in London at Y110.140, from Y109.615. There was no particularly news development which sparked the latest leg of the dollar's advance.

Elsewhere, sterling remained a focus of market attention as it continued its upward march. It finished at DM2.3762, from DM2.3701. Against the dollar it was barely changed at \$1.5562, from \$1.5568.

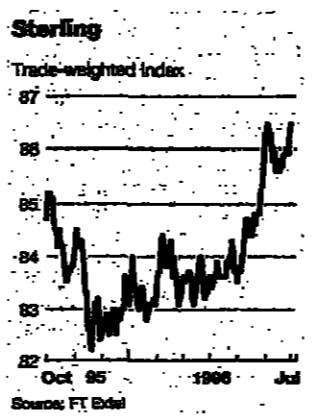
The worst set of current account figures seen in the past year pushed the Australian dollar lower. It finished at

around 78.3 US cents. In Europe the main mover was the Swedish krona which lost ground to close at SKr4.39 against the D-Mark from SKr4.363 after the repo rate was cut to 5.9 per cent from 6.1 per cent.

There remains a fair degree of caution about the outlook for the dollar, notwithstanding its rally above Y110. Some observers believe the US Administration does not favour a stronger currency.

Against this is the attitude of the Bank of Japan which is believed still to be strongly committed to a weaker yen.

Mr Michael Burke, analyst at Citibank in London, said: "Will the US continue to play ball? It finished at DM2.3762, from DM2.3701. Against the dollar it was barely changed at \$1.5562, from \$1.5568.



* The very high yield it offers - ten year gilts are currently yielding over 150 basis points more than the equivalent German bunds.

Mr Turner said the rally in the pound was the product of a succession of investors shifting from underweight or negative sterling holdings towards a more neutral position. US

investors took the lead in the wake of Mr Tony Blair's visit to that country in April. They were later followed by Swiss and German investors.

Mr Burke said he found this reasoning "quite unconvincing", as it ignored the deterioration in the trade balance, and public finances, which augur poorly for sterling.

He said a tax-cutting budget in November risked further aggravating the unbalanced state of the UK economic recovery, which is primarily consumer-driven.

Mr Turner said the rally in the pound was the product of a succession of investors shifting from underweight or negative sterling holdings towards a more neutral position. US

investors took the lead in the wake of Mr Tony Blair's visit to that country in April. They were later followed by Swiss and German investors.

Mr Burke said he found this reasoning "quite unconvincing", as it ignored the deterioration in the trade balance, and public finances, which augur poorly for sterling.

He said a tax-cutting budget in November risked further aggravating the unbalanced state of the UK economic recovery, which is primarily consumer-driven.

Mr Turner said the rally in the pound was the product of a succession of investors shifting from underweight or negative sterling holdings towards a more neutral position. US

POUND SPOT FORWARD AGAINST THE DOLLAR

Table with columns: Country, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns: Country, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, J.P. Morgan.

CROSS RATES AND DERIVATIVES

Table with columns: Country, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

EXCHANGE CROSS RATES

Table with columns: Country, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

UK INTEREST RATES

Table with columns: Instrument, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

EMU EUROPEAN CURRENCY UNIT RATES

Table with columns: Country, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

BASE LENDING RATES

Table with columns: Bank Name, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

TENDER NOTICE

UK GOVERNMENT ECU TREASURY BILLS

For tender on 9 July 1996. The Bank of England announces the issue by Her Majesty's Treasury of ECU 1,000 million nominal of UK Government ECU Treasury Bills, for tender on a bid-yield basis on Tuesday, 9 July 1996.

ETBA FINANCE

FINANCIAL AND ECONOMIC SERVICES S.A. (formerly GREEK EXPORTS S.A.) INVITATION FOR EXPRESSIONS OF INTEREST IN PURCHASING THE ASSETS OF "PIRAIKI-PATRAIKI READY-MADE CLOTHES INDUSTRY OF VOLOS S.A."

WORLD INTEREST RATES

Table with columns: Country, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

EURO CURRENCY INTEREST RATES

Table with columns: Country, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

THREE MONTH EURO CURRENCY FUTURES (LFFE) D100m points of 100%

Table with columns: Date, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

THREE MONTH EURO CURRENCY FUTURES (LFFE) 100m points of 100%

Table with columns: Date, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

THREE MONTH EURO CURRENCY FUTURES (LFFE) 50m points of 100%

Table with columns: Date, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

THREE MONTH EURO CURRENCY FUTURES (LFFE) 25m points of 100%

Table with columns: Date, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

THREE MONTH EURO CURRENCY FUTURES (LFFE) 12.5m points of 100%

Table with columns: Date, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

THREE MONTH EURO CURRENCY FUTURES (LFFE) 6.25m points of 100%

Table with columns: Date, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

THREE MONTH EURO CURRENCY FUTURES (LFFE) 3.125m points of 100%

Table with columns: Date, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

THREE MONTH EURO CURRENCY FUTURES (LFFE) 1.5625m points of 100%

Table with columns: Date, Bid/offer, Change on day, Bid/offer spread, Day's high/low, One month, Three months, One year, Bank of England, J.P. Morgan.

COMMODITIES AND AGRICULTURE

Academics urge radical reform of UK farm ministry

By Alison Maitland
Modelling an independent UK food agency on the US Food and Drug Administration is not necessarily the answer to the problems highlighted by the beef crisis, according to four food policy specialists.

criticism of the ministry for placing food producers' interests above those of consumers, contributing to a crisis of confidence in food safety.

government and is fully accountable to Congress. But independent agencies in the UK are typically quangos, which "take responsibilities off ministers' shoulders and insulate policy-making from parliamentary scrutiny," they say.

ground with Mr Douglas Hogg, UK agriculture minister. He said this week that there were "very considerable advantages in having a minister responsible for the entire food chain".

protection to the Department of Health, leaving a truncated MAFF.

and hamper a co-ordinated food policy.

Lead/zinc ore puts Bac Thai on the map

The Vietnamese province is attracting increasing foreign interest, writes Jeremy Grant

With its steep limestone hills, dense jungle and rustic feel, Cho Don township in Vietnam's northern Bac Thai province seems an unlikely candidate for attracting foreigners with speculative dollars.



area when it was under their control.

At a price. About a dozen foreign mining companies - mostly Australian - have dipped into exploration. But none has been able to do much beyond preliminary surveying in the absence of a legal framework for foreign mining.

ling operations, Mr Fearless inspects a Russian military jeep to inspect potential sites elsewhere. Evenings are usually spent poring over rock samples and maps under naked light bulbs in a bare office, rented from the Cho Don people's committee.

Cho Don openly display piles of ore they have collected in front of their wood and thatch huts.

MARKET REPORT Copper price gains trimmed

COPPER prices lost some of their morning gains at the London Metal Exchange yesterday.

Prices had been bolstered by an impressive 9,325-tonne stock fall, as well as some constructive US economic data.

COMMODITIES PRICES

BASE METALS

Table with columns for metal type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

Precious Metals continued

Table with columns for metal type (Gold, Silver, Platinum, Palladium), price change, and price per ounce.

GRAINS AND OIL SEEDS

Table with columns for grain type (Wheat, Soybean, Maize, Barley), price change, and price per tonne.

SOFTS

Table with columns for soft commodity type (Cocoa, Coffee, Sugar), price change, and price per tonne.

MEAT AND LIVESTOCK

Table with columns for meat type (Live Cattle, Live Hogs, Pork Bellies), price change, and price per tonne.

ENERGY

Table with columns for energy type (Crude Oil, Heating Oil, Gas Oil), price change, and price per barrel.

PRECIOUS METALS

Table with columns for metal type (Gold, Silver, Platinum, Palladium), price change, and price per ounce.

FUTURES DATA

Table with columns for futures type (Natural Gas, Soybean, Wheat), price change, and price per unit.

INDICES

Table with columns for index type (DAX, Nikkei, FTSE), price change, and index value.

LONDON TRADED OPTIONS

Table with columns for option type (Aluminum, Copper, Nickel, Zinc), price change, and price per tonne.

LONDON SPOT MARKETS

Table with columns for spot market type (Crude Oil, Heating Oil, Gas Oil), price change, and price per barrel.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

COMMODITIES PRICES

Table with columns for commodity type (Aluminum, Copper, Lead, Nickel, Zinc), price change, and price per tonne.

Dutch allow more time for clean-up at zinc smelter

By Gordon Grumb
In Amsterdam and Mikki Tait in Sydney

end of September.

The Dutch authorities have agreed to give Pasmenco of Australia more time before it has to halt dumping of poisonous jarosite waste at its Budel zinc smelter in the south of the country.

The decision comes as a further boost to the troubled ASL1m Century mine project in northern Queensland, owned by the Anglo-Australian RTZ-CRA. Pasmenco is to take about half Century's output of so-called "clean concentrates" on stream had threatened to bring it up against a deadline set under the Netherlands' environmental laws.

Earlier this year, Pasmenco won an extension to the storage licence for jarosite - a calcium-containing hazardous waste - until July 1998. After mid-1998, production of jarosite at the smelter was due to cease, as Pasmenco converted to the use of concentrates sourced from Century.

Development of the Century mine has been held up because of the failure of RTZ-CRA and local aboriginal groups, who have a native title claim over the mine site and surrounding area, to reach a settlement.

On Sunday, the mining group said it was satisfied that local communities were narrowly in favour of the scheme - although there still appears to be considerable division among aboriginal groups - and that it would continue with the project in the light of this.

Without such backing, it would have mothballed the plan, aimed at creating the world's biggest zinc mine. Other community leaders yesterday pledged to continue their fight against the project, however, and RTZ-CRA stressed that secure title to the land must be obtained by the

first of the four ponds will be given a polyethylene base, and ground water is being pumped up and treated. But getting rid of the jarosite would require an investment of up to \$190m (US\$300m), which Mr De Kruijf said was "not reasonable for this operation" and not yet in use elsewhere in the world.

In arranging the extension North Brabant aimed to secure the 600 jobs at Budel.

Mr Rob Bordege, the Queensland state premier, said yesterday that legislation to "guarantee" Century's tenure would be introduced into the state parliament next week, although he also said that this would "acknowledge native title".

Without such backing, it would have mothballed the plan, aimed at creating the world's biggest zinc mine. Other community leaders yesterday pledged to continue their fight against the project, however, and RTZ-CRA stressed that secure title to the land must be obtained by the

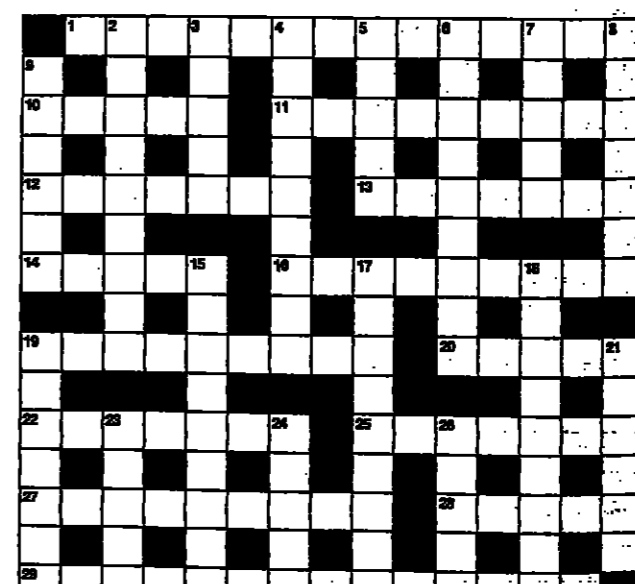
Without such backing, it would have mothballed the plan, aimed at creating the world's biggest zinc mine. Other community leaders yesterday pledged to continue their fight against the project, however, and RTZ-CRA stressed that secure title to the land must be obtained by the

JOTTER PAD

Table with columns for market type (Aluminum, Copper, Nickel, Zinc), price change, and price per tonne.

CROSSWORD

No.9,110 Set by DOGBERRY



- ACROSS
1 Medic hanging grass in the tale, so as to dismount (14)
10 Article about expert's protective clothing (5)
11 Trade arrangement accepted by N. African empire (8)
13 Motorist's clues (7)
15 Colour's an active force in Morocco (7)
14 Mount many a member (6)
16 An alchemic may reveal prejudice (9)
19 In pain, is sylvan returning to former state (8)
20 Or turning pale as ash? (5)
22 Would again between jobs? (7)
23 Burn to make notes, note (8)
24 Notes for students' produce superficial brilliance (6)
26 Little room round string (5)
SOLUTION 9,109
DOWN
2 Alternatively order it in compiler's dark state (9)
3 Musical heroine getting a pub turn makes early start (6)
4 Nave lidded, clasping girl - one getting time off (9)
5 Sin City supplies turf to order (5)
6 Unconventional treatment for rare lung (8)

JAVICA 150

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (444 171) 873 4378 for more details.

OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Table listing Bermuda funds including Family Currency Funds Ltd, Family Currency Fund Ltd, and Family Currency Fund Ltd.

BERMUDA (REGULATED)**

Table listing regulated Bermuda funds including Bermuda Investment Management Ltd, Bermuda Investment Management Ltd, and Bermuda Investment Management Ltd.

GUERNSEY (REGULATED)**

Table listing regulated Guernsey funds including AMZ Capital Co (Guernsey) Ltd, Apollo Investment Management Ltd, and Apollo Investment Management Ltd.

GUERNSEY (SIB RECOGNISED)

Table listing SIB-recognized Guernsey funds including AMZ Investment Managers (Guernsey) Ltd, Apollo Investment Management Ltd, and Apollo Investment Management Ltd.

GUERNSEY (SIB RECOGNISED)

Table listing SIB-recognized Guernsey funds including AMZ Investment Managers (Guernsey) Ltd, Apollo Investment Management Ltd, and Apollo Investment Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (SIB RECOGNISED)

Table listing SIB-recognized Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including All Fund Management Ltd, All Fund Management Ltd, and All Fund Management Ltd.

ISLE OF MAN (SIB RECOGNISED)

Table listing SIB-recognized Isle of Man funds including AXA Equity & Law Ltd, AXA Equity & Law Ltd, and AXA Equity & Law Ltd.

ISLE OF MAN (REGULATED)**

Table listing regulated Isle of Man funds including AXA Equity & Law Ltd, AXA Equity & Law Ltd, and AXA Equity & Law Ltd.

ISLE OF MAN (SIB RECOGNISED)

Table listing SIB-recognized Isle of Man funds including AXA Equity & Law Ltd, AXA Equity & Law Ltd, and AXA Equity & Law Ltd.

ISLE OF MAN (REGULATED)**

Table listing regulated Isle of Man funds including AXA Equity & Law Ltd, AXA Equity & Law Ltd, and AXA Equity & Law Ltd.

ISLE OF MAN (SIB RECOGNISED)

Table listing SIB-recognized Isle of Man funds including AXA Equity & Law Ltd, AXA Equity & Law Ltd, and AXA Equity & Law Ltd.

Advertisement for Garden Brasseries featuring the text 'WHEN THE MARKETS CLOSE, THE GARDEN BRASSERIES STILL TRADE.' and 'You can enjoy a meal at any time from 6.00am to midnight in the Garden Brasseries at any of our 18 hotels up and down the UK.'

Large vertical advertisement on the left side of the page, partially obscured by a crossword puzzle grid. Visible text includes 'allow more or clean-up smelter' and 'CROSSWORD'.

Crossword puzzle grid located at the bottom left of the page.

Offshore Funds and Insurances

FT-MANAGED FUNDS SERVICE

FT Cityline Unit Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 873 4378 for more details.

Main table containing financial data for various funds, including columns for fund names, prices, and performance metrics. Includes sub-sections like 'LUXEMBOURG (SIB RECOGNISED)' and 'OFFSHORE INSURANCES'.

JAVICO LTD

OTHER OFFSHORE FUNDS

Handwritten text: "JAVICO 1500"

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 673 4378 for more details.

Offshore Insurances and Other Funds

Main table containing fund names, prices, and performance metrics. Includes sections for 'Other Offshore Funds' and 'Managed Funds Notes'.

ENBC logo and advertisement text: 'There's no time like the present to check your futures. Live 24-hour global business TV.'

Managed Funds Notes: A detailed section providing information about fund management, including contact details for various fund managers and their services.

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Diageo 176.00, Heineken 188.50, Interbrew 240.00, InBev 235.00, Carlsberg 150.00, Asahi 100.00, Suntory 120.00, Suntory 110.00, Suntory 105.00, Suntory 100.00, Suntory 95.00, Suntory 90.00, Suntory 85.00, Suntory 80.00, Suntory 75.00, Suntory 70.00, Suntory 65.00, Suntory 60.00, Suntory 55.00, Suntory 50.00, Suntory 45.00, Suntory 40.00, Suntory 35.00, Suntory 30.00, Suntory 25.00, Suntory 20.00, Suntory 15.00, Suntory 10.00, Suntory 5.00

BANKS, MERCHANT

Barclays 100.00, HSBC 110.00, Citigroup 120.00, Royal Bank 130.00, Deutsche Bank 140.00, Credit Suisse 150.00, UBS 160.00, ING 170.00, ABN AMRO 180.00, Sanpaolo 190.00, Unicredit 200.00

BANKS, RETAIL

Sainsbury 100.00, Asda 110.00, Tesco 120.00, Morrisons 130.00, M&S 140.00, Next 150.00, Debenhams 160.00, Primark 170.00, H&M 180.00, New Look 190.00, Debenhams 200.00

BREWERIES, PUBS & REST

Diageo 176.00, Heineken 188.50, Interbrew 240.00, InBev 235.00, Carlsberg 150.00, Asahi 100.00, Suntory 120.00, Suntory 110.00, Suntory 105.00, Suntory 100.00, Suntory 95.00, Suntory 90.00, Suntory 85.00, Suntory 80.00, Suntory 75.00, Suntory 70.00, Suntory 65.00, Suntory 60.00, Suntory 55.00, Suntory 50.00, Suntory 45.00, Suntory 40.00, Suntory 35.00, Suntory 30.00, Suntory 25.00, Suntory 20.00, Suntory 15.00, Suntory 10.00, Suntory 5.00

BUILDING & CONSTRUCTION

Arconic 100.00, Alcoa 110.00, Kaiser 120.00, Inco 130.00, Nucor 140.00, Thyssen 150.00, Arcelor 160.00, Nippon 170.00, POSCO 180.00, Baosteel 190.00, JSW 200.00

CHEMICALS - Cont.

Shell 100.00, BP 110.00, Exxon 120.00, Chevron 130.00, Conoco 140.00, Amoco 150.00, Marathon 160.00, Phillips 170.00, Valero 180.00, Energy East 190.00, Energy East 200.00

DISTRIBUTORS

Asda 100.00, Sainsbury 110.00, Tesco 120.00, Morrisons 130.00, M&S 140.00, Next 150.00, Debenhams 160.00, Primark 170.00, H&M 180.00, New Look 190.00, Debenhams 200.00

DIVERSIFIED INDUSTRIALS

Unilever 100.00, Nestle 110.00, Danone 120.00, Mondelez 130.00, Mars 140.00, Cadbury 150.00, Mondelez 160.00, Mars 170.00, Cadbury 180.00, Mondelez 190.00, Mars 200.00

ELECTRICITY

British Energy 100.00, EDF 110.00, E.ON 120.00, RWE 130.00, EnBW 140.00, Iberdrola 150.00, Gasco 160.00, RSCG 170.00, JSCG 180.00, CSE 190.00

ELECTRONIC & ELECTRICAL EQPT - Cont.

HP 100.00, IBM 110.00, Dell 120.00, HP 130.00, IBM 140.00, Dell 150.00, HP 160.00, IBM 170.00, Dell 180.00, HP 190.00, IBM 200.00

ENGINEERING

Rolls Royce 100.00, GE 110.00, Boeing 120.00, Lockheed Martin 130.00, Northrop Grumman 140.00, Raytheon 150.00, Lockheed Martin 160.00, Northrop Grumman 170.00, Raytheon 180.00, Lockheed Martin 190.00, Northrop Grumman 200.00

ENGINEERING - Cont.

Rolls Royce 100.00, GE 110.00, Boeing 120.00, Lockheed Martin 130.00, Northrop Grumman 140.00, Raytheon 150.00, Lockheed Martin 160.00, Northrop Grumman 170.00, Raytheon 180.00, Lockheed Martin 190.00, Northrop Grumman 200.00

ENGINEERING, VEHICLES

Rolls Royce 100.00, GE 110.00, Boeing 120.00, Lockheed Martin 130.00, Northrop Grumman 140.00, Raytheon 150.00, Lockheed Martin 160.00, Northrop Grumman 170.00, Raytheon 180.00, Lockheed Martin 190.00, Northrop Grumman 200.00

EXTRACTIVE INDUSTRIES - Cont.

Anglo American 100.00, Anglo American 110.00, Anglo American 120.00, Anglo American 130.00, Anglo American 140.00, Anglo American 150.00, Anglo American 160.00, Anglo American 170.00, Anglo American 180.00, Anglo American 190.00, Anglo American 200.00

FOOD PRODUCERS

Unilever 100.00, Nestle 110.00, Danone 120.00, Mondelez 130.00, Mars 140.00, Cadbury 150.00, Mondelez 160.00, Mars 170.00, Cadbury 180.00, Mondelez 190.00, Mars 200.00

FOOD PRODUCERS - Cont.

Unilever 100.00, Nestle 110.00, Danone 120.00, Mondelez 130.00, Mars 140.00, Cadbury 150.00, Mondelez 160.00, Mars 170.00, Cadbury 180.00, Mondelez 190.00, Mars 200.00

GAS DISTRIBUTION

British Energy 100.00, EDF 110.00, E.ON 120.00, RWE 130.00, EnBW 140.00, Iberdrola 150.00, Gasco 160.00, RSCG 170.00, JSCG 180.00, CSE 190.00

HOUSEHOLD GOODS

Asda 100.00, Sainsbury 110.00, Tesco 120.00, Morrisons 130.00, M&S 140.00, Next 150.00, Debenhams 160.00, Primark 170.00, H&M 180.00, New Look 190.00, Debenhams 200.00

INVESTMENT TRUSTS

Fidelity 100.00, Schroders 110.00, Vanguard 120.00, Fidelity 130.00, Schroders 140.00, Vanguard 150.00, Fidelity 160.00, Schroders 170.00, Vanguard 180.00, Fidelity 190.00, Schroders 200.00

INVESTMENT TRUSTS

Fidelity 100.00, Schroders 110.00, Vanguard 120.00, Fidelity 130.00, Schroders 140.00, Vanguard 150.00, Fidelity 160.00, Schroders 170.00, Vanguard 180.00, Fidelity 190.00, Schroders 200.00

INVT TRUSTS SPLIT CAPITAL

Fidelity 100.00, Schroders 110.00, Vanguard 120.00, Fidelity 130.00, Schroders 140.00, Vanguard 150.00, Fidelity 160.00, Schroders 170.00, Vanguard 180.00, Fidelity 190.00, Schroders 200.00

INVESTMENT TRUSTS - Cont.

Fidelity 100.00, Schroders 110.00, Vanguard 120.00, Fidelity 130.00, Schroders 140.00, Vanguard 150.00, Fidelity 160.00, Schroders 170.00, Vanguard 180.00, Fidelity 190.00, Schroders 200.00

INVESTMENT TRUSTS

Fidelity 100.00, Schroders 110.00, Vanguard 120.00, Fidelity 130.00, Schroders 140.00, Vanguard 150.00, Fidelity 160.00, Schroders 170.00, Vanguard 180.00, Fidelity 190.00, Schroders 200.00

INVT TRUSTS SPLIT CAPITAL

Fidelity 100.00, Schroders 110.00, Vanguard 120.00, Fidelity 130.00, Schroders 140.00, Vanguard 150.00, Fidelity 160.00, Schroders 170.00, Vanguard 180.00, Fidelity 190.00, Schroders 200.00

INVT TRUSTS SPLIT CAPITAL

Fidelity 100.00, Schroders 110.00, Vanguard 120.00, Fidelity 130.00, Schroders 140.00, Vanguard 150.00, Fidelity 160.00, Schroders 170.00, Vanguard 180.00, Fidelity 190.00, Schroders 200.00

BUSINESS GOING WELL? TIME TO PREPARE FOR A DISASTER

Forward thinking businesses prepare for the worst. Find out how your business could survive an unexpected disaster. Phone for this free guide from the masters in business continuity planning.

0500 855311



Handwritten signature or stamp at the bottom of the page.

لندن

LONDON SHARE SERVICE

NEW TRUSTS SPLIT CAPITAL - Cont.

Table listing various trusts and their financial details, including names like 'The City of London Trust' and 'The London Trust'.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts and their performance metrics.

INVESTMENT COMPANIES

Table listing investment companies and their share prices.

LEISURE & HOTELS

Table listing leisure and hotel companies and their share prices.

LEISURE & HOTELS - Cont.

Table listing leisure and hotel companies (continued).

LIFE ASSURANCE

Table listing life assurance companies and their share prices.

MEDIA

Table listing media companies and their share prices.

OIL EXPLORATION & PRODUCTION

Table listing oil exploration and production companies and their share prices.

OIL INTEGRATED

Table listing oil integrated companies and their share prices.

OTHER FINANCIAL

Table listing other financial companies and their share prices.

OTHER FINANCIAL - Cont.

Table listing other financial companies (continued).

PAPER, PACKAGING & PRINTING

Table listing paper, packaging and printing companies and their share prices.

PHARMACEUTICALS

Table listing pharmaceutical companies and their share prices.

PROPERTY

Table listing property companies and their share prices.

PROPERTY

Table listing property companies (continued).

PROPERTY

Table listing property companies (continued).

PROPERTY - Cont.

Table listing property companies (continued).

RETAILERS, FOOD

Table listing food retailers and their share prices.

RETAILERS, GENERAL

Table listing general retailers and their share prices.

RETAILERS, GENERAL - Cont.

Table listing general retailers (continued).

SUPPORT SERVICES

Table listing support services companies and their share prices.

SUPPORT SERVICES

Table listing support services companies (continued).

SUPPORT SERVICES - Cont.

Table listing support services companies (continued).

TELECOMMUNICATIONS

Table listing telecommunications companies and their share prices.

TEXTILES & APPAREL

Table listing textiles and apparel companies and their share prices.

TOBACCO

Table listing tobacco companies and their share prices.

TRANSPORT

Table listing transport companies and their share prices.

WATER

Table listing water companies and their share prices.

WATER

Table listing water companies (continued).

AIM - Cont.

Table listing AIM companies (continued).

AMERICANS

Table listing American companies and their share prices.

CANADIANS

Table listing Canadian companies and their share prices.

SOUTH AFRICANS

Table listing South African companies and their share prices.

GUIDE TO LONDON SHARE SERVICE

Price for the London Share Service delivered by FT Data, a member of the Financial Times Group. Company classifications are based on the FT-SE Actuaries Share Index. Dividend yields are shown in pence unless otherwise stated. Rights are based on the latest available information. Where shares are denominated in currencies other than sterling, this is indicated after the name. Dividends are shown in pence unless otherwise stated. Market capitalization shown is calculated as at the end of each month. Exchange rates used in calculations are based on the Bank of England's Exchange Rate Information System. Dividends are shown in pence unless otherwise stated. Dividends are shown in pence unless otherwise stated. Dividends are shown in pence unless otherwise stated.

OUR MERSEYSIDE WORKFORCE IS FLEXIBLE AND RESPONSIVE, AND FACES NEW CHALLENGES WITH A 'CAN-DO' ATTITUDE. JOHN POTTS, SERVICES DIRECTOR, UNITED BISCUITS (UK) LIMITED. TO DISCOVER MORE ABOUT THE INVESTMENT POTENTIAL OF MERSEYSIDE TELEPHONE 0800 22 0151. A pool of talent.

LONDON STOCK EXCHANGE

MARKET REPORT

Equities struggle to stay ahead on the day

By Steve Thompson, UK Stock Market Editor

Some worrying US economic data on home sales promoted a bout of profit-taking on Wall Street and unnerved a UK equity market anxious for more good news after the gains recorded during the previous two sessions.

The Footsie ended just 0.1 ahead at 3,725.7. Second-line issues spent the session chasing the leaders, but the FT-SE Mid 250 index still managed to outperform the leading index, finishing 5.6 firmer at 4,376.0.

There was also keen takeover speculation in other areas of the market, with Yorkshire-Tyees Television sharply higher amid talk that Granada was about to pounce.

But it was the news on US home sales, which came in much higher than expected, that reminded London of the worries of an increase in US interest rates.

Volume at 6pm was 871.8m shares, a figure which included Argyl's buyback of 60m shares, or 5.2 per cent of its issued capital.

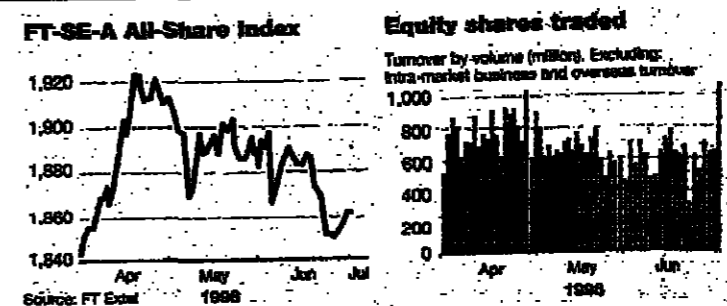


Table with 2 columns: Indices and ratios, and Equity shares traded. Includes FT-SE 100, FT-SE Mid 250, FT-SE 350, FT-SE All-Share, and various ratios like P/E, Dividend Yield, etc.

Wimpey out of step

George Wimpey stood out in an otherwise bubbling house-building sector, sliding more than 7 per cent after a profits downgrade from SBC Warburg.

Southern, of the US, increased speculation about another bid in the sector. Southern sold a 25 per cent stake in South Western Electricity to raise £121.5m.

The group's subscriber growth remains on target, and its churn rate - subscriber withdrawals - is the lowest in the sector.

Italy also buoyed sentiment. Zeneca lost 6 to 1434p. Glaxo closed 7 off at 825p.

Leading brewers were firm, helped by whispers of good news to come from Bass, which is organising a two-day analysts' trip.

Forecasters for house price growth range up to 6 per cent per annum for the next few years, and it is clear that the outlook for the builders' gross margins is greatly improved.

Orange came off sharply, as investors shied away from the stock following its latest new subscriber numbers.

Previously Zeneca has been seen as a target for Roche, of Switzerland, but Glaxo Wellcome has been considered a plausible bidder.

Abbey National pushed 5 higher to 556p after Williams de Bro& Charterhouse 'Tilney' responded to encouraging news about the housing market.

British Airways weakened as the regulatory spotlight was given additional focus by plans for UK-US and European Union probes over airline link-ups.

FUTURES AND OPTIONS

Table with 2 columns: FT-SE 100 INDEX FUTURES and FT-SE 100 INDEX OPTIONS. Includes columns for Open, Settle, Change, High, Low, and various contract specifications.

MARKET REPORTERS

Peter John, Jeffrey Brown. LONDON RECENT ISSUES: EQUITIES

Table listing recent equity issues in London, including company names, issue sizes, and prices.

FT GOLD MINES INDEX

Table showing FT Gold Mines Index performance, including daily and weekly changes, and a list of constituent companies.

FT-SE Actuaries Share Indices

Table showing FT-SE Actuaries Share Indices, including UK Series and International Indices.

FT-SE Actuaries All-Share

Table showing FT-SE Actuaries All-Share index performance, including daily and weekly changes.

Hourly movements

Table showing hourly movements in the FT-SE 100, FT-SE 350, and FT-SE All-Share indices.

FT-SE Actuaries 350 Industry baskets

Table showing FT-SE Actuaries 350 Industry baskets, including various industry sectors and their performance.

Trading Volume

Table showing trading volume for major stocks, including company names and volume figures.

Additional Information

Additional information on the FT-SE Actuaries Share Index is published in Saturday issues. The FT-SE Actuaries Share Index is calculated by FT-SE International Limited.

Financial Publishing advertisement for 'INSURANCE' newsletters. Includes text about insurance market complexity, a list of newsletter topics (Marketing and Distribution of European Insurance, Strategic Analysis of UK Insurance Markets, etc.), and contact information for Charlotte Green.

Financial Publishing advertisement for 'ACTUARIES' newsletters. Includes text about actuarial complexity, a list of newsletter topics (Marketing and Distribution of European Insurance, Strategic Analysis of UK Insurance Markets, etc.), and contact information for Charlotte Green.

Handwritten signature 'J. J. J. J.' in a box.

WORLD STOCK MARKETS

Table of stock market data for various regions including Europe, Asia, and Oceania. Columns include region, stock name, price, and change.

Table of stock market data for Europe, listing various European stocks and their performance.

Table of stock market data for Asia, listing various Asian stocks and their performance.

Table of stock market data for Oceania, listing various Oceania stocks and their performance.

Table of stock market data for Africa, listing various African stocks and their performance.

Table of stock market data for South America, listing various South American stocks and their performance.

Table of stock market data for the Americas, listing various American stocks and their performance.

Table of stock market data for Europe, listing various European stocks and their performance.

Table of stock market data for Asia, listing various Asian stocks and their performance.

Table of stock market data for Oceania, listing various Oceania stocks and their performance.

Table of stock market data for Africa, listing various African stocks and their performance.

Advertisement for Rockwell: 'From automotive to automation, Rockwell gets your business moving'. Includes Rockwell logo.

INDICES

Table of stock market indices including DAX, CAC-40, and others.

US INDICES

Table of US stock market indices including Dow Jones, S&P 500, and others.

AUSTRALIA

Table of Australian stock market data including ASX 200 and other indices.

TOKYO

Table of Japanese stock market data including Nikkei 225 and other indices.

Footnote containing legal disclaimers and additional information regarding the data provided.

NEW YORK STOCK EXCHANGE PRICES

Main table of stock prices with columns for stock symbols, prices, and volume. Includes sub-sections for 'A-D', 'E-H', 'I-L', 'M-P', 'Q-R', and 'S-Z'.

Advertisement for Hewlett-Packard featuring the text 'Perfect synergy. If the business decisions are yours, the computer system should be ours.' and the HP logo.

JAVICO LTD

Continued on next page

NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page', '-V-', '-T-', '-U-', and '-X-Y-Z-'.

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market stock prices including columns for stock name, price, change, and volume. Includes sub-sections for '-L-', '-R-', '-E-', '-F-', '-G-', '-H-', '-I-', '-J-', '-K-', '-L-', '-M-', '-N-', '-O-', '-P-', '-Q-', '-R-', '-S-', '-T-', '-U-', '-V-', '-W-', '-X-', '-Y-', '-Z-'.

AMEX PRICES

Table of AMEX stock prices including columns for stock name, price, change, and volume.

Advertisement for 'Warsaw' financial services, featuring the headline 'Have your FT hand delivered in Warsaw' and 'the edge over your competitors by having the Financial Times delivered to your home or every working day'.

Continuation of the NASDAQ National Market table from the previous page, including sub-sections for '-L-', '-R-', '-E-', '-F-', '-G-', '-H-', '-I-', '-J-', '-K-', '-L-', '-M-', '-N-', '-O-', '-P-', '-Q-', '-R-', '-S-', '-T-', '-U-', '-V-', '-W-', '-X-', '-Y-', '-Z-'.

AMERICA

Shares fall on tech warnings, rate concerns

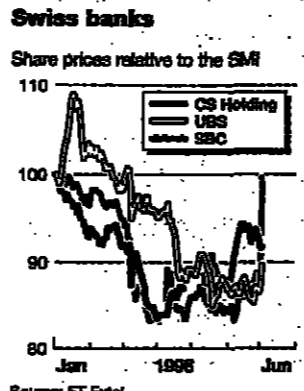
Wall Street

Technology shares gave up ground at midsession, following a spate of profit warnings from some of the sector's leading companies...

EUROPE

CS Holding soars 12% on major restructuring

CS Holding put in a powerful performance in ZURICH after the bank announced a major restructuring, including a new name, a new CEO and the investment of its non-core business...



Swiss banks

operating earnings this year, and that its net profits would be hit by restructuring costs. Mr Stefan Mülheim, at Dillon Read, said that he had cut his earnings for the forklift maker from DM14.50, to a DM9.50 to DM10 range for the current year...

FT-SE Actuarial Share Indices

Table with columns: Index Name, Open, 10.30, 11.00, 12.00, 12.30, 13.00, 13.30, Close, % Change

and a sharp drop in the construction sector. The general index dropped 13.34 to 909.50, but some analysts described the fall as unjustified. They noted that economic fundamentals were sound and said that any changes in economic policy introduced by Mr Costas Simitis, the prime minister, who consolidated his grip on the party machine at the weekend, were likely to be for the better.

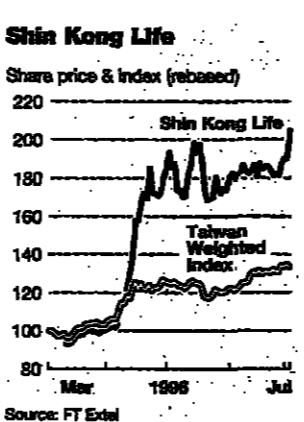
Buenos Aires weaker

Buenos Aires edged lower at midsession on disappointment over June tax revenue figures and controversy surrounding Mr Domingo Cavallo, the economy minister. Analysts noted that Mr Ricardo Gutierrez, the treasury secretary, had conceded that the government was falling short of revenue goals set by the IMF.

ASIA PACIFIC

Rate worries, finance house rumours depress Nikkei

Rumours that a non-bank finance company might go under, and mounting uncertainty over a possible shift in monetary policy, combined to depress sentiment, writes Erika Terazono in Tokyo. The Nikkei 225 average fell 107.52 to 22,347.97, after moving between 22,269.90 and 22,486.28.



Shin Kong Life

cents, or 16.3 per cent, to HK\$2.05 on news that Asean warrant holders had rejected a proposal by its parent company, Hsuey Tai International, to launch a rights issue. Hsuey Tai slipped 2 cents to HK\$1.28. TAIFET's financials led early gains, and stayed higher when the broad market went into reverse, leaving the weighted index 62.58 lower at 6,497.53 in heavy turnover of 7,982.64bn. Profit-taking hit big industrials after last week's window dressing. Plastics fell most with a slide of 4.8 per cent. Financials, which had lagged behind, resisted the pressure and rose by 0.6 per cent, with Shin Kong Life up by the daily 7 per cent limit. T&S higher at \$12.17. SYDNEY saw the stronger Dow offset weak metal prices. While the All Mining index was virtually flat, the All Ordinaries closed 11.2 up at 2,356.3 in turnover of A\$919.8m.

shipping and haulage sectors. A consortium stock was suspended, but Integrated Logistics rose 25 cents to M\$9.75. Dipravana by 70 cents to M\$22.70. Global Carriers by 45 cents to M\$7.70 and MSC by 30 cents to M\$7.80. Interest rate concerns left the composite index just 2.77 higher at 1,139.82. SEOUL edged ahead but volume remained slim as today's listing of 11 stocks on the bourse raised worries about oversupply. The composite index ended 4.14 up at 837.93. Samsung Electronics rose Won900 on talk that semiconductor companies' earnings would not be as bad as had first been expected. SINGAPORE'S Straits Times Industrial Index finished with a fall of 18.07 at 2,275.45. Amcol, under investigation by the government's white collar crime unit, dipped to an intra-day low for the year of S\$2.88, before edging back to the previous closing low of S\$2.99, just as the market closed. Analysts attributed heavy volume of 5.7m shares to forced selling by investors who traded on the margin. AZTECH dropped 11 cents to 58 cents after reporting an unexpected first-half 1996 loss. BANGKOK had expected the central bank governor Vajit Sulpit's resignation; and while it welcomed the move, saying it would be good for the battered Bank of Thailand, there were no celebrations in the equity market. The SET index slipped 7.91 to 1,239.17.

S Africa regains confidence

Johannesburg moved confidently higher as gold shares defied a slumbering metal price and industrials were spurred by overnight gains on Wall Street. The overall index rose 46.5 to 8,891.4, industrials added 53.0 to 8,150.5 and golds picked up 50.1 to 1,771.6. Analysts said that the downturn was firm and that all indices could rise further in coming days, particularly the golds sector, expecting upbeat second-quarter results from the gold-mining sector. Among the most active gold

Carlos Menem after an unexpected rise in unemployment, a defeat in Buenos Aires mayoral elections, and comments by the economy minister on corruption. The Merval index shed 0.84 to 603.91. MEXICO CITY turned back after a firmer start to trade and was weaker by midsession, with investors expecting higher interest rates at the auction of primary Cetes later in the day. The IPC index was down 2.24 points at 3,176.41. De Beers, the diamond giant, was actively traded and finished 50 cents higher at R147.50 after a steady tug-of-war between buyers and sellers. Anglo American Gold surged R18.50, or 4.9 per cent, to R396, while Rustenburg Platinum Holdings, parent company of the strike-bound Rustenburg Platinum Mines, edged up 50 cents to R68.

Nikko Securities Y30 to Y1,200. Kiesel Electric Railway, the most active issue of the day, gained Y20 to Y1,270 on buying by individual investors. The company is a leading shareholder of Oriental Land, which runs Tokyo Disneyland and is reported to be considering listing on the Tokyo stock exchange. Mitau Fudosean, another shareholder in Oriental Land, put on Y30 to Y1,530. Some speculative stocks weakened on profit-taking. Kanematsu, the trading company, dropped Y21 to Y74. In Osaka, the OSX average dipped 104.10 to 23,625.31 in volume of 25.5m shares.

Roundup A solid afternoon rally lifted HONG KONG as expectations grew that US interest rates would not be increased at this week's FOMC meeting. The Hang Seng index rose 81.82 to 11,084.43, with turnover improving to HK\$3.9bn. One analyst suggested overseas money had helped to bolster stocks. HSBC led the rally, climbing HK\$2 to HK\$19.20. Bullish sentiment on Cheung Kong's infrastructure spin-off, which was priced at the high end of its projected range and was 25 times subscribed, helped the property developer rise HK\$1 to HK\$66.75. Asean Resources turned 40

FT/S&P ACTUARIAL WORLD INDICES

Table with columns: Index Name, US Dollar Index, Day's Change, Found, Picked, DM Index, Local Currency % chg, Gross Div. % chg, US Dollar Index, Found, Picked, DM Index, Local Currency % chg, Gross Div. % chg, Dollar Index, Year ago % chg

CROatian RADIO-TELEVISION Public Enterprise Zagreb, Dezmanova 10. Based upon Art.5 of the decree on the procedure of purchase of goods and services and concession of works (Narodne Novine No. 25/96 and 32/96) public enterprise Hrvatska Radio-Televizija. 10000 Zagreb, Prislavje 3 announces.

JAVICO LTD

هناك ما لا يقل

July 3 1996

uring

FINANCIAL TIMES REVIEW



Focus: Networking interview with John Chambers



Directions: Advent of Crest Electronic securities settlement

Multimedia: Applications in education



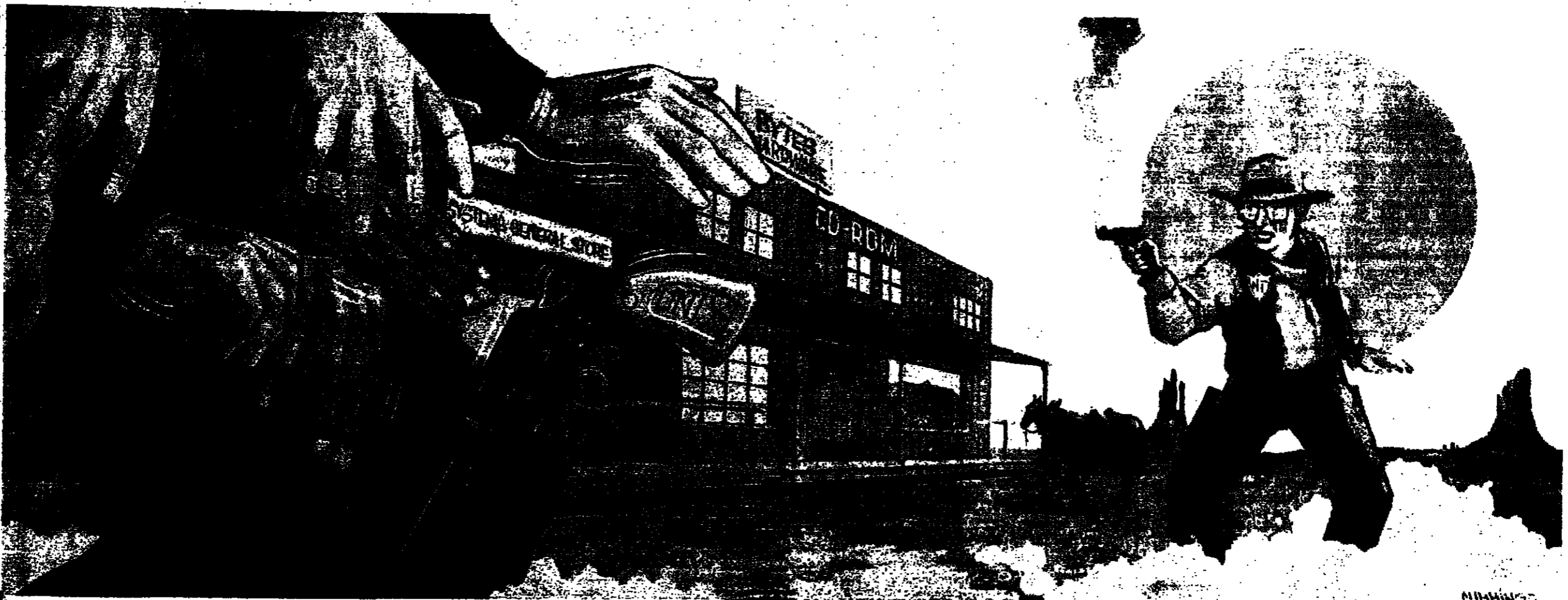
Perspectives: Martin Bangemann Face-setter on the infobahn

Software at work: Internet software Rush for market dominance



Information Technology

Wednesday July 3 1996



Shoot-out ahead over control of corporate network systems

The next 18 months are likely to be crucial in the battle between Unix and Windows NT for control of corporate departmental network systems. For Microsoft, which has bet its future on NT, it will also be a decisive period, writes Paul Taylor

It's a classic showdown between an old hand and a young upstart. Nearly four years ago, Microsoft launched Windows NT (New Technology), a new "industrial-strength" computer operating system which the world's largest software company promised would change the face of corporate computing. Now, after a slow start, a growing number of companies appear to be satisfied that NT is finally mature enough to be taken seriously as an alternative to their old-but-reliable Unix-based systems. This alone represents a remarkable about-turn. Only a few years ago, NT was being written off as another unreliable and over-hyped failure. Now, as Microsoft prepares to launch the next version of NT, which boasts a Windows 95-style user interface, it is viewed as a viable solution, especially for departmental servers. Some bolder companies have begun evaluating its potential for enterprise or corporate-wide systems. The initial uptake of NT was much slower than many analysts and industry pundits had expected. By last year, NT had secured only one per cent of the total operating system market, according to Dataquest figures. Nevertheless, Microsoft professes to be pleased with NT's progress, particularly in financial institutions. At the important departmental server level, NT does now appear to be making big strides. The latest research figures from consultants IDC reveal that NT had seven per cent of the worldwide networking market, compared with 11 per cent for both Unix and IBM's OS/2, and 45 per cent for Novell Network, the market leader. What is more, research groups such as Dataquest predict that NT will make further significant gains over the next few years. By the end of the decade, Dataquest is expecting NT to have secured more than 40 per cent of the operating system market. Perhaps more significantly, hardware

vendors such as Digital Equipment predict that, by the year 2000, Unix and Windows NT will be level-pegging in the crucial server market - each accounting for about 40 per cent of server revenues, leaving the remaining 20 per cent to be shared out among so-called 'legacy systems'. So what is driving the corporate IT world into Microsoft's arms? Aside from Microsoft's aggressive marketing campaign, there are a number of key factors working in NT's favour. Among these there has been growing disillusionment with Unix which, critics argue, has failed to deliver on its promise of ubiquitous open system computing and interoperability. Indeed, Unix remains a collection of similar but not identical operating systems which, with very few exceptions, will run on only one computer platform. Thus, AIX runs on computers of various sizes, but all made by International Business Machines. Meanwhile, Hewlett-Packard, Sun and other hardware vendors back their own Unix variants. "Unix missed the chance to come together," says Hasso Plattner, vice chairman of SAP, the German software group, echoing an increasingly widely held view. What is more, moving Unix applications to new platforms involves not just recompilation but actual changes in 'source

code', raising the cost of developing new applications and after sales support. In contrast, NT appears to be much better positioned than Unix to take advantage of standard off-the-shelf hardware and software, particularly machines based on Intel microprocessors. NT also runs on Digital's Alpha servers, those using Silicon Graphics MIPS chips and on IBM and Motorola PowerPCs. As a result, although NT applications - which include all Windows 95 applications, since they are based on the same core technology - have to be recompiled for each hardware platform, they do not have to be rewritten, offering a big advantage in terms of cost and flexibility. Microsoft has also built powerful alliances to support NT with hardware vendors, such as Digital, and software companies, such as SAP. It has also encouraged software developers to use an extended list of development tools to build applications using NT. As Plattner of SAP notes: "Developers have switched to NT. Not everyone will like that, but it is true." NT also makes it easier to integrate servers and desktop PCs with Microsoft's popular Office and Back-Office suites. For some buyers, picking Microsoft is a reassuringly safe bet because its dominance of the industry.

For business customers one of the most important factors will be cost of ownership and Windows NT scores in this area too. Not only are Windows NT based systems generally reckoned to be easier to set up and configure than their Unix rivals, they are also easier and cheaper to maintain. "As Windows NT penetrates traditional Unix markets, support is becoming a key competitive weapon," notes Input, the UK-based market researchers. "The complexity of Unix relative to Windows NT makes it more expensive to support. Additionally, there is a flourishing open NT support market which gives user organisations a wide choice of external support contracts." Competitors Meanwhile, the introduction of higher performance Alpha processors from Digital Equipment and faster Pentium processors from Intel have helped NT compete more effectively with the fast 'Unix boxes' sold by Sun Microsystems and other committed Unix vendors. But NT is not the only server operating system that can take advantage of cost-effective Intel-based hardware. So, too, can Novell NetWare, IBM OS/2, and SCO Unix, which is already running on about two million x86-based servers - more than any

other version of Unix, according to SCO. "Obviously, there must be additional reasons why increasing numbers of MIS managers are choosing NT," said Byte Magazine, in a recent report. One factor, say corporate users, is that it is easier to integrate Windows NT with their existing hardware and software. Companies which already have Windows PCs on their desktops naturally lean toward NT when they have to choose among server options. They would rather deal with a single OS vendor, and NT has an instantly familiar look and feel. But despite NT's ascendancy, most independent analysts agree that Unix still has some key advantages which are likely to ensure that it not only survives, but thrives in some environments, particularly large-scale enterprise-wide and high performance systems. In terms of performance, the low-priced PC-servers are limited by their internal architecture when they try to tackle the really big jobs. Even the best Intel-based servers have trouble keeping up with the fastest Unix machines, especially when managing large databases developed using database software from vendors such as Oracle, Sybase, or Informix. As databases grow, the scaling ability and robustness of Windows NT are still big concerns for many large corporate cus-

tomers, which is why even those who have bought into Microsoft's NT strategy, still have some Unix boxes. Despite Microsoft's claims, most independent consultants argue that NT still lacks the scalability of Unix systems - an advantage that Unix is likely to retain for some time. As a result, many companies are choosing to mix NT and Unix-based computer systems - and expanding their use of both platforms. For small or medium-sized installations, typically departmental networks, they use Windows NT running on low-end servers containing four or fewer processors, but continue to deploy Unix servers where bigger systems are required. "Windows NT is definitely gaining ground in corporate installations, but because the global computer market continues to expand at a prodigious rate, NT is not killing off Unix. On the contrary, Unix is likely to thrive into the next century," says Byte. But as standardised Windows NT applications increase in variety, scope and quality, others argue that there is only one eventual outcome. "There may be resentment of Microsoft within the computer industry and even among users," said a leader in the *Infospictees* journal in January, entitled "The Tragedy of Unix." "But practical considerations will, in the end, determine the course of action businesses must take. If Unix software is substantially more costly than equivalent NT software, Unix software will not be as popular." After all, the main reason Unix became successful was that it was cheaper for a software developer to reach a large market with a Unix program than with a program for a proprietary system. "The Unix situation is nothing less than tragic," said *Infospictees*. "The hubris that led to AIX being different from HP-UX is now going to lead to the demise of the Unix hero."

ICL that's IT. Information Technology-IT-enhances efficiency and boosts competitiveness! Call 0800 317711 • http://www.icl.co.uk

Networking

Equipment personal computer servers By Geoffrey Wheelwright

Suppliers race to build alliances

Key players in the market for up-market personal computer 'servers' are working hard to outdo one another in building industry alliances that will give an edge to their range of products

Unlike the desktop computer market, where the specifications of one product in a given category are much like any other, there are real differences in the design of - and standards used by - PC servers designed to store large amounts of data for use over computer networks.

These differences can range from the kinds of network software supported and the way in which multiple processor capabilities - which can significantly enhance server performance by allowing a single server to use more than one computer processor - are implemented.

IBM, for example, announced in June the launch of "the IBM PC Server Compatibility Program" - described as "a set of co-operative relationships between IBM and selected providers of PC hardware options and applications".

The goal of the program is to test compatibility of other vendors' products with IBM PC Servers. Initial program participants include 3COM, Intel, Mads Networks, Mylic/Busic, Olicom and Standard Microsystems Corporation (SMC). Meanwhile, architectural Compaq Computer teamed up with Intel, the leading computer chip-maker, to unveil an effort it is calling "Pacesetter '96" to conduct software integration and optimisation testing on Compaq's ProLiant 5000 systems, using Intel Pentium Pro processors.

In addition to testing and integrating their software on the new ProLiant platform, Compaq says "Pacesetter '96" participants are preparing evaluation reports to assist customers migrating or installing business-critical applications on the new ProLiant 5000.

The company says these evaluation reports will help customers worldwide obtain optimum performance, reliability and scalability for their business-critical computing applications.

"Compaq, Intel and their partners have jointly conducted months of comprehensive testing to deliver the industry's most-tightly inte-

grated, optimised, reliable and powerful solutions for business-critical applications," claims Gary Stimac, the senior vice president and general manager of Compaq Systems Division.

"Whether the application is for the Internet or an Intranet, transaction-processing or decision-support, with Pacesetter '96 Compaq has ensured that customers can immediately deploy enterprise-class applications on the ProLiant 5000 and Pentium Pro technology."

Intel, of course, is equally trying to get customers for server systems to demand use of its top-end Pentium Pro processors.

"Intel worked with Compaq on the Pacesetter '96 programme to give customers the best possible performance on Pentium Pro processor-based ProLiant systems running the enterprise solutions of these leading software companies," enthuses Dave House, senior vice president and general manager of Intel's enterprise

server group. "We've accomplished this by providing these leading enterprise application vendors with early access to ProLiant 5000 systems to ensure their products are fully tested, optimised and integrated for the new SMP Pentium Pro processor-based systems."

Intel and Compaq are working on the 'Pacesetter 96' project

Participants in the Pacesetter '96 program include Andersen Consulting, Arbor Software, Autodesk, Baan, BMC Software, Computer Associates, FileNet, Informix Software, ISCOR, Lotus Development, Microsoft, Novell, Open Text, Oracle, Price Waterhouse, LLP, SAP America, SHL, Sybase and ViewStar.

Hardware developments By Tom Foremski

More flexible routes for network growth

Stackable hubs allow network equipment and users to be added without disrupting the whole system

As networks become more important to businesses, companies that provide networking equipment - such as hubs, routers, switches and bridges - are trying to make it simpler and less expensive to set up and manage networks, especially for smaller offices.

One important trend is in stackable hubs. These hubs connect local area networks (LANs) and act as the connection between LANs. They used to be fairly formidable pieces of equipment, requiring a reasonable amount of expertise to set up and manage. But this is rapidly changing as companies

bring out stackable hubs. These can be as simple to use as plugging in wires and running installation software.

Stackable hubs are a cross between the more complex and larger chassis-based hubs, with some of the best features of both. Stackable hubs are available for all types of network such as Ethernet or Token Ring. They have a small footprint, which makes them ideal for smaller organisations and offices. And they can be combined to grow with a company and allow users easily to expand their networks.

As their name implies, stackable hubs can be stacked on top of each other as the need arises. They are also easier to manage: a stackable hub might cost about \$45 a user compared with the less versatile but cheaper stand-alone hubs at about \$20 a user, but much less

than a chassis-based hub, which is designed for larger numbers of users and may cost as much as \$100 a user.

Improvements in network management software mean that users can add stackable hubs and manage them as a single entity, able to spot problems before they arise, and make it easier to configure the network for new users.

Vendors

Stackable hubs are available from several vendors with some of the more popular products coming from companies such as 3Com, Hewlett-Packard, Bay Networks, Standard Microsystems and Digital Equipment Corporation.

3Com is a pioneer in providing stackable hubs and it plans to launch a new generation of its SuperStack stackable hubs in August. These hubs will

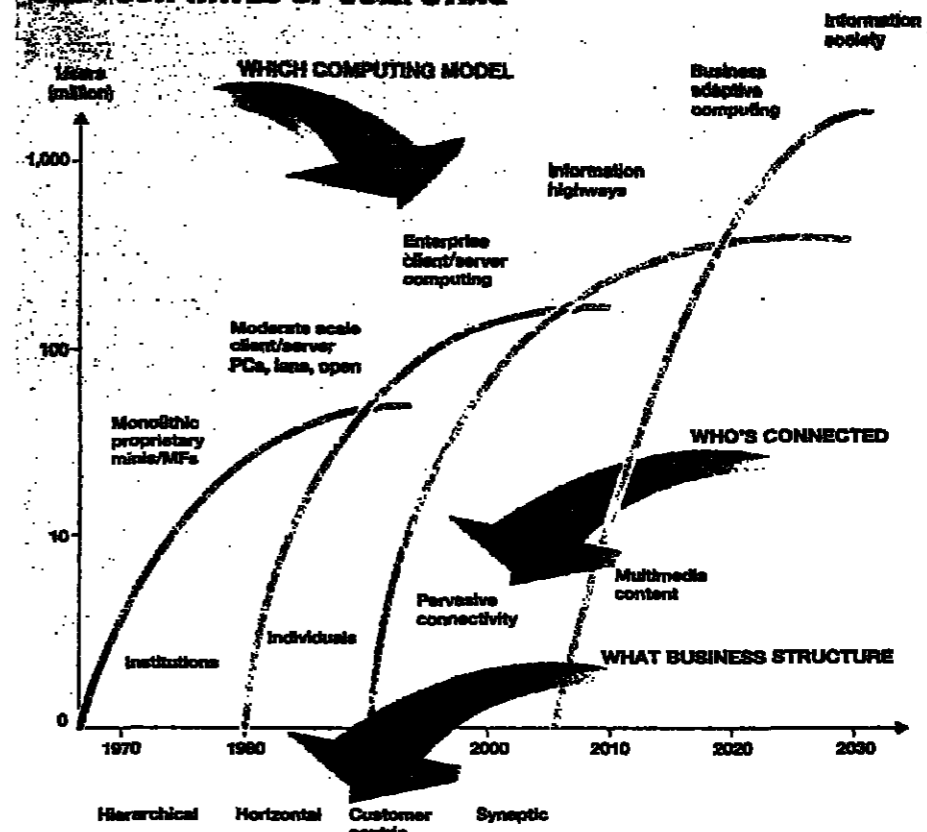
have several new features, including electronic port switching for adding users.

The company is confident that port switching will be a popular feature, especially among customers that have to add or remove large numbers of users on a regular basis.

"One of our customers is a large petroleum company and every year about 75 per cent of its headquarters staff move as it brings in people for training. We will be the first with port switching at a breakthrough price, which will make it easier to add users to the network and also save on staff costs in terms of managing and maintaining the network," says Edgar Masri, vice-president and general manager at 3Com's premises distribution division.

Other new features will make the hub more robust by including a hot-swap capability that allows users to add net-

THE FOUR WAVES OF COMPUTING



Source: Internet Economics/IBM Microsystems
The third wave of computing is where most corporations are today

Evolution of computing

Since the beginning of professional computing there have been three distinct waves of building computer systems - these have been 'waves' of computing which began with mainframes alongside dumb terminals; the second wave was the mini-computer.

The third and current wave is typified by PC-based networks, connected through centralised data repositories.

In a new guide called "Intranet Essentials", Sun Microsystems says the next wave of computing is the Intranet, defined as "deploying Internet technology inside an organisation". An Intranet needs no link to the global Internet. Much of the technology that allows organisations to build Intranets is rooted in the Net and the World Wide Web. Recent estimates suggest there could be 500m Internet users by the year 2000, compared with 60m today.

"Email details: Matt Reid@uk.sun.com"

announcement will enable customers to select and integrate best-of-breed technologies that will deliver the performance and quality of service essential to next-generation applications," said Andy Ludwick, president and chief executive of Bay Networks.

"As networks become more complex, customers face increasingly difficult issues related to standards and compatibility," said Nick Lippis, president of Strategic Networks Consulting.

"This announcement provides a forum for addressing these inter-operability challenges and is a welcome move for the industry."

Masri says that technologies such as ATM will help companies build fast LANs that can handle multimedia data such as large video, graphics and

Standards

3Com recently joined with IBM and Bay Networks to announce a common set of standards and specifications that will make it possible for users to mix and match network equipment from different vendors without compatibility problems. The common specifications cover routers, hubs, inter-networking and ATM (or asynchronous transfer mode) technology for building very fast networks.

Continued on next page

The IBM logo page is located at www.ibm.com. Windows NT is a registered trademark of Microsoft Corporation. The three network icons are trademarks of 3Com Corporation.



It never works as well without the middle.

Presenting IBM Software Servers. Now the client/server picture is complete.

It's amazing how well client/server computing can work. Especially if you put something between your clients and servers to help them communicate better. That's why we created the seven new IBM Software Servers. They support all major clients and run on the platform of your choice: OS/2, Windows NT or AIX. And best of all, they're designed to work together seamlessly, so your business runs more smoothly. All for one and one for all. For your complimentary Preview kit, please call us on 0800 96 00 31 or visit www.software.ibm.com/ibm/MLDL.

- Lotus Notes**
The leader in messaging and groupware
- Database Server**
Helps workgroups and companies share important data.
- Internet Connection Server**
A solid foundation for building Web-based business.
- Communications Server**
A powerful gateway for connecting diverse systems.
- Transaction Server**
A flexible infrastructure for mission-critical applications.
- Directory and Security Server**
Manages companywide users and resources from one desk.
- Systems Management Server**
Automates management of multi-vendor distributed systems.

For further information telephone us at 0800 96 00 31 or fax: +45 48 10 19 99, or send this coupon to IBM United Kingdom Limited, Free-post ANG 5023, Winterhill, Milton Keynes MK6 1YL.

Yes, I would like to receive additional information.

Name: _____ Surname: _____
 Job Title: _____
 Company: _____
 Address: _____
 City: _____ Postcode: _____
 Country: _____
 Telephone: _____
 Fax: _____
 e-mail: _____



■ Multimedia networking • By Phil Manchester

Many hurdles to overcome

Data compression and ISDN links are improving the delivery of audio and video links over networks

The first wave of excitement about networked multimedia and its potential for new applications is being replaced by a more pragmatic view. Expectations have been lowered - partly because of increased exposure to the limitations of multimedia technology on the Internet and partly because pilot trials have not lived up to their early promise.

There are several reasons for this. The standard telephone network is far too slow for video and audio, both of which depend on time synchronisation. The alternative - the integrated services digital network (ISDN) - is still relatively expensive to install and maintain. And the software technology required to provide multimedia services is complex.

This is expected to change. The cost of ISDN connections is falling. Professional services companies are starting to offer both the software technology to handle multimedia content over networks and the support services to deliver it.

The growth of ISDN is crucial to the development of networked multimedia. The increased bandwidth of ISDN enables, for example, the possibility of reasonable quality digital video transmission across networks. This will make videoconferencing - and other multimedia services - viable.

Ernie Radowick, director of the entertainment operations group at EDS, the US software company, has high hopes for videoconferencing over the Internet.

"It is definitely one of the hot applications of the future," he says. "At the moment, the limitation is on the bandwidth of the network. But, as the bandwidth increases, we will see videoconferencing coming into its own."

EDS uses multimedia networking internally for distance learning. This allows it to cut training costs by broadcasting lectures over the network. Students can interact with the lecturer through a keypad.

Although it says this has proved successful, EDS sees a big gap between this and full networked multimedia services. Further improvements in telecommunication infrastructure are essential.

"There are still heavy limitations on the availability of the network and there is a major investment needed in many

countries to switch from analogue to digital communications," says Hartmut Goetz, managing director of EDS Germany.

He sees other problems with developing networked multimedia services: "There are issues over censorship, intellectual property rights, cross-border flow of information and billing."

"At the moment, there is no regulation on the Internet and no clear way that multimedia services will develop," Goetz adds.

Some companies are taking the bull by the horns and building services on the emerging ISDN structure at the same time as offering Internet services. The Signpost Multimedia Library, based in London, offers companies access to a broad range of multimedia clips - from high-resolution 'stock photography' to audio and video clips. It uses a range of ISDN services, including the Internet ISDN.

Richard Johnson, managing director of Signpost, says this was because he saw the need to provide a 'global' service

from the start. He also thinks that the high profile of Internet-based communications has helped promote the advantages of online media: "Since we started Signpost we have seen that the online stuff has become less of a mystery and the Internet has helped."

"Although it is still a bit shaky when it comes to delivering good multimedia products, a lot of people have gone online and got a taste for the sort of thing they can get."

However, Graham Fowler, chairman of On Demand Information (ODI), a networked multimedia specialist, is sceptical about using Internet-based communications for graphics and video transmission at the moment.

"Video on the Internet is really not at all viable. People have been carried away by the hype and I think it is likely there will be a backlash."

"I suppose it will come one day - but the serious questions that need to be asked are when and how good the quality will be."

Installing an ISDN service is one way forward, Fowler says companies can install basic

ISDN processing for a lower cost than they might think: "At the simplest you can put in a basic system for about £1,200 now. This would include £400 for the ISDN connection and about £780-£800 for an adapter board for a PC or a Macintosh."

ISDN lines come in two forms. The basic ISDN-2 service offers two channels, and the more expensive ISDN-30 offers 30 channels. ISDN channels can be combined to improve the throughput and further reduce costs.

"You can aggregate the channels so you can push stuff through much faster. This is called bandwidth on demand and means you can pick up as many channels up to 30 as you need. With video, for example, it might be faster and less expensive to use all of them," Fowler explains.

In addition to improving transmission speeds by using ISDN, graphics and video can be moved about more efficiently using data compression. There are well-established standards for data compression - JPEG for 'still



Transatlantic discussions: the PictureTel videoconference system allows business users to show documents, slides and make multimedia presentations

images and MPEG for moving images (video).

Until recently data compression was restricted to hardware - meaning you needed a special adapter board in the workstation to decode images and display them. But recent products also allow software decoding - reducing the cost significantly. Moves to upgrade data compression standards promise to improve performance even further.

"MPEG 4 is coming soon and

that will push performance up. We also recommend dedicating a server computer to compression and decompression. You can send the data across a local area network and free up the workstation to do other work," says Fowler.

Advances such as this will help bring multimedia to the desktop at a reasonable cost and, when combined with faster, higher capacity networks, open the door to multimedia services.

It will be some time before full business-orientated multimedia services such as videoconferencing become viable through standard Internet connections. But the network technology is advancing quickly and pioneering companies such as Signpost and ODI are building the foundation for the multimedia services of the future.

Internet software tools: see report, page 15

■ Planning a global network • By Marcia MacLeod

A complex route to customised solutions

Knowledge of variables in taxation, equipment imports and legal requirements in each country are among important issues

■ Connectivity

European variations

Continued from previous page

work users. People who bought modems three years ago to achieve 28Kbit/s are now upgrading to routers with the aim of reaching 128Kbit/s.

The faster speed should be sufficient to cope with most office, data and video applications currently available, but users will probably find other applications in the future which will make even higher demands on the technology.

Users working in places where ISDN services are not available are likely to feel increasingly disadvantaged. Germany and France are well advanced in the adoption of

ISDN, but the UK has not moved as fast, and services in other European countries vary greatly.

The security of remote access depends on good management and the adoption of suitable products, particularly firewalls.

A new specification called Radius (remote access dial-in user security), being developed by the Internet Engineering Task Force, may create an open standard for remote access products. This would allow users to achieve a minimum level of security at a lower price, irrespective of which manufacturer they buy.

Installing a global network is becoming an increasingly attractive option for multinationals: not only is every office in every country linked together, but every office has the same software, with screens that look the same thanks to an identical graphical user-interfaces (GUIs). And any executive relocated to or visiting a different site can access the company's system.

But buying such a network is not easy: before the network is purchased, the company has to decide which equipment will be most suitable for all purposes and in all countries.

It also has to decide a number of variables, such as what version of a packaged software product should be used and what language it should be in.

If English is not understood throughout the organisation, someone has to ensure the correct language is used for keyboards, software and manuals - but if it is produced for Shanghai in Chinese, which do we need for English-speaking bosses?

There are service providers who claim to be able to take care of the total supply and installation of a global network. Few can do so without sub-contracting most services. International Telecommunications Services (ITS) is one, thanks partly to its parent company, the Sitia group, which runs a global telecommunication network for airlines, and partly to its extensive network of offices in 220 countries.

ITS can supply a customer's

worldwide computer solutions - from main server machine and PC workstations to network technology, cabling, and software. ITS will buy what it does not make, through partnership agreements with a number of suppliers, such as IBM, Lotus, Cisco (a network router vendor) and Isocor (an X.400 specialist), or incorporate equipment supplied by the customer.

Pre-sales advice

But the real benefits of using a company such as ITS is the knowledge of global computer and telecommunications requirements: the service starts with pre-sales advice from one of the company's larger offices in Maidenhead,

Amsterdam, Paris, Frankfurt, New York, Singapore and, soon, Switzerland and Italy.

"We use the pre-sales phase to work out all the parameters before the sale," says Christian Fournier, administration and finance director, "so we can advise clients on the way we will customise their solution."

"Does the customer understand, for example, that it is not possible to have a completely identical system throughout the world, due to restrictions on imports in some countries? Korea, for instance, protects its computer industry by forbidding the import of IT equipment if similar kit can be bought locally."

VAT recovery can be a big part of an ITS contract. Most countries impose VAT, one

notable exception being the US. But VAT can usually only be recovered locally. If a customer insists on all invoicing being done centrally, VAT will not be recoverable in any country except that where headquarters is based. If ITS can arrange for each local office to be invoiced, then that local office will be able to reclaim VAT from its government. The difference can account for up to 25 per cent of the cost of a contract.

Knowing the duty variances in each country is also important. "If telecoms equipment is imported into the US, for example, duty could be 5 to 7.5 per cent higher than for computer equipment," Fournier explains, "so, if possible, we send equipment as computers

rather than telecoms."

Legal requirements and other legislation, such as health and safety laws, must also be taken into account.

ITS ensures all of these factors are covered through one of its 22 project managers and its PDK (Project Delivery Kit), which sets out what has to be done, and how, in and for each country.

One project manager is assigned to a customer to facilitate provision and delivery of equipment worldwide, pulling everything together in the same way that a conductor manages an orchestra. The project manager, in turn, relies on regional project managers to deal with local requirements

Continued on next page

plug country

Take part in the free IBM Ethernet adapter test now and watch your network gather speed!

TEST IT: There are a lot of ways in which IBM Ethernet hardware can help you solve network problems and increase productivity. Here are just a few:

IBM Ethernet adapters' low memory drivers release up to 80KB of conventional memory - they only use between 2 and 5KB! IBM's innovative Wake On LAN technology cuts costs by saving energy and enabling a more effective network management! The IBM 8271 Nways switch dramatically increases server throughput, boosting the performance of your network!

Of course, there are many more new features to our Ethernet solutions which take the tension out of your congested network.

Don't just take our word for it - try a new IBM Ethernet adapter: Test it - free! We pay all postage expenses. Keep it! If you liked the product you tested and order some more, you can keep it with our compliments. Work with it - for life! All IBM Ethernet products come with a lifetime warranty!

The lifetime warranty is not transferrable to end users. © 1996 IBM Corporation

High speed. To take the next step, please return this coupon to:
Eden Adams, IBM Field Marketing Limited, PO Box 41, North Hants,
Hampshire RG30 3JA.

offer valid until September 30, 1996, subject to availability. The adapter will be provided on an "as is" basis and we will not be responsible for any damage to the adapter or other equipment if you do not follow the instructions in the manual.

Please print clearly:
First Name/Surname: _____
Position: _____
Company: _____
Address: _____
Tel: _____ Fax: _____

Please first tick the bus type you use: PCI ISA PCMCIA EISA MIP

YES, I wish to...
 test the new IBM Ethernet adapter - please contact me
 receive further information on the new IBM Ethernet adapters
 receive further information on other IBM Ethernet products (switches, hubs, bridges, routers)

For further information or to test adapters, simply call: 0990 701 701

Solutions for a small planet IBM

Security Issues

Rise in virus infections

Continued from facing page:

Moreover, to be effective, firewalls must be regularly updated as hackers develop new methods of attack. Systems administrators must also keep pace with a constant stream of "upgrades" and "patches" issued by computer and software companies in response to the latest hacker incursions.

Computer viruses - rogue programs that can disable a computer or destroy data - are another aspect of the problem. Sometimes planted by hackers, but more often introduced unwittingly into a computer network by a regular user, viruses are costing businesses billions of dollars in reduced productivity and direct losses.

Virus infections have increased almost ten-fold in corporate America over the past year, according to an NCSA study published earlier this year. NCSA estimates the costs of viruses to US companies and organizations will rise to between \$2bn and \$3bn this year, up from about \$1bn last year.

Another important element of network security is encryption. By encoding electronic mail - whether it be a private message, a purchase order or a credit card number - computer users can ensure that even if their files are stolen or intercepted they will not be readable.

Currently, the US software industry is lobbying Congress to change export control laws that prevent the sale of strong encryption programs outside the US except in special circumstances.

Authentication systems that ensure messages or documents passed over a computer network are genuine and have been sent by the person or company that they purport to come from, are also expected to become a standard feature of data network communications, particularly in electronic commerce.

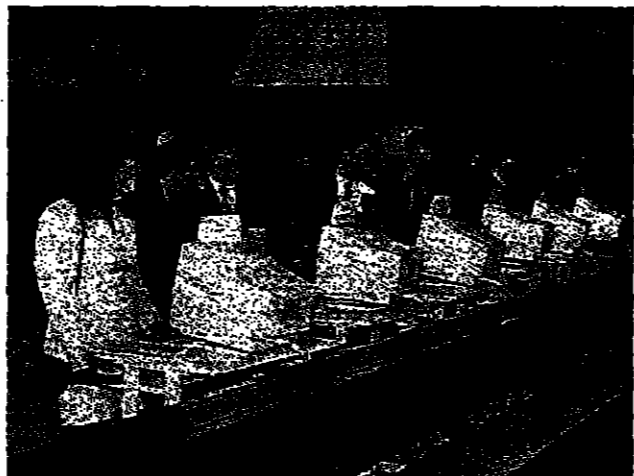
Even as new security systems are developed, however, hackers keep finding new ways to circumvent them. Maintaining the security of data networks appears likely to remain a difficult and expensive problem for years to come.

Case study: European Bank for Reconstruction and Development

Intranet transforms communications at international summit

The EBRD deploys an Intranet at its conference in Sofia, Bulgaria, writes Rod Newing

The European Bank for Reconstruction and Development was founded in 1991 to help the east European and former Soviet Union countries in their transition to market economies. Each year it brings together 4,000 of the world's leading industrialists, financiers, government, economic and finance ministers and journalists to meet and discuss issues which are particularly relevant to private sector development in the region.



Delegates at the EBRD's annual meeting using some of the 40 terminals of the Intranet system at the Congress Centre in Sofia. More than 20,000 messages were generated on the system in three days

The bank deployed an extensive Intranet at this year's international summit in Sofia. "We provided electronic mail to our delegates at last year's conference in St Petersburg," says George Kurczaj, IT client services manager at the EBRD. "The facility was more successful than we ever imagined, so we wanted to expand it this year. However, as we had no funds we had to invite sponsors to come in with us."

The Intranet was built as an international collaboration between several sponsors. Microsoft provided Windows 95, Windows NT Server, Microsoft Exchange, their recently launched Internet Information Server, Internet Explorer browser and Microsoft Mail messaging system, as well as expertise and development skills.

Wang/BISS undertook the development work, which integrated the Microsoft products with an Oracle database, the Novell network operating system, PCs from a Russian supplier and cabling supplied by a Bulgarian telecommunications company. "The whole system was designed and tested in ten weeks," says Mr Kurczaj. "Time was of the essence, but everybody was committed. Integrating the different multi-vendor

products proved to be quite a challenge. Another problem we faced was that Microsoft's Intranet products were still in the beta form, so there was little experience available on the most effective way to deploy them.

"We would love to have set the network up in advance, but there wasn't an opportunity. All the elements were thoroughly tested and then shipped to Bulgaria. We had five days to set up the network at the conference location."

Easy to use

There were 40 terminals provided for conference delegates - "It felt a bit like the first Apollo moon shot. We tested all the elements and then trusted that the system would work first time," he adds.

There was no opportunity to train users, so the system had to be very easy to use. Delegates signed on with a bar-code on their badge and were greeted by an image of themselves, scanned from their security photographs and retrieved from the Oracle database. The Intranet allowed delegates to browse for information on conference sessions,

retrieve transcripts and translations, find out more about government schemes for funding, access the on-line conference newspaper and seek potential partners and contact them through the integrated messaging system.

"We had delegates queuing to use the system between sessions," recalls Mr Kurczaj. "The most popular use was to allow participants to mail each other so that they could arrange to meet to pursue business opportunities. This is where the scanned images were so useful in allowing them to recognise each other."

The delegates generated 20,000 messages over the three days of the conference. "An information system has become an established feature of our international summit," says Mr Kurczaj. "The Intranet has given us a good start and has been a proof of concept of what can be done. We will develop it and enhance it next year. We will also build an Intranet in the Bank."

The e-mail address for George Kurczaj, IT client services manager, European Bank for Reconstruction and Development, is kurczaj@ebd.ebd.com

Marketplace alliance in IT services • By Nuala Moran

A new model for outsourcing

Supplier companies suspend competitive instincts and pool resources to deliver 'a seamless service' for US bank

The US investment bank J P Morgan has created a new model for outsourcing by inducing competing suppliers to set up a consortium to manage parts of its global IT infrastructure.

The terms of the seven-year, \$2bn contract, require the four suppliers not just to provide specified, discrete elements, but to work collaboratively, sharing their resources and technology, to deliver a seamless service.

Apart from managing activities that represent about a third of its \$1bn annual IT spending, the bank says the deal will give it access to the technological expertise of all the partners to support new business and product development.

In effect, J P Morgan will be "having its cake and eating it" - getting companies that competed for the recent contract, and will compete again for the next - to suspend competitive instincts and pool resources on its behalf.

The parties to the deal, Computer Sciences Corporation (CSC), Andersen Consulting, AT&T Solutions and Bell Atlantic, have set up the Pinnacle alliance with J P Morgan as the collaborative vehicle to run the contract.

Pinnacle will manage the bank's data centres in New York, London and Delaware, distributed computing operations, including desktop computers and local area networks, and voice and data centres in New York, Delaware, London and Paris, and some corporate applications in the US and Europe.

Jean-Michel Deligny, principal of the consultants Pradview Associates, says: "The way this deal is structured will enable competitive tensions to be overcome. Although the collaborative element is being stressed, in fact responsibility for particular parts of the infrastructure is defined by the contract."

The 900 employees (45 per cent of the bank's total IT staff) working in outsourced areas are transferring to the supplier companies, though J P Morgan did not reveal how many will be allocated to each. The bank expects to cut its IT costs by 15 per cent over the life of the contract.

Peter Miller, co-head of cor-

porate technology at J P Morgan says: "We want world-class capability in all areas of technology. While we had some ourselves, it is not realistic to think we could be best in all areas. By the same token, no one supplier can meet the growing technology needs of our global business."

J P Morgan threw down a challenge to the marketplace to come up with a joint bid. "Our idea was to push suppliers' thinking to see if they could come up with a best-of-breed approach," says Mr Miller.

John Mickel of CSC was responsible for bringing together the team members to bid for the Morgan contract. Mr Mickel, now the lead executive of Pinnacle, says: "There are real and important differences between a prime and subcontract deal and Pinnacle. We have an agreed set of principles, on how we operate, and how we share people and knowledge."

It was not possible to make the Pinnacle principles legally binding, but Mr Miller argues that, in any case, it was not necessary to do so - "there is a lot of peer pressure to behave well. In this alliance it will not be accepted behaviour for people to do finger-pointing."

Executives from each of the suppliers will have equal access to senior people in J P Morgan through the alliance's operating team. This team will be responsible for allocating resources and managing the activities of the alliance.

"The formation of a management team, made up of key executives from all the companies, is a 'first' for a technology services agreement," claims Mr Mickel.

The companies believe that the equal standing they have in the operating team, along with the principles, will smooth away competitive friction. "We will share risks and rewards. We all recognise that the real value will come from our being willing to reach into our collective knowledge," says Mr Raccioppo.

He accepts, however, that this deal does imply some loss of control. "Obviously there are competitive implications of, say, sharing software tools. But we do have intellectual property rights, and we also look at any risk from the point of view that we are not leaders because we stand still."

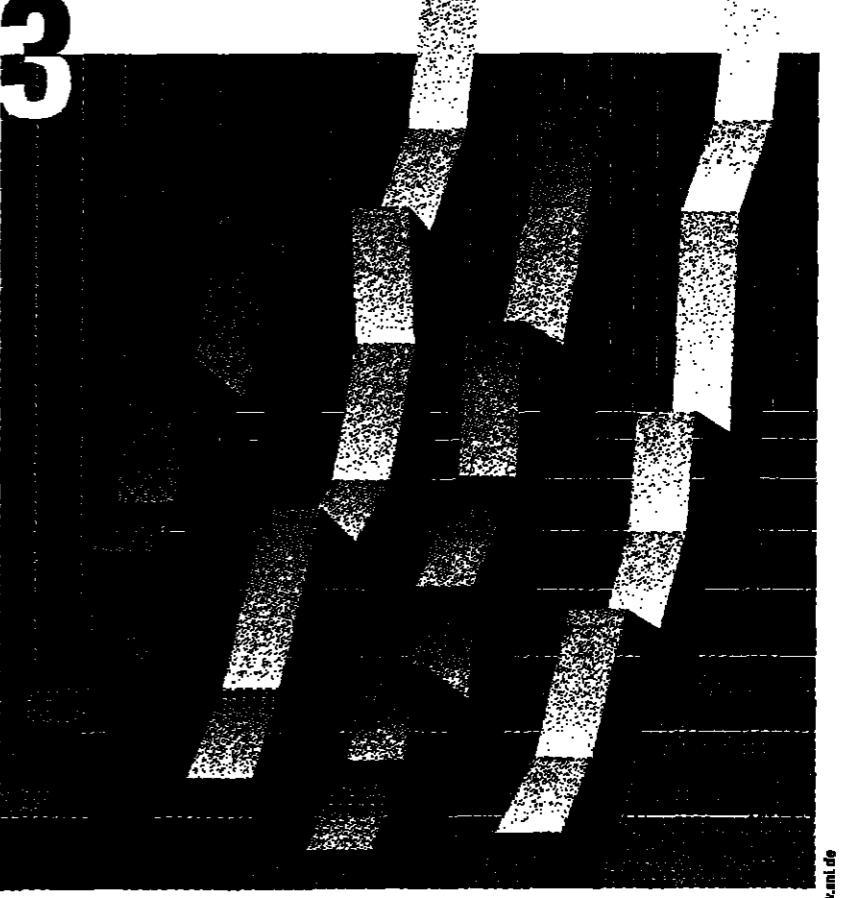
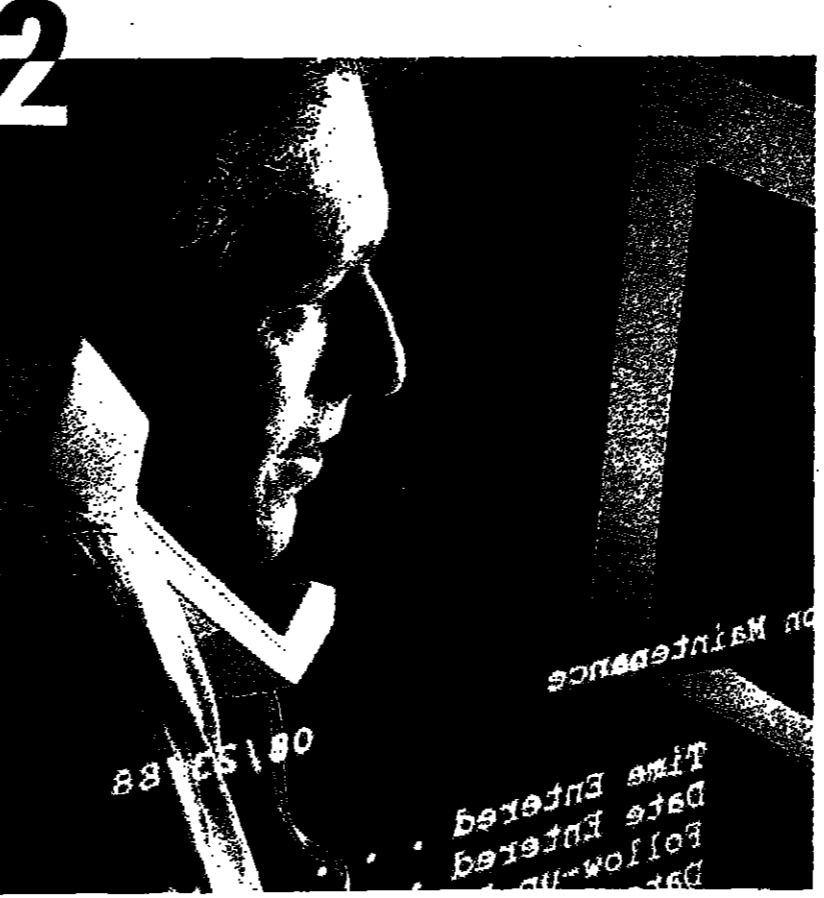


Whilst they have risen to J P Morgan's challenge to collaborate, the companies do not want this deal to be read as an acknowledgement that single suppliers cannot meet the outsourcing requirements of multinational companies.

"Not every client would want an alliance," says Mr Raccioppo. "Collaborating on this deal does not affect our ability to deliver a full range of services to other customers."

The world headquarters of J P Morgan in New York

SIEMENS NIXDORF



Change Attitudes

Learn Management, global competition, downsizing. Even if you've had your fill of the buzzwords being bandied about by the business press and would rather build upon your organization's proven structures - you're still going to be feeling the extreme dynamics of the market. And you're ultimately going to have to respond to growing time, quality and cost pressures. A new, process-oriented way of thinking will allow you to act, not react.

Use Siemens Nixdorf's Consulting Power

Process-oriented thinking means calling into question your organization's internal processes - and incorporating the dynamic competitive environment in your thinking. This is the principle upon which the comprehensive business process reengineering solutions from Siemens Nixdorf are based. From the initial strategy all the way to firmly establishing the reengineered process structures in your organization, you'll also be benefiting from the introduction of powerful IT tools and forward-looking computer solutions. When Siemens Nixdorf handles reengineering projects, they're cost-effective and consistently transparent.

Accelerate Processes

What business process reengineering really offers you is simply put: optimum positioning in the competitive environment and quantum leaps in efficiency. Fundamentally reengineered business processes allow you to make optimum use of your existing potential - with the focus on the customer and profitability. A custom-tailored corporate strategy, optimized processes and leading-edge information systems all combine to form a flexible whole. Which means you'll be doing more than merely adapting to the fast pace of change. You'll be playing an active role in shaping it.

Siemens Nixdorf: User Centered Computing

the Global Industry

Active Industry

Change Attitudes

Use Siemens Nixdorf's Consulting Power

Accelerate Processes

Siemens Nixdorf: User Centered Computing

8 FT-IT

■ Securities settlement: the arrival of Crest • By Nuala Moran

Not a moment too soon

The ghost of Taurus, the UK's abandoned system for paperless share settlement, will be laid to rest later this month when the new Crest equity settlement system goes live – delivered on time, and to budget

Crest, the electronic securities settlement system, will usher in the beginning-of-the-end for share certificates, and comes just over three years after the Board of the Stock Exchange announced it was scrapping its attempt to eradicate paper with the Taurus computer settlement system.

Beginning on July 15, securities will be progressively translated from paper records, into an electronic format, or "dematerialised".

On August 19, the first transactions will be settled in Crest. The transition will culminate in April 1997 when the Stock Exchange's Talisman settlement system is due to go out of service, 17 years after it first began operating.

For the UK securities industry, Crest arrives not a moment too soon: all of its international competitors already have paperless settlement systems – "the UK industry needs Crest to stay in front," says Iain Saville, chief

executive of Crestco, the company set up by the Bank of England to establish and run the Crest system.

"Having an outdated settlement system is like letting the sewers rot: people cope, but efficiency decreases." The previous attempt to introduce electronic settlement was overwhelmed by the technical and political impediments, as the Stock Exchange struggled to accommodate all the requirements, of all its members, into the functional specification of Taurus.

The resulting complexity and "requirements creep" was the undoing of Taurus, and in March 1993 the project was binned. The City still needed a new settlement system, but it could not afford a Taurus 2. Responsibility for developing the system passed from the Stock Exchange to the Bank of England, which appointed a task force and gave it two months to come up with a new proposal.

The task force proposed a technically simpler architecture – a basic settlement engine with none of the frills that hobbled Taurus. But perhaps more significantly in winning acceptance, while Taurus would have forced shareholders to give up their paper share certificates, Crest does not. Shareholders who choose to keep their share certificates will be able to buy and sell shares in exactly the same way as they do today.

Although paper-backed transactions will be more expensive, Mr Saville said this is not deterrent pricing, but a reflection of the extra costs of handling paper.

Following approval of the task force proposal, the business requirements for Crest were finalised in May 1994 and the development of the software, (with the development process audited both by the Bank of England's internal auditors and Price Waterhouse) was completed by December 1995.

In that time, Crestco grew from six employees of the Bank of England, working on the Bank's premises, to a staff of more than 120 with offices

near Tower Bridge, London.

The Crest system runs on Tandem Himalaya computers. Rather than operating them, Crestco has outsourced care of the machines to Hoskyns, part of Cap Gemini Sogefi, the computer services company which employs 20,000 people in 15 European countries.

Two dedicated computer centres have been set up in Vaux-

hall, London and Greenford, Middlesex. The system is designed to settle up to 150,000 transactions a day, involving up to 5m accounts.

The Himalaya processors are scalable, allowing extra processing power to be added as required. The Crest computer will be available 99.5 per cent of the time – in other words it is allowed 10 hours downtime per year.

Similarly, rather than setting up and running the networks to link in the users, Crestco has drawn up the specifications and designated two

approved suppliers, Swift and Synloga.

Network security is paramount and one of the key requirements was the ability to authenticate messages, so that Crest is confident when transferring securities or creating payment instructions it is acting on valid instructions, issued by the legal owner of the securities.

Each user in Crest will access the system via a gateway, which will be, at a minimum, a personal computer. This will transfer data from the user to Crest, and support access to the system.

Mr Saville says the decision to outsource was "a question of focus". The Bank of England team at the core of Crest had experience of designing and building paperless settlement systems – "we decided early on to strip out things where we had less experience, and hand them over to suppliers who do".

The total cost of development and getting the system running to full capacity will be under £30m. (Although, never officially acknowledged, the outlay on Taurus is said to have been £75m).

Crest will cost £18m a year to run and, if it makes a profit, users will get a rebate. As the Stock Exchange currently has an income of £56m a year from the Talisman system, the securities industry will see its processing costs



Top hats everywhere: the London Stock Exchange in 1890

fall dramatically.

But that is not all: by moving to rolling settlement (where all transactions are settled a set number of days after they take place), and delivery versus payment (where the shares and the cash are exchanged simultaneously), Crest will reduce risk, and more significantly, put the UK industry on the same footing as its international competitors.

Crest has been financed through the private sector, with 68 member-firms contributing £12m in equity, and a £17m borrowing facility.

Despite putting up the money, the shareholders have no voting rights. Their views are represented by a steering committee, but full control of the project has remained with the Bank of England. This has enabled Crestco to decide on a functional specification and stick to it – unlike Taurus, where the Stock Exchange was running the show with the often-conflicting requirements of its members.

There have been criticisms that in avoiding the functional overload of Taurus, Crest has become too skimpy. Indeed,

there are some functions in the existing Talisman system, notably report generation, that are not available on Crest. Instead, Crest will supply users with the raw data they need to do their own analysis.

Another criticism is that there are no links to the Scaq trading system. Rather than

The total cost of development and getting the system running to full capacity will be under £30m

trades being transmitted direct from Scaq for settlement, they must be input to Crest by the parties to the bargain.

While acknowledging that some users would like a single input, to a trading system, Mr Saville argues that only the legal owners, or their agents, should be able to move assets around.

However, details of all trans-

actions will be transmitted directly from Crest to the London Stock Exchange to allow it to police the market and ensure that trades and settlement data marry up.

Shareholders in Crestco will be able to dictate future enhancements, as control of the company will be handed over to them once Crest starts operating.

Meanwhile, Mr Saville is "confident it will start on time" and that there will be "no alterations" to the transition timetable.

His confidence derives from the progressively more sophisticated trials that have been taking place over the past three months. These began on March 11 – just one hour behind schedule – with the 25 registrars that are responsible for maintaining company share registers. Following this were full scale trials involving all 260 participants in the system, completed at the end of June.

But Mr Saville is not crowing about delivering a UK equities settlement system when the Stock Exchange failed to do so – "I don't regard it as some sort of triumph, just as a piece of good management," he says.



The scene today: dealers at James Capel in London. Pictures by Tony Anderson



Arduous moments in 1987: dealers on the floor of the London Stock Exchange watch information screens as prices fall.

Crest and the private investor

The next issue of the FT's Quarterly Review of European Finance – to be published with the UK edition of the newspaper on July 16 – will look at the impact of Crest on the private investor.

Crest will save millions for the big institutional investors but it could make life more expensive for private investors – particularly those who decide to trade their share certificates. In theory, the move from paper to an electronic settlement system should cut costs, not put them up. But there are a number of reasons why many private investors will find themselves worse off once Crest is fully up and running next April.

■ Issues and options • By Nuala Moran

Strategic IT development by the securities industry

Crest will put the industry on a new IT platform that can support wholesale changes in the way it operates

The spotlight may be on Crestco, but its work to deliver the system at the centre of the UK's new paperless equities settlement system has been matched by the efforts of the user-companies to link their computers to Crest.

Of two possible approaches: take what you have got and plug it in; or replace your entire settlement system with one built to be Crest-compliant, only the broker Hoare Govett has taken the latter option.

In part, this is the failure of Taurus casting a long shadow – many companies spent heavily on developing systems to link into this earlier attempt at an all-electronic system, money which was wasted when the Stock Exchange scrapped the project in March 1993.

"More important though, is the high overall cost of replacing existing settlement systems with new Crest-compliant ones," says Peter Little, managing director of the financial software company, Braid Systems.

It is also enormously complex and involves every corner of the organisation – "there

must be a wholesale change of business practices and, for this reason, people are choosing to move existing systems to Crest. However, they see this as Stage 1 of a larger process," says Mr Little.

Braid has installed Crest systems for 12 companies including registrars, custodians and brokers.

Gerard Kenny, of the software house "TCAM Systems agrees: "Many Crest participants have selected tactical, relatively cheap, front-end solutions to connect their older settlement systems."

While opting for the less complicated option of keeping existing systems, some companies have invested in very sophisticated front-ends to handle interactions with Crest – "this minimises the number of changes they need to make to their host computers, at the same time as allowing them to get the maximum benefits from the introduction of Crest," says Mark Freed, sales manager of Citymax.

The company has supplied its front-end software, called Arrow, to 30 Crest users. It also manages gateways into Crest

on behalf of 12 clients, and so has good insight into the trials which, it says, "went well".

Mr Freed expects the successful delivery of Crest to prompt a wave of investment in new settlement systems. "Most of the industry is working on systems that are 10 to 15 years old, but they don't want to change them before Crest is bedded-in."

Mr Kenny agrees that a lot of companies have delayed upgrades until they have digested the move to Crest: "The more important strategic decisions will be taken once Crest has become a 'known quantity' and extends the range of services currently being offered."

One such issue will be deciding whether to amalgamate equities and gilts processing systems when the Bank of England upgrades the Central Gilts Office to run on Crest software next year. Although the two systems will continue to be separate, it will be possible to access both through one gateway.

This example highlights the fact that while the safe delivery of Crest may mark the end of a saga, it is the beginning of a new phase of strategic IT developments by the securities



Not a computer screen in sight: 29 years ago, jobbers and brokers thronged the London exchange in June, 1967

Picture by Glyn Gears

selecting the right accounting, reporting & analysis software

software questions

softworld answers

SOFTWORLD IN ACCOUNTING & MANAGEMENT EXECUTIVE INFORMATION SYSTEMS is one in a series of demonstration led events designed for buyers of specialist application software.

- FREE PRODUCT DEMONSTRATIONS
- FREE EXHIBITION
- FREE SOFTWORLD REPORT & DIRECTORY

softworld

in Accounting & Management Executive Information Systems

1-2 October 1996
NEC, Birmingham

in association with



FINANCIAL TIMES

telephone 0181 541 4865
or fax 0181 974 5188
or email softworld@softinfo.com
http://www.softinfo.com

Handwritten text: "JAVICO 1996"

Directions: Multimedia

Educational products • By Michael Dempsey

High risks in the race to market

Publishers are discovering that the development of CD-Roms for the 'edutainment' market can be a costly business

On March 25 this year the UK's First Information Group, FIG, went to market in a flotation that raised \$2m from institutional investors.

FIG was formed in October 1993 and only released its first CD-Rom in November. This was an interactive educational product aimed at guiding viewers through the origins and progress of the First World War.

Optical Publishing Industry Assessment, a report from US group Infotech, talks of a huge market for its members' products, with multimedia home computers boosting the population of CD-Rom platforms to more than 400m worldwide by the year 2000.

"Edutainment", the awkward mouthful that characterises product lines from companies such as FIG, will account for 50 per cent of worldwide sales of consumer software by 2000, the OPIA says.

Tin Ashley, managing director of Wicked Web, an Internet consultancy, specialises in

Web advertising, has studied the rush to CD-Rom. He warns that while money can be made, the only areas likely to be safe are in established markets such as the serious educational sector that FIG has targeted.

A lot of traditional publishers are not making money out of CD-Roms, says Ashley. He believes that when the development budget, as high as \$250,000 per title, and packaging and distribution costs, accounting for 20 per cent of the price tag, are taken into account, it is too easy to lose money in the race to market with multimedia titles.

Miskelly is well aware that on a PC. The sound card cost \$100 and the CD-Rom drive cost \$400.

Ashley produced his multimedia at what was then a very good price, because he was willing to install the components himself - "this exercise still involved hours and hours of endless hassle". Today that capability is inherent in most new PCs.

The home market for PCs - often purchased for their educational value - is also driving CD-Rom sales, says Pilar Cloud, general manager of Broderbund Europe, part of the \$1.7m US software group that created Living Books to exploit the home multimedia market.

Living Books subsequently became a joint venture, divided between Broderbund and Random House, the largest general trade book publisher in the English-speaking world.

Some companies are mastering the tricky economics of multimedia CDs. The \$199 Playstation, a system dedicated to playing the most advanced video games on CD, has been credited with transforming Sony's corporate loss of Y220.9bn for the year to April 1995 into a profit of Y188.2bn at April 1996.

EDS, the computer services giant, has launched Media Vault, a service for companies that need to archive footage of images from film and TV sources. The advanced database software involved means Media Vault can cost up to \$200,000. But the aim is to create an archive of thousands of hours of footage that can be scanned for retrieval in short order.

EDS knows there is money to be made here, but it is a relatively new area - "we are in the process of identifying the boundaries of this industry," says Reza Jafari, managing director for global entertainment media at EDS.

Part of that process will see players getting it wrong before the dust settles. Investors should look carefully before leaping into multimedia adventures.

Ten per cent of the UK companies' 110 staff work in Boston, pushing its "edutainment" line into a market that does not need technical amendments to the product. According to Miskelly, translating a CD-Rom into another Euro-

pean language costs around \$40,000. Putting "talking heads" on a PC screen has attracted the public, but it means that a mere translation will not be sufficient for FIG's proposed French, Italian, Hebrew and German editions: voice-overs must be synchronised with lip movements when working in some languages.



Directions Multimedia in education and entertainment

Computers in the classroom • By Tom Foremski

Big debate on US initiative

US schools are at the centre of a drive to provide children with more computers

Earlier this year Bill Clinton, the US president, and Al Gore, vice-president, took part in NetDay 96 which involved almost 15,000 volunteers installing network cabling in more than 5,000 of California's 13,000 schools.

The Clinton administration has succeeded in bringing attention to the need for computers in the classroom, but little is known about how effective computers are in teaching basic skills - raising the question of whether the exercise is simply throwing technology at the educational challenges facing US schools.

There is some evidence that students do learn more effectively, but little on whether the computer skills they learn will help them in their future studies or career choices. By the time today's young students leave school almost all will be better computer literate and perhaps they will not need to be familiar with the vagaries of Microsoft and Apple operating systems.

Late last year, Clinton visited San Francisco and announced his Technology Literacy Challenge, urging businesses, industry and local government to "make a commitment of time and resources so that by the year 2000, every classroom in America will be connected to the Internet."

The problem, however, is that computer-use in US schools varies widely. The US Department of Education reports that the ratio of students to computers is now about 10 to one but there are still hundreds of thousands of



The Jason project: students around the world took part this year in a five, scientific underwater exploration in Florida Keys, in the US, via the first underwater world web site and "telepresence" link, provided by EDS, the IT services group, in partnership with private industry

the school computer market but its lead is slipping as IBM PC-compatible vendors target this market. This competition is good news for schools in terms of discounts and financing.

Weak point

Although initiatives such as the one proposed by the Clinton administration are helping to bring computer technology into the classroom, school administrators are a weak point in the process. For example, the New York City Board of Education, which represents the largest school system in the US, has been making huge cuts in the number of staff who oversee the training of teachers in the use of computers.

Local school administrators are loath to spend funds on computers, even though some estimates put the four-year cost of equipping every pupil with a Pentium PC at just \$1 a day per student.

The issue of cost is most important. School funding is at an all-time low in many districts, where it is a challenge to obtain money for textbooks, let alone high-tech items such as computers, modems and Internet access.

One way to decrease school costs is with used computer equipment. There are several non-profit organisations in the US that offer corporation tax write-offs when companies donate older computers to schools. The organisations will refurbish the computers and send them into local schools.

New technologies could also help by making computing more affordable. The network computer, for example, is a concept being widely promoted by Oracle, the database software company, and Sun Microsystems, the workstation manufacturer. These two have developed a specification for a network computer that could be sold for as little as \$500 and provide full Internet access and the ability to run a variety of programs written in Sun's Java language.

Larry Ellison, head of Oracle, has spotted educational possibilities for the network computer and has teamed up

Continued on next page

Software Diner.



In Italy, there's one club everyone wants to join. Diners Club d'Italia. Accepted by 110,000 of Italy's finest establishments, Diners Club is the card of choice for more than 330,000 of Italy's movers and shakers.

How does Diners Club keep track of millions of transactions and 1,200 billion lire worth of charges every year?

With the help of one of the industry's most advanced client/server database technologies: CA-Datadom.

"Diners is an extremely competitive market where the key factors to success are the level of service, speed, flexibility and the ability to provide products and services that meet our customers' needs," says Alberto Donis, Organisation and Systems Manager. "It's our job to correctly identify new initiatives and then make them available as quickly as possible. Technology is critical. We standardised on CA-Datadom

because it can take us to distributed computing while protecting our investment."

CA-Datadom enables Diners Club to migrate to client/server while

leaving existing applications unchanged. It gives them full and immediate advantage of the new relational structure in a very timely and cost-effective manner.

"I have to give them credit," says Mr. Donis. "CA is helping us get to client/server faster than any of our competitors. In our business, that's like money in the bank."



© 1995 Computer Associates International, Inc. All rights reserved. All product names referenced herein are trademarks of their respective companies.

CLASS OF ITS OWN

Until now, choosing a portable PC could mean compromising on power and flexibility. Etonex's NB-500/I notebook changes all that. Even the basic specification of the NB-500/I offers PCI Pentium power and a colour screen. And its modular design means that despite its small size and light weight, users benefit from a wide range of alternative configurations, including an optional CD-ROM drive. This Notebook has been designed to beat the best in the world, matching the versatility and processing speed of much bigger and heavier machines. Its Pentium processing power, multimedia capabilities, upgradeability and performance certainly puts the NB-500/I in a class of its own.

NB-575/I 75MHz Pentium Processor 8MB RAM (expandable to 40MB) 10.4" Dual Scan colour screen 3.5" diskette drive 540MB removable hard disk drive NMH battery and AC adaptor 16-bit SoundBlaster audio, audio ports and built in speaker 2 x PCMCIA Type II slots, or 1 x PCMCIA Type III slot Compact and light - 297 x 228 x 50mm and 2.9kg Windows 95 (or DOS 6.22 & Windows for Workgroups 3.11) pre-loaded £2,109.13 inc VAT (£1,795.00 exc VAT)

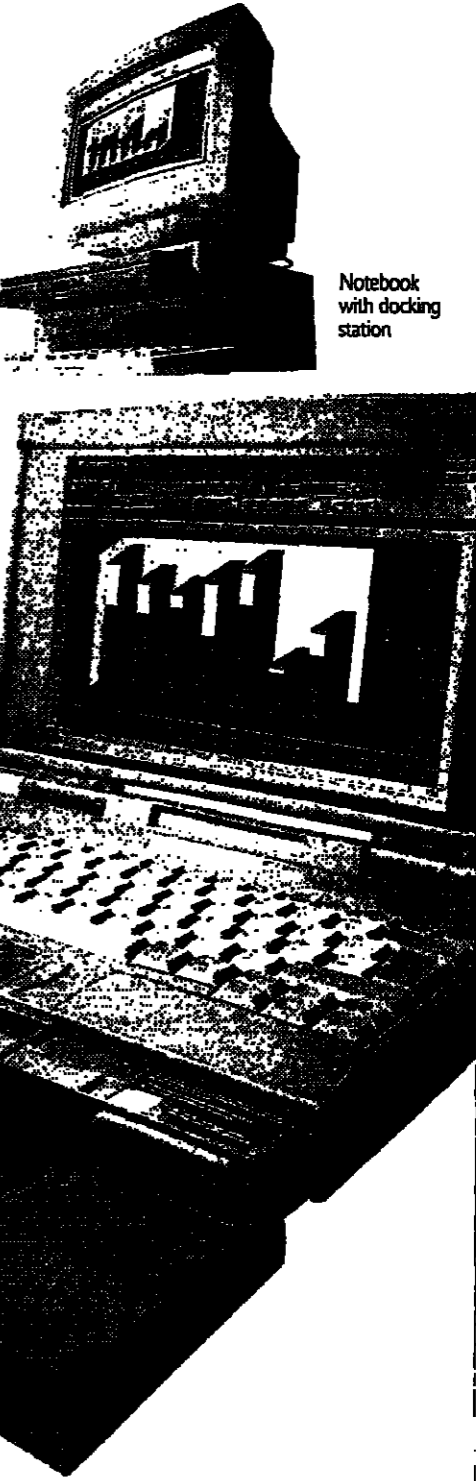
NB-5120/I As NB-575/I above, but with 120MHz Pentium Processor 16MB RAM (expandable to 40MB) 10.4" Thin Film Transistor colour screen 1.2GB removable hard disk drive £3,278.25 inc VAT (£2,790.00 exc VAT)

Financing available For NB-575/I £205.22 per quarter inc VAT For NB-5120/I £318.97 per quarter inc VAT

Other specifications and finance available



Designed for Intel Inside Pentium and Microsoft Windows 95. *Some Pentium processor based PCs are pre-installed where available with Windows 95 as standard or MS-DOS 6.22 and Windows for Workgroups 3.11 on request. Windows operating environment is pre-installed. It is supplied complete with program manuals and drivers. All items shown have access to on-line technical support. Please call for details. Prices and configurations are subject to change without notice. Microsoft, Windows, and the Windows logo are registered trademarks of Microsoft Corporation. Intel Inside logo and Pentium are registered trademarks of Intel Corporation.



London 0181-452 4444 01274-307236 01236-452052 Sheffield 0181-452 6422 01274-307294 01236-452754



Etonex on the Internet: http://www.etonex.com

ore for- Mr est- nce at The l of the was usef- sign- in- ur- mer o is idly for- tion do- ing licy aus fore

lk if- asis- ility e of- and- ould- king- prop- ly to- the- said- not- pro- ture

rade- said- y go- t its- rther- ent's- vent- trial- from- nesses- their

into- tion- span- pro- into- said- d by- grate- liding- its to- units- some- pipes

stion- ill- be- nates- lun- gh as- f the- l pro-

made- with- adding- 28m- would- com-

10 FT-IT

The Information Society • By George Black

Complications delay birth

Market access, regulation, and intellectual property rights are among the problems that governments will have to resolve before the new world dawns

A year and a half after the Group of Seven ministers' first conference in Brussels on the "information society", that brave new world still looks a fair way off.

US initiative

Continued from previous page: with Michael Milken, the former junk bond king, to form Educational Technologies, which will develop and market network computers to schools.

future information society. Mr George Hall, head of corporate affairs at computer manufacturer ICL, says the EU's programme has been very positive.

The European Commission, struggling to shift the Union into a stronger position, has issued a consultative document on property rights and is at present studying a mass of comments from interested parties.

Complex arguments are being conducted about the usefulness of software patents and the collection of royalties.

Under this initiative, a multimedia demonstrator competition was launched by the Department of Trade and Industry, with £5m prize money offered to the projects which best demonstrate the business advantages of multimedia products.

The DTI has also produced a set of multimedia case studies and plans to offer a number of creativity awards aimed at stimulating the development of digital products by businesses and students.

Through initiatives such as these, the barriers between sectors such as publishing, computing and broadcasting have begun to be broken down.

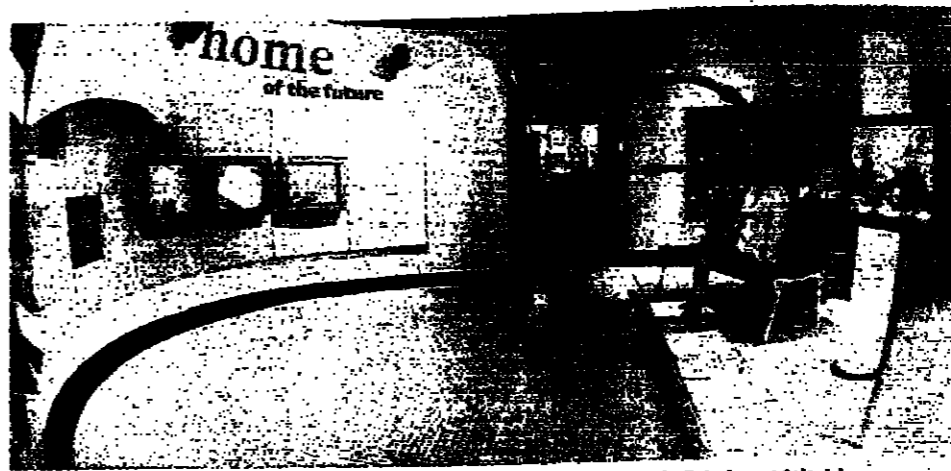
But bringing together regulated industries such as telecommunications and broadcasting with unregulated ones such as computing and publishing is bound to cause some friction.

Partly as a result of lagging in telecommunications deregulation, Europe has fallen behind the US in developing the multimedia industry.

Multimedia applications • By Nuala Moran

Wired-up home of the future

Exhibition brings together new systems for education, work, shopping and entertainment



Features at Granada's Futurevision multimedia exhibition include ICL/Pajitsu's flat-panel television screen and all-around-sound from an acoustic 'spider'

Multimedia - the ability to mix and manipulate sound, words and pictures and pump them down a single pipe - promises profound change.

It is now possible to gain a view of what life will be like when all the dots are joined up at Futurevision, an exhibition of a multimedia future set up in the north of England by Granada Television at its studios in Manchester.

The exhibition, in celebration of the company's first 40 years, looks forward to the year 2056. Despite being opened by the famed futurist Arthur C Clarke, Futurevision is not about predicting future technology.

Classrooms will be linked, allowing students in different schools and countries to compare notes and work collaboratively.

Classrooms will be linked, allowing students in different schools and countries to compare notes and work collaboratively.

As well as greater flexibility in learning, the reach of multimedia will increase flexibility on the "where and when" of work.

Naturally, all payments are electronic, and if funds are short, the bank manager can be charmed via a video conference link.

As the creation of a television company, Futurevision naturally emphasises the effects that multimedia technology will have on broadcasting.

Visitors can become participants in the television show Telly Addicts, direct how they would like the plot to thicken in a crime saga of their choice.

Directions

Multimedia research • By George Black

Pioneer projects

Among UK projects pioneering the introduction of multimedia to the world of education and entertainment is the Cambridge Cable Interactive Television trial.

The Cambridge trial, which began in 1994 and has no fixed date of conclusion, is being run by a consortium involving Cambridge Cable, ICL and Online Media (owned by Olivetti, through Acorn Computers).

It is only one of a number of big multimedia trials going on around the world, but is probably unique among them in its sharp focus on the convergence of technologies.

Participants have a choice of games, films, BBC and Open University TV and radio programmes, news and documentaries, as well as a number of retail and business services.

All of these can be accessed through a set-top box like a small video recorder. Later, the cable from there to the user: A two megabits per second ATM (asynchronous transfer mode) link enables images to be received in a few seconds.

A group of 90 homes, ten schools and three businesses is being used to test what types of new multimedia services may be made available by cable.

The trial's services manager, Alan Clarke, says the user group is not a basis for statistical conclusions but is "sufficient to bounce ideas and techniques off".

Participants have a choice of games, films, BBC and Open University TV and radio programmes, news and documentaries, as well as a number of retail and business services.

All of these can be accessed through a set-top box like a small video recorder. Later, the cable from there to the user: A two megabits per second ATM (asynchronous transfer mode) link enables images to be received in a few seconds.

A group of 90 homes, ten schools and three businesses is being used to test what types of new multimedia services may be made available by cable.

The trial's services manager, Alan Clarke, says the user group is not a basis for statistical conclusions but is "sufficient to bounce ideas and techniques off".

Participants have a choice of games, films, BBC and Open University TV and radio programmes, news and documentaries, as well as a number of retail and business services.

What real opportunities does the Internet present for your company? Cut through the hype with incisive analysis of the key issues and hard facts.....

Improving Retail Efficiency through EDI

Managing the supply chain by Mike Hendry Tick Box Although only 2% of all retailers use electronic data interchange (EDI) they currently account for around 75% of all retail turnover in the sector.

IT and the Future of Retail

The application of leading edge technology by Gary Herman Tick Box Can high street stores develop effectively in response to emerging retail environments? How can retailers implement new technologies to gain competitive advantage?

Retailing on the Internet

Future prospects for on-line commerce by Christopher Field Tick Box Millions of consumers already have access to the Internet worldwide, with the numbers of users doubling year on year.

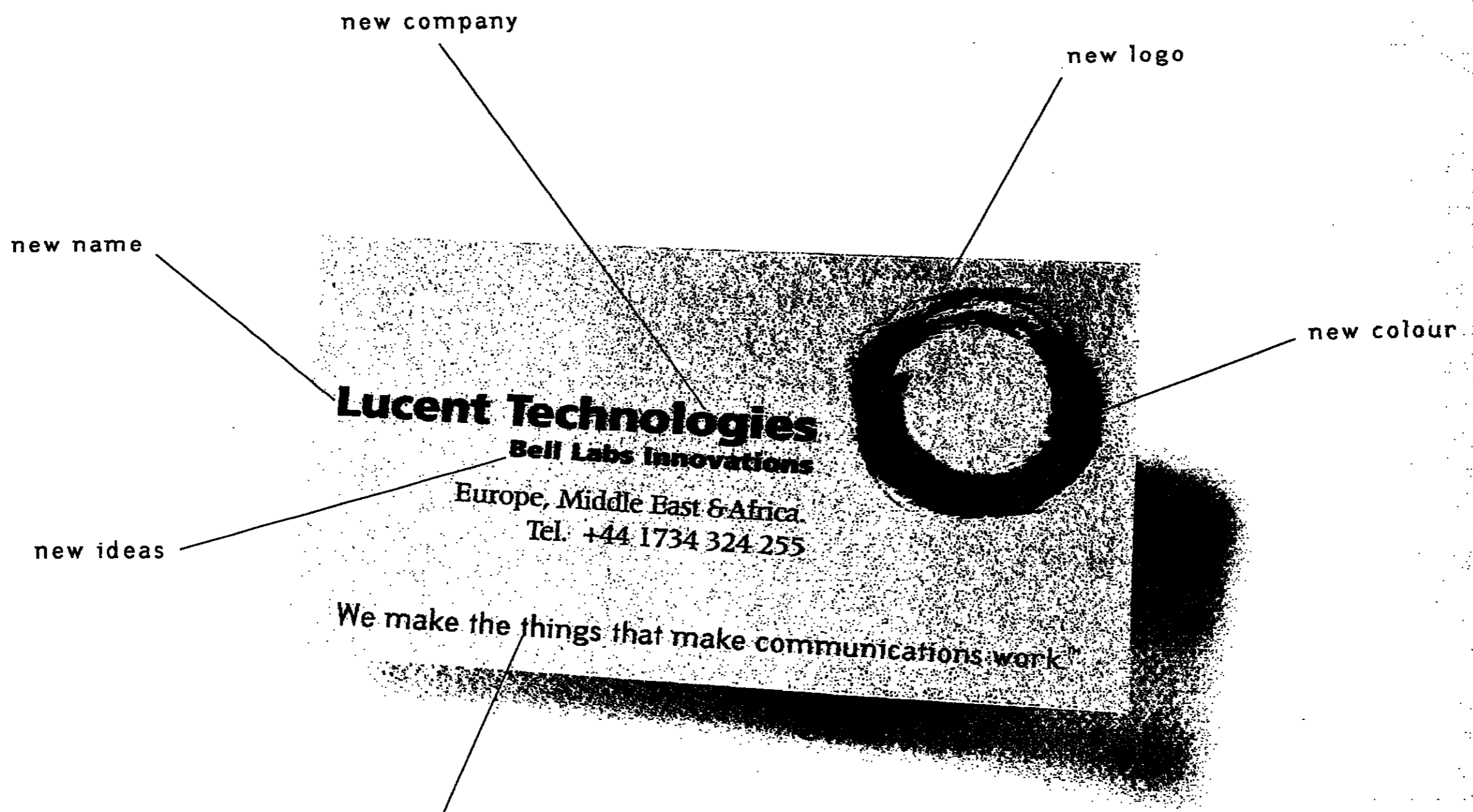
Supply Chain Management

Best practice and the impact of new partnerships by Joanne Lamey Tick Box How can retailers achieve greater cost efficiencies to enable greater expenditure on customer services initiatives?

Please send me further information on the titles indicated above Name: Title: Company: Address: Postcode: Tel: Fax: Please complete and return to: Michael Devine, FT Management Reports, Maple House, 149 Tottenham Court Road, London, W1P 9LL

Case studies include: Tesco, Boots, Iceland Profiles include: White Arrow, Wickes Ltd, Transport Development Group July 1996: £320/US\$480

JAYICO LTD



(The former network systems, business communications systems and microelectronics divisions of AT&T, powered by Bell Labs R&D: still the largest supplier of telecommunications systems in the world). Call our European Response Centre on +44 1734 324 255. Or explore Lucent Technologies on the World Wide Web at <http://www.lucent.com>

JAVICO LTD

FOREIGN
Central
steady th

FOREIGN EXCHANGE

Central banks steady the markets

During the uneasy quiet which now prevails the industry faces a period of restructuring. But, asks Philip Gawith, how long will the calm last?

Anyone inclined to the fashionable thesis that in an era of global capitalism, power is seeping inexorably from state to market need look no further than the foreign exchange markets for a convincing rebuttal.

Central banks and finance ministries have scored a convincing victory over their old foe, the currency trader, with exchange markets currently more benign than for many years.

The dollar has rallied strongly after its historic lows last year, the yen and the D-Mark have both weakened appreciably, providing much needed stimuli to their ailing economies, and the level of volatility in the main currencies is approaching record lows.

This period of stability is testimony to a greater sense of common purpose among G-7 partners, backed by real policy measures, than has existed for a long time. Last week Larry Summers, the deputy secretary of the US Treasury, told a New York audience: "The only path to enduring exchange market stability is through the pursuit of sound economic policies."

The message from the markets is that the G-7 is on that path. However, it is a slightly uneasy calm that prevails. Historically, the longer that markets stay quiet, the fiercer the subsequent move. It is almost a year since central banks last intervened together to stabilise currency markets - a protracted peace by the standards of recent years.

Two questions in particular are occupying the market. The most important concerns the dollar - is the rally of the past year likely to be sustained? Does it represent a fundamental turn in the trend after more than 20 years of steady depreciation in the world's leading reserve and trading currency, or is it simply an upward blip within the ongoing downward trend? Much money will be made and lost getting the correct answer to that question.

The other fundamental question concerns the path to a single currency in Europe. Will traders still be trading D-Marks, francs, pesetas and lire in 1999, or will they all have been subsumed in the euro?

There is a tantalising absence of consensus on both of these questions. While the market remains broadly positive about the outlook for the dollar, there is still considerable scepticism about whether it can really have shaken off its bad old ways. As for Europe, nobody underestimates the collective political will, but the combination of a rigid timetable and a process driven relentlessly by politicians and bureaucrats against a backdrop of widespread popular scepticism, leaves an ugly bout of indigestion a distinct possibility.

From a purely selfish perspective, this is what many in the currency markets will be hoping for. For if there is one constituency in the world which does not enjoy the era of New Age economics, where all governments sing from the same hymn sheet of fiscal and monetary probity, it is foreign exchange traders.

The mood in the industry is subdued, with keen competition and calm markets proving an unpropitious trading environment. Paul Chappell, head of foreign exchange at Bank of America in London, says: "1996 has been a very quiet year so it is very likely that people are

going to be struggling to meet their budgets." The conundrum the industry faces is, in the words of one manager: "Is it a drought, or do we live in a desert?" Will the industry return to the fat years of 1992/3, or must it learn to live with the current market environment?

Most dealing room managers are confident the music will start to play again - that the current policy consensus between leading industrial nations will unravel, prompting renewed exchange rate turbulence. But even if they are right, it is unlikely to offer more than a temporary respite from the far-reaching challenges the industry is facing.

Optimists will report that they have been here before -

Everybody is hoping for a return to the days when central banks threw money at the markets

back in 1991, a backdrop of quiet markets led many to question the future of the business, only for huge turbulence in the European exchange rate mechanism in 1992/93 to restore fortunes.

Only the most sanguine, however, believe this will do more than delay the inevitable. Market turnover may continue to grow - the most recent survey from the Bank for International Settlements suggests total daily turnover grew by 30 per cent from 1992 to reach about \$1,200bn/day in 1995 - but fierce competition and the onward march of technology have put profits under pressure, especially in the main currencies where huge vol-

umes are traded for little or no margin.

Guy Whittaker, head of global foreign exchange at Citibank, said recently that after 30 years of sustained growth in the industry, "we have perhaps reached a point where, because of a changing environment and new technology, the growth of capacity of the market has exceeded the growth in demand."

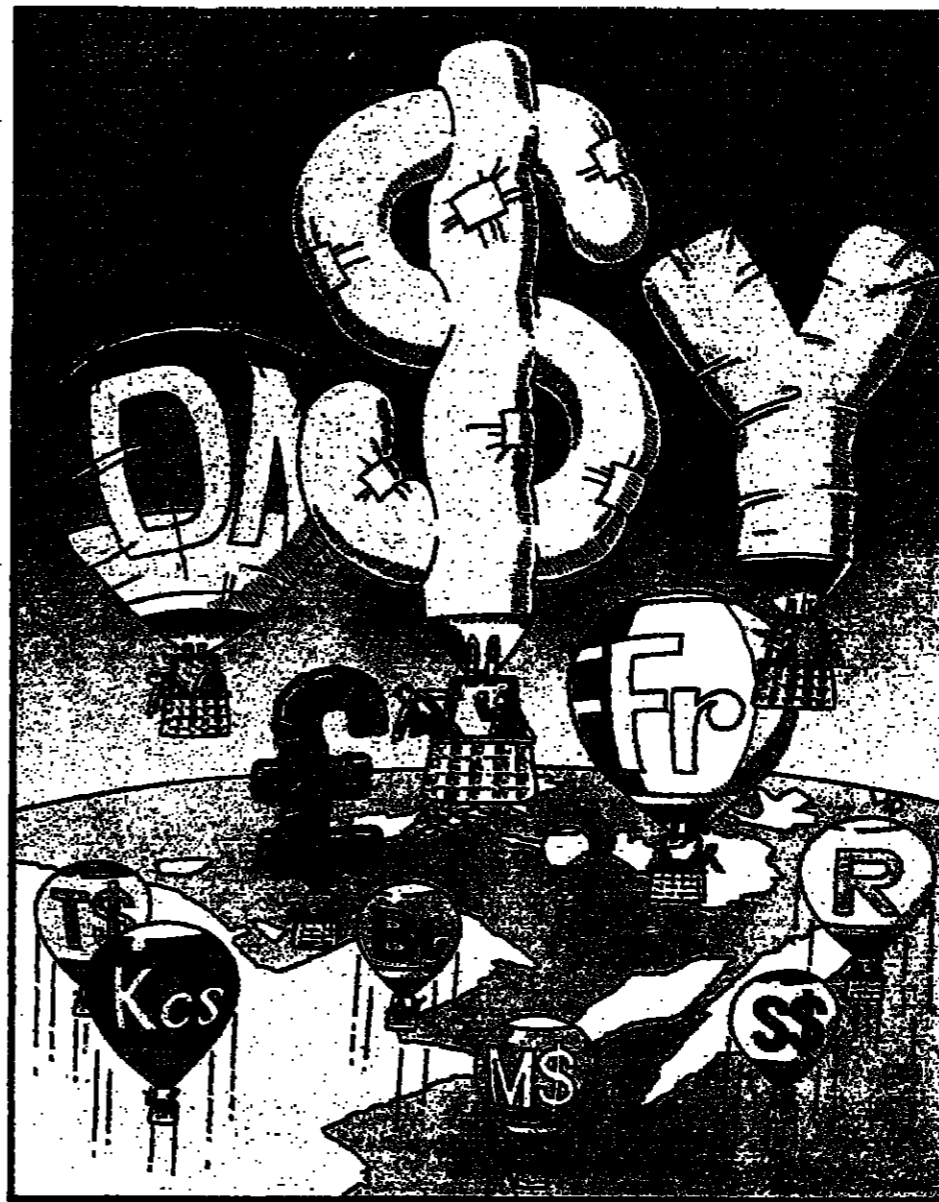
As with the rest of the banking industry, it is increasingly the case that machines can do some of the work more cheaply and more efficiently than people. Partly, this involves labour intensive, back-office administrative work. But the front office is by no means immune. The powerful growth of electronic trading systems means that prices can, in many cases, be accessed from a machine. Reuters 2000-2 and EBS, the two electronic systems which allow trades to be done by matching buy and sell orders that have been put into the system, have carved out a large market share. This has come at the expense of both the voice-broker and the larger banks, who have lost much of the business they used to receive from smaller banks.

Klaus Said, head of foreign exchange at JP Morgan in New York, says: "I can very easily see where you have fewer traders and essentially no, or very little, interbank market making beyond gentlemen's agreements, with electronic broking used to get you out of your positions."

It is no wonder then that the spot trader, that most hoary of all market stereotypes, and bank of finance industries over the years, appears an increasingly threatened species.

Privately, most managers of large dealing rooms agree that a significant shrink in the head count over the next few years - 30-40 per cent is not controversial - is inevitable.

Technology is not the only factor at work here. Consolidation and centralisation are two other important themes, both of which will cause job losses. The best example of consolidation is the merger of Chase and Chemical banks to form the new Chase, a potential contender for Citibank's status as



the dominant foreign exchange bank, but also one now carrying on business with 20 per cent less staff. The merger of the Bank of Tokyo and Mitsubishi was also a significant one for the markets.

This sort of shrinkage has ramifications across the industry. There have already been significant job losses in the broking community, caused in part by the rapid growth of electronic broking, but also aggravated by the disappearance of important customers through merger.

Centralisation is also in vogue. Increasingly banks are closing many of their smaller trading rooms in minor centres, preferring to centralise

their price-making capabilities in a few regional hubs, such as London, New York and Singapore. Local branches are then used as marketing outlets which only make prices in the domestic currency. From a global perspective, this process has involved big job losses, although this is not so evident in the large centres which, if anything, could be net beneficiaries.

Mr Whittaker cites the case of Citibank: eight years ago the bank had 90 spot dollar/D-Mark dealers trading in 17 independent centres just in Europe. "Today we do more business and serve more customers in dollar/D-Mark with only six dealers operating in two centres."

Even if Citibank was decentralised to a fault, with different branches acting as competing fiefdoms, a similar story can be told at most other large banks.

In the meantime, banks have no choice but to play the hand they have been dealt. Jim O'Neill, chief currency economist at Goldman Sachs in New York, believes that it is "a period when the real franchise players with big client business are likely to stand out alone."

Certainly, there is more talk than ever about the customer. With technology having made the commodity end of the business increasingly unprofitable, there is a clear shift in focus

from transactions to advice, with banks and brokers anxiously trying to move up the value-added chain to preserve their margins.

"Five years ago it was all about price. Now it's about relationships, idea generation and research," says Jeremy Hodges, head of foreign exchange sales at Bankers Trust in London. "The customers of today are far more sophisticated than they have ever been."

The future, then, is shaping up as one where fewer, more highly trained staff are employed, with far more effort, attention and resources devoted to customer service, and far less to purely transactional jobs where little value is added.

Customers, in turn, will be asked to pay for this service. At the moment, says Mr Said, "this market is dramatically skewed towards the client like no market I have ever seen."

But while the industry is having to face up to some difficult decisions, particularly on the cost side, there are also some bright spots. The most obvious is the growth in emerging markets currency trading. Margins are better, but risks are also higher, and there is no short cut to expertise in these markets.

There is no doubt, though, that these currencies will play an increasingly important role in the activities and profits of most dealing rooms.

Options are another growth area, particularly in the form of exotic options. While some banks and customers have burned their fingers, their superiority as hedging instruments seems likely to ensure that they will continue to grow, possibly cannibalising the spot market in the process.

While growth opportunities remain and have to be seized, the industry's current focus is more inward - on achieving a cost base that is sustainable through quiet markets, and improving returns on capital. Everybody, however, is hoping for a revenue surprise - a return to the good old days when central banks obligingly threw money at the markets.

History may record the present period as a one-off shift to lower price volatility, driven by greater policy convergence. That is the keen desire of politicians and central bankers. If not, the time may be approaching for the pendulum to swing back towards the market.

Global Custody

Performance Analysis

Treasury Services

Investment Management

NO OTHER BANK VALUES
THE INSTITUTIONAL INVESTOR.
AS HIGHLY AS WE DO.

At State Street, helping institutional investors succeed is our top priority. That's why we've dedicated our resources to meeting their needs. And why we've been the custodian for more than US \$2.6 trillion of our customers' assets. As well as investment manager for over US \$270 billion. Focusing on the institutional investor, we've developed a broad and growing range of custody-related, treasury and investment management services that enable you to invest in one market or several. So if you're an institutional investor, perhaps you should be working with the company that places the highest value on your success.

State Street
UNDERSTANDING. INSIGHT. ANSWERS.

Boston • New York • Los Angeles • Toronto • Montreal • Cayman Islands • Caracas • London • Paris • Brussels • Copenhagen • Luxembourg • Madrid • Dubai • Tokyo • Hong Kong • Taipei • Sydney • Melbourne • Wellington

©1996 State Street Bank Corporation. Member FDIC. Member SIF.

WOULD YOU PUT ALL YOUR EGGS IN THE SAME MARKET?

MATIF CAC 40 STOCK INDEX FUTURES AS A DYNAMIC FUND MANAGER, YOU NEED FLEXIBLE AND EFFICIENT TOOLS TO MANAGE YOUR RISKS. YOU NEED QUICK AND CHEAP SOLUTIONS TO DIVERSIFY YOUR ASSET ALLOCATION. MATIF CAC 40 IS EUROPE'S LEADING STOCK INDEX FUTURE. IT HAS MATURITIES OF UP TO 2 YEARS AND IS YOUR BEST ACCESS TO FRENCH BLUE CHIPS. BECAUSE DIVERSIFICATION IS KEY TO YOUR PERFORMANCE.

DON'T PUT ALL YOUR EGGS IN THE SAME MARKET. CALL MATIF SA
IN PARIS ON (331) 40 20 51 51 OR MATIF INC. IN NEW YORK ON (212) 425 24 24

MAKE THE MOST OF YOUR FUTURE

Mr est-
 ace
 at
 The
 of
 the
 used
 fig-
 ma-
 tro-
 mer
 so
 idly
 for
 for
 tion
 lo.
 ing
 ily
 laus
 fore

 x if
 axis
 dity
 se of

 and
 old
 king
 prop-
 erty to
 the
 said
 not
 pro-
 ture

 trade
 said
 y go
 it its

 rther
 ant's
 vent
 trial
 from
 iness
 their

 into
 ction
 xpan-
 pro-
 into
 said
 d by
 grate
 iding
 ate to
 units.
 some
 pipes

 action
 ill be
 mates
 Hyung
 as
 f the
 al pro-

 suade
 with
 nding
 o 28m
 would
 com-

Risk management: by Philip Gawth

Debate rages on derivatives

Customers are now seeking to hedge their risks rather than improve returns

You will not travel far in the foreign exchange business without tripping over the phrase "risk management". As markets mature and margins disappear from the business of spot foreign exchange, banks are seeking increasingly to find a new role for themselves under the guise of offering a risk management service.

On the face of it, this is no more than an appeal to common sense. But the devil, as ever, is in the details. Derivatives are key risk management tools, but in the wrong hands they can aggravate rather than reduce risks and the industry remains saddled with the legacy of many large losses which, rightly or wrongly, are attributed to the use of derivatives.

A debate continues to rage about their usefulness and the temperature rose recently with the appearance of a provocative article "Why derivatives don't reduce FX risk" in the McKinsey Quarterly. Authors Tom Copeland and Yash Joshi wrote: "The sad truth about foreign exchange risk management programmes is that most would not pass the doctor's basic test: First, do no harm... it is clear that many programmes destroy value instead of protecting it."

They continue: "Of all the variables that influence a firm's financial performance, FX is but a minor contributor to total risk, except in the event of catastrophic currency failures..." And even if the FX risk was a serious one, a study the authors performed of

I'VE WORKED IT OUT-IF THEY TAKE THE RISK OUT OF BANKING OUR LIVES WILL BE 0.0002 PERCENT LESS EXCITING



200 large companies suggested hedging may not be much help in addressing the problem. They found that in only 20 cases would income volatility be reduced by more than 10 per cent.

This is not a very helpful message for those manning the options desks of large banks which market these instruments as useful hedging tools. Unsurprisingly, the McKinsey analysis is vigorously contested. Zaf Amrolla, global head of FX options marketing at Deutsche Morgan Grenfell, says the critique is misconceived because it tries to look at risk in isolation without considering returns.

He argues that a successful hedging programme can increase the value of a company by "adding to the growth in cash flows and reducing the cost of funding".

He also contests the assertion that FX risk is not worth hedging, citing the 1994 case where Matsushita lost \$1.7bn in translation exposure due to currency fluctuations when it sold MCA.

Figures in the book *Managing Foreign Exchange Risk* by

David DeRosa also show that during the 1988-95 period, hedged returns on global equity and bond indices were roughly double or half of those of corresponding unhedged returns, depending on which side of the currency the investor was.

Mr DeRosa believes that the onward march of derivatives is ineluctable, with the bad experiences largely behind it. "Interest is so great that it is only a matter of time before the market learns how to use these products. I see this tremendous effort in the way of education and new systems for risk monitoring. This paves the way for increased use of derivatives."

There is also evidence that the knowledge gap between dealers and users has closed to the point where there is greater mutuality of purpose than sometimes existed in the past.

Les Halpin, managing director at Record Treasury, a currency risk management group, says customers are favouring simpler products that are easier to understand.

"We are being asked more to look at strategies which reduce risk. In the past people asked: how can we add to return, but the only way you can add to return is by adding to risk,"

says Mr Halpin.

The focus, therefore has shifted to protecting the downside rather than trying to improve the upside.

It is not clear, however, that banks are looking at the subject in entirely the same way. As the options business has matured, traders have resorted increasingly to using exotic options, rather than vanilla options.

The most common type of exotic option, the fastest growing part of the business, are those with a binary, or fixed pay-out, structure. These are essentially bets - either they are right or wrong, at very price specific points. A regular currency option, by contrast, has a much more incremental effect, with the pay-out based on the degree to which the option is in or out of the money.

For all the appeal, exotics are a complicated area, and some banks have paid heavily for their inability to develop suitable modelling systems to value these options.

One US-based trader comments: "Someone new falls on their sword every day. There is a lot of blood out there." Clearly it is not only customers who are at risk from dabbling in areas they do not understand.

Netting: by George Graham

Herstatt lessons learned

Banks have taken a number of steps to reduce payment risks in the foreign exchange market

When Bankhaus Herstatt, a small Cologne bank, collapsed in 1974, it cost its foreign exchange trading partners more than \$620m in uncompleted deals and created a whole new category of risk for central bankers to worry about.

Two decades later, what has become known as Herstatt risk appears at last to be on the verge of being dealt with, or at least sharply reduced.

Banks have taken a number of initiatives aimed at reducing payment risk in the foreign exchange market, either through netting agreements, which allow banks to offset the amounts they owe each other, or through some form of centralised clearing house.

Bilateral netting services are operated by a number of groups such as FXNET, a partnership of 12 leading banks, Swift, the global payment message network, and Valuent, run by the International Clearing House.

These systems allow any two banks to offset the gross sums

they owe each other, and settle up only the net difference.

Many banks still do not use these services, however, and many that do still use only "close-out netting", which is only triggered by some defined event such as the appointment of a liquidator. Routinely, they still tend to pay each other in gross.

Since last August, the concept of netting has extended on to a multilateral basis with the creation of the Exchange Clearing House, or Echo. Participants make payments not to each other but to the clearing house, significantly reducing the number of payments they have to make and thus, it is hoped, their exposure.

A competitor called Multinet, sponsored by a number of US and Canadian banks, is still awaiting regulatory approval. But the initiative which has excited most interest is the work of 17 of the world's largest foreign exchange banks, which have oddly dubbed themselves the Group of 20, on the establishment of a global clearing house bank providing an instantaneous foreign exchange settlement system linked to national payment systems such as the UK's CHAPS or the US's Fedwire.

If the G-20 project comes to fruition, it would virtually

eliminate a whole tranche of risk from the world financial system.

Because payment for both sides of a foreign exchange deal would be made simultaneously, banks would no longer be left in the position, as they were by Herstatt, of having paid up their side of the bargain but not having received anything in return.

From the central banks' point of view, it is not a moment too soon for addressing the issue of payment risk. Twenty-two years have passed without another shock to the foreign exchange markets on the scale of Herstatt, and some commercial banks have grown unwilling to invest serious money in addressing a risk which appears remote.

To the central banks, the risks appear anything but remote. They have been constantly reminded by such crises as the failure in 1990 of Drexel Burnham Lambert, the US investment bank, and the Bank of Credit and Commerce International (BCCI) in 1991, or the attempted coup d'etat in Moscow in 1991.

Last year, the collapse of Baring Brothers, the UK bank, threatened to block the settlement of Ecu50bn (£39bn) of payments, even though Bar-

ings itself was involved in less than 1 per cent of them.

The problem is that while the risk of another Herstatt is small, the sums traded in the foreign exchange markets are now so large that even that tiny risk is unacceptable.

"The risk is not zero, it may be point zero, zero, zero, but there is a significant digit," said John Reed, chairman of Citibank, one of the world's largest foreign exchange dealers.

What remains to be settled is which of the various initiatives will win the day. Some banks argue that netting and real-time settlement systems such as the G-20 project are complementary, but the reality has been that a number of potential participants have held back from the multilateral netting schemes while they see if the G-20 can get off the ground.

"At the end of the day, it will be the G-20, because that is where all the big boys are," said one London foreign exchange chief.

Some of the netting houses would disagree, but the G-20 is steaming ahead. Some legal issues remain to be ironed out, but participants in the project believe it could be up and running inside two years.

Central bankers around the world will sleep easier if it is

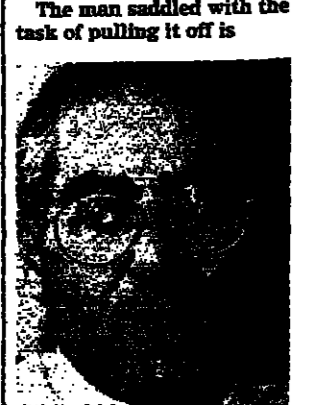
PROFILE Donald Layton

Man in hot seat at Chase

In terms of the architecture of the industry, there has been nothing over the past year to match the merger of Chase and Chemical, two of the largest foreign exchange banks whose combined capacity clearly gives them some claim to top dog status in the industry.

It is a claim which Citibank, long time market leader, would fiercely dispute, and it is an ambition which Chase itself eschews, but there is no argument about the potential. The key issue is whether the whole can be made more than the sum of the parts.

The man saddled with the task of pulling it off is



Donald Layton: challenge is to build the business

Donald Layton, vice-chairman in charge of global markets at the new Chase, the name of the merged bank. He is confident: "There is no reason why you can't put them together and get better than the parts added up. We did this once before with Chemical and Manufacturers Hanover. I don't think it is going to be that hard. It is the same business on both sides."

From a forex perspective, the merger made sense in that there was perhaps not more than a 50 per cent overlap in their businesses. Chemical's business was dominated by market-making, with financial institutions, investment funds and "corporates who acted like professionals" as its main customers. Chase, by contrast, had a much stronger sales emphasis, was more oriented towards corporate customers, and had a greater emphasis on "value-added" rather than vanilla solutions.

Given this balance between the two component parts of the new bank, and the clear shift in the business away from market-making towards customer business, it is slightly ironic that Chemical has gained the upper hand.

causing many senior staff from the old Chase to leave. "The wrong-bank won," is the judgment of one competitor. Mr Layton will be anxious to prove him wrong.

He is confident that the bank will not lose clients as a result of staff who have left. "Relationships are institutionalised as well as personalised. It is not just a question of the guy on the desk."

The merger is a two-stage business: the first part, actually putting the two organisations together, has been in effect since April 8, when Chase began presenting a single face to the market.

"While the physical and technological sides of the merger have been achieved, the psychological aspect will obviously take longer," says Mr Layton.

The second step of the process involves getting the cost savings out of the merger, the aim being to keep "virtually 100 per cent" of the revenues at the same time. The effect of the merger has been to cut both costs and staffing by about 20 per cent, but revenues are more difficult to judge because they depend on market conditions. Mr Layton believes, though, that they are easily being maintained.

Now the challenge is to build the business - in particular, to combine Chemical's market-making ability with local branch network and global reach of Chase; to take less mature currencies - Mr Layton cites the Greek drachma as an example - on to the world stage.

"Cross-over trades" is what the bank needs to achieve success - the merged bank has more products and customers than either of its constituents. The two must be brought together.

Mr Layton believes Chase should be able to grow, by taking market share, and through more successful proprietary trading.

He also thinks Chase should have a larger share of the client market. "We do not have our natural market share for the bank we have become."

Remedying this will involve doing a better job of pursuing corporate business, but the stress will be on the institutional side, with rising global investment flows the main stimulus to market growth.

Philip Gawth

WHY CLIENTS TURN TO CHASE FOR EXPERTISE IN FOREIGN EXCHANGE

<p>Chase #1 New York EuroMoney FX Poll</p>	<p>Chase #1 London EuroMoney FX Poll</p>	<p>Chase #1 Most Comprehensive Sales Coverage EuroMoney FX Poll</p>
<p>Chase #1 Major Currencies EuroMoney FX Poll</p>	<p>Chase #1 FX Options All Categories EuroMoney FX Poll</p>	<p>Chase #1 Advice on Trading Strategies EuroMoney FX Poll</p>
<p>Chase #1 Expertise in Risk Management EuroMoney FX Poll</p>	<p>Chase #1 Fundamental and Technical Analysis EuroMoney FX Poll</p>	<p>Chase #1 Daily and Weekly Economic Research/Market Comments EuroMoney FX Poll</p>

Chase is widely recognized as a leader in foreign exchange. In the 1996 EuroMoney FX Poll, Chase earned 31 first-place rankings—more than any other firm.

Market Making and Product Leadership
A premier provider of market liquidity, Chase is committed to two-way market making under all conditions, 24 hours a day. That commitment covers the major currencies as well as many of the less liquid currencies from the emerging markets of Asia, Latin America and the Middle East.

Beyond our position as a leading spot and forward dealer, Chase is a top global market maker in currency options. And because risk rarely exists in isolation, we offer integrated interest rate and FX risk management solutions that include exposure advisory services.

Customer Focus and Global Presence
Our global network, comprised of sales and trading professionals located in more than 30 countries, enables us to focus on distinct customer segments and to provide clients with information critical to capitalizing on opportunities. If you think you could benefit from this approach, please call us.

London Warren McLeod 171-962-5108	New York James Borden 212-552-7543	Tokyo Junichi Kodama 3-5570-7700	Singapore Daniel Tay 291-7989	Hong Kong Louise Piper 2810-9311	Sydney Steve North 2-250-4970
---	--	--	-------------------------------------	--	-------------------------------------

© 1996 The Chase Manhattan Corporation, issued by The Chase Manhattan Bank, N.A.

4 FOREIGN EXCHANGE

■ US dollar: by Philip Gawith

Dollar does an about turn

The biggest question facing the markets is whether the currency's rally will prove enduring

If a week is a long time in politics, then a year is an aeon on the foreign exchange markets. A little over 12 months ago, the dollar had sunk to historic lows against the D-Mark and the yen, prompting concerned discussion about its future as the world's main reserve currency.

A year later, that concern seems somewhat overblown. The dollar has rallied by about 27 per cent and 12 per cent respectively from its lows against the yen and the D-Mark to reach its current levels around Y109 and DM1.53. Its status as the dominant trading currency is unimpaired - official figures show it figures on one side of 83 per cent of spot foreign exchange transactions - and its pre-eminence as the leading reserve currency is not threatened.

Now the biggest question facing the markets is whether the dollar's rally will prove enduring. The fundamentals appear favourable, but the sluggish rally, especially against the D-Mark, has led

some to wonder whether it has the momentum to keep going.

What, however, caused it to turn in the first place? Stripped to basics, there were three main elements: improved international economic co-operation; the relaxation of monetary policy in Germany and Japan; and the improved performance of the US economy, coupled with a more credible policy backdrop including towards the dollar.

The issue was also redefined. It became increasingly clear that the focus of the problem lay more in the overvalued currencies and stagnant economies of Japan and Germany than in the weak dollar.

In the US, there were two crucial developments. The first was the emergence of a bipartisan consensus behind the desirability of a balanced budget. This helped convince markets that the US was serious about putting its economic house in order.

The second was the appointment of Robert Rubin as US treasury secretary. As the former senior partner of Goldman Sachs, the prestige Wall Street investment bank, he started with the advantage of having the market's respect and his subsequent performance added considerably to the credibility of the Administration's economic pronouncements.

Helped by the US's good economic performance, especially compared with Germany and Japan, he was able to achieve the considerable feat of overturning traders' deep-seated scepticism about the dollar.

An important element in achieving this was a series of successful bouts of central bank intervention between April and August 1995 to support the dollar. These were instrumental in shifting market sentiment in favour of a stronger dollar, just as earlier failed bouts of support had convinced markets that the dollar had to go lower.

Mr Rubin, however, did not work his magic alone. The perilous state of the Japanese banking system convinced Japanese authorities that fiscal and monetary stimuli were necessary to hand the economy out of a deflationary spiral. On the monetary side, this required a weaker currency and lower interest rates.

Germany also shifted tack - the Bundesbank stopped making snide comments about US economic policy, continued to loosen monetary policy through the exchange rate and interest rates, and started calling for a stronger dollar.

As with Japan, this change can be traced to underlying weakness in the domestic economy. In Germany's case, the need to boost economic growth through keeping exports competitive was given added urgency by the imperative of meeting the convergence criteria of the Maastricht treaty.

The dollar's turn, therefore, was in part a function of economics - Japan and Germany needing weaker currencies, and the US economy clearly outperforming. But policy also played a role - the fact that the largest three economies were all believed to want a stronger dollar gave traders and investors confidence to buy dollars again.

What of the future? A forecast, published by Consensus Economics, shows the market believes the dollar will be trading at DM1.538 and Y106.2 in a year's time, barely changed from current levels, although some influential forecasters are predicting levels of Y116.20 and DM1.60/70 before then.

As ever there are risks: renewed turbulence in the ERM, causing a flight to the D-Mark, or an economic upset in one of the three main economies, would probably suffice.

But even if most of the dollar's rally is behind it, especially against the yen, it is still easier to see it rising, rather than retreating.

■ Exotic currencies: by Philip Gawith

Funny money comes of age

Demand for obscure currencies is growing as investment in developing countries rises

When Derek Saville started to develop Standard Chartered's emerging market currency business back in the early 1980s, it was known as the "funny money" desk.

Today it would be more appropriate to talk of big money. With mature currencies less volatile than in the past, banks are looking for new opportunities in foreign exchange. And rising trade and investment flows to developing countries have boosted demand for previously obscure currencies.

"Over the next few years 50 per cent of all the growth is going to take place in these markets," says Mr Saville, head of treasury global products at Standard Chartered in London.

Asia and Latin America have long been the emerging markets most active for currency trading, but there has been increased activity in east European currencies such as the Polish zloty and the Czech koruna, as well as the South African rand.

In terms of volume, trade in these exotic currencies remains small - figures are notoriously vague, but global daily turnover could well be below 5 per cent of that in the mature currencies. It is the trend, however, that is important.

Banks confirm that there is rising customer demand to trade these currencies and the signs are there for all to see - the increasing number of banks hustling for a piece of the business, the burgeoning volume of research produced, and the hot labour market for emerging markets talent.

Although exotics may still be on the margin, they are moving increasingly to the centre. There are days now when a currency such as the rand or Mexican peso can dominate dealing room activity, sometimes to the point that the explanation for movements in the "majors" can be traced back to developments in one of the exotics.

These currencies are also performing well when measured by the key benchmark of profits. Although volumes may be low, these are often handsomely compensated for by generous margins.

Steve Jeunions, emerging markets strategist at Banque Indosuez in London, says: "If

you are the only bank that can provide a currency payment into Algeria, your reward is obviously going to be quite substantial."

While Citibank, with branches in 97 countries, is to some extent in a category of its own in foreign exchange, it will still come as news to many to learn that roughly half of its foreign exchange profits are now earned in emerging markets - approximately double the level five years ago.

At Standard Chartered, more than half of the foreign exchange profits in the London dealing room come from emerging markets.

Guy Whittaker, head of global foreign exchange at Citibank, says that in the 1992-95 period, the balance between old and new markets "shifted quite significantly" with a commensurate shift in resource allocation for the bank, both in regional centres and local currencies.

As in all markets, there is a trade-off to be had between liquidity and margins. While banks enjoy the fat margins associated with illiquidity, they also banker after the comfort of knowing that they can sell when they need to. Mr Jeunions says: "We need more banks in on a fully-fledged basis to provide liquidity to the market as opposed to just their clients."

Whether the business will be as fizzy as some optimists expect is a moot point. Mr

Andy Siciliano, head of foreign exchange and interest rates at SBC Warburg, comments: "Emerging markets will be good, but nowhere near anybody's expectations. More revenue will come, but it is not going to be an easy stream."

The 20 per cent fall in the South African rand earlier this year, after a long period of stability, was simply the most recent example that some of these markets remain volatile.

Whether new entrants have the stomach or the nous for the long haul also remains to be seen. Mr Saville is sceptical about their "pain barrier." "They may have deep pockets, but once they realise the risks, the problems..." The issue goes further: "The culture is not there yet. It is very important for the culture among the whole bank to be there."

For now, distinct differences remain between exotic and mature currencies. Aside from factors such as liquidity and margins, exotics tend still to be influenced by domestic political and economic events, while mature currencies respond more to shifts in monetary policy in the major economies, not simply their own. There is also less speculation, often because it is prohibited.

Mr Saville's advice is simple: "Try and get as close to the central banks and policy-makers as you can, and listen very carefully to the advice you are given, because they mean what they say. They don't deal in soundbytes."

■ Currency strategists: by Graham Bowley

Crystal balls are often wrong

Clear thinking, acute writing and strong conclusions are qualities valued by investment managers

With big salaries, fast cars and, for those at the top of the profession, a guru-like status whose scribbles attract fame across the City of London, Wall Street and beyond, the star of the foreign exchange strategist has risen far in recent years.

But strategists are far from infallible. Indeed, most are often wrong, especially on the most heavily traded currencies which are the ones that matter most.

"We have never met anybody who has consistently predicted the major trends in currencies," says Tony Baverstock, treasurer at Clerical Medical, the life assurance group.

Investment managers, whose desks daily groan under the weight of the industry's outpourings, may therefore ask why they should take note?

The answer is that their work is valued not for the accuracy of their forecasts but for the wide variety of ideas which they are able to generate and which investors can use as a sounding board for their own policies.

"We do find them useful just because they are looking at things from a greater research base. We can't replicate that research base," says Tim Swadlow, portfolio manager of currencies and international fixed income at AMP Asset Management.

Paul Abberley, head of fixed income at Lombard Odier Investment Management Services, says: "The key thing we want to know is what is driving currencies at any one time. There are things which we can do ourselves - for example forecast - but large houses can see the current flows which we cannot."

Banks and securities houses have set up strategy departments in the hope of winning business with investors, calculating that a good currency research service will help cement a longer term relationship with potential clients. With little profit left in purely transactional currency trading, foreign exchange departments have become increasingly client focused and research is viewed as a critical marketing tool.

"People are finally realising that in order to have good client relations with big institutions, serious research is highly valued," commented one analyst.

The result has been strategy and research departments which at times have seemed an awkward fit within banks and securities houses - not least since unlike other areas of the organisations their actual value-added is hard to quantify. Departments have come into existence whose sole raison d'être has at times seemed simply to be a public relations office - winning and dining potential clients and acting as pundit on television and in the press.

But this strategy does appear

to work. Investment managers are appreciative of strategists' work and will often award business according to the standard of research. At the same time they recognise that the output varies greatly in quality.

"We have a system where we rank houses by a number of attributes, where research is the highest. This system determines how we distribute our business," says Mr Swadlow.

What are the qualities that are valued in strategists' work? Clear thinking, acute writing and strong conclusions, it seems, come top of many investment managers' lists.

"A good analyst is someone who is able to take the theory and apply it to the market in a convincing way. There are very few economists who are able to do that and far too few are willing to put their reputations on the line," says Mr Meuder.

But as well as good analytical abilities, how seriously a strategist's views are taken will often depend crucially on who he or she works for. "If customers think the strategists are seeing big currency flows, they will want to know their views."

"The bigger the house the better the global vision," says

Mr Abberley.

Mike Rosenberg, head of fixed income and currency research at Merrill Lynch in New York and author of an authoritative book on currency forecasting, is critical of what he calls "I-can't-be-wrong forecasts" - forecasts that make no strong predictions. He thinks currency strategy is inseparable from economic analysis. "A good framework must be based on economics so you can't separate currency strategy from economics," he says.

But finally, however clear or comprehensive the analysis presented by strategists, investors realise that in the end it is their money which is at stake.

"They therefore treat most strategists' work, in spite of the big salaries, fast cars and, in some special cases, the guru-like reputations, with a certain healthy scepticism."

"There is nobody we pull out from the pile and say that is a person who gets it right in the long term," says Mr Baverstock. "You finally have to take a punt yourself and decide where to invest your money."

Mr Abberley.

But this strategy does appear

Your FOREIGN EXCHANGE partner

YOU'RE NOT JUST LOOKING FOR AN FX DEALER, YOU'RE LOOKING FOR AN FX PARTNER.

A BANK THAT MEETS YOUR NEEDS WITH INDIVIDUALIZED RESPONSES.

FINANCIAL EXECUTIVES HAVE RECOGNIZED A BANK LIKE THAT. FOR 18 YEARS IN A ROW.

For the 18th successive year, Citibank has been voted No. 1 in Foreign Exchange in the *Euromoney* survey of Corporate CFOs, Treasurers and Fund Managers. Because year after year, Citibank is the only bank that regularly surveys its clients to learn how to better meet their needs. Citibank. Your global partner.

CITIBANK

© 1996 Citibank, N.A. Citibank N.A. is regulated by SFF and IMRCL.

Handwritten signature or stamp at the bottom of the page.

FI... 2.2bn bid will television right to two World C...